

Global Argan Oil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Argan Oil market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Argan oil is a plant oil produced from the kernels of the argan tree (*Argania spinosa* L.) that is endemic to Morocco. In Morocco, argan oil is used to dip bread in at breakfast or to drizzle on couscous or pasta. It is also used for cosmetic purposes.

The increasing awareness about the benefits of argan oil and the availability of different product variants will drive the growth prospects of the argan oil market. Moreover, the merchandising of argan oil products through various distribution channels such as supermarkets, hypermarkets, and luxury salons will also aid in the growth of the players in this market.

The Global Info Research report includes an overview of the development of the Argan Oil industry chain, the market status of Cosmetics (Food Grade, Pharmaceutical Grade), Food (Food Grade, Pharmaceutical Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Argan Oil.

Regionally, the report analyzes the Argan Oil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Argan Oil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Argan Oil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Argan Oil industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Food Grade, Pharmaceutical Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Argan Oil market.

Regional Analysis: The report involves examining the Argan Oil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Argan Oil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Argan Oil:

Company Analysis: Report covers individual Argan Oil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Argan Oil This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Food).

Technology Analysis: Report covers specific technologies relevant to Argan Oil. It assesses the current state, advancements, and potential future developments in Argan

Oil areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Argan Oil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Argan Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Food Grade

Pharmaceutical Grade

Market segment by Application

Cosmetics

Food

Pharmaceutical

Major players covered

ARGANisme

Bios Agadir

Biopur

Nadifi Argan

ZineGlob SARL

ARGATLAS

Kanta Enterprises

Mountain Dust

OLVEA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Argan Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Argan Oil, with price, sales, revenue and global market share of Argan Oil from 2019 to 2024.

Chapter 3, the Argan Oil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Argan Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Argan Oil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Argan Oil.

Chapter 14 and 15, to describe Argan Oil sales channel, distributors, customers, research findings and conclusion.

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