

Global ATV & UTV Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global ATV & UTV market size was valued at USD 14110 million in 2023 and is forecast to a readjusted size of USD 20420 million by 2030 with a CAGR of 5.4% during review period.

Side by Sides are defined as a vehicle:

- Designed for operation off of the highway
- Suspended on four or more low pressure or non-pneumatic tires
- Has a steering wheel for steering control
- Have one seat to accommodate a driver and one or more passenger sitting

Global core ATV & UTV manufacturers include Polaris, Honda, BRP etc. The top 5 companies hold a share about 60%. North America is the largest market, with a share about 75%, followed by Europe and Asia Pacific with the share about 15% and 3%. In terms of product, UTV is the largest segment, with a share about 70%. And in terms of application, the largest application is entertainment, followed by work.

The Global Info Research report includes an overview of the development of the ATV & UTV industry chain, the market status of Work (ATV, UTV), Entertainment (ATV, UTV), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of ATV & UTV.

Regionally, the report analyzes the ATV & UTV markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global ATV & UTV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the ATV & UTV market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the ATV & UTV industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., ATV, UTV).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the ATV & UTV market.

Regional Analysis: The report involves examining the ATV & UTV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the ATV & UTV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to ATV & UTV:

Company Analysis: Report covers individual ATV & UTV manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards ATV & UTV This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Work, Entertainment).

Technology Analysis: Report covers specific technologies relevant to ATV & UTV. It assesses the current state, advancements, and potential future developments in ATV & UTV areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the ATV & UTV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

ATV & UTV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

ATV

UTV

Market segment by Application

Work

Entertainment

Major players covered

Polaris

Honda

BRP

Kawasaki

Hisun Motors

CFMOTO

Yamaha Motor

John Deere

Kubota

Arctic Cat

Suzuki

KYMCO

Segway

Linhai Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ATV & UTV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ATV & UTV, with price, sales, revenue and global market share of ATV & UTV from 2019 to 2024.

Chapter 3, the ATV & UTV competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ATV & UTV breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and ATV & UTV market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ATV & UTV.

Chapter 14 and 15, to describe ATV & UTV sales channel, distributors, customers, research findings and conclusion.

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