

Global ATV and UTV Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global ATV and UTV market size was valued at US\$ 18930 million in 2023 and is forecast to a readjusted size of USD 27180 million by 2030 with a CAGR of 5.1% during review period.

The core manufacturers of ATV and UTV are Polaris, Honda, and BRP, and the top three manufacturers in the world have a combined market share of about 58%. North America is the largest market with a market share of around 75%. This is followed by Europe, with a market share of around 17%. In terms of product type, UTV are the largest segment, with a market share of around 71%. From an application perspective, Entertainment is the largest downstream market, with an 82% market share.

This report is a detailed and comprehensive analysis for global ATV and UTV market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global ATV and UTV market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Units), 2019-2030

Global ATV and UTV market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Units),



2019-2030

Global ATV and UTV market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Units), 2019-2030

Global ATV and UTV market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (K US\$/Units), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ATV and UTV

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ATV and UTV market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Polaris, Honda, BRP, Kawasaki, Yamaha Motor, CFMOTO, Hisun Motors, John Deere, Kubota, Arctic Cat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ATV and UTV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

ATV



UTV

Market segment by Application
Work
Entertainment
Major players covered
Polaris
Honda
BRP
Kawasaki
Yamaha Motor
СЕМОТО
Hisun Motors
John Deere
Kubota
Arctic Cat
Suzuki
RATO
KYMCO
Segway



Tao Motor

Liangzi

Linhai Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ATV and UTV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ATV and UTV, with price, sales quantity, revenue, and global market share of ATV and UTV from 2019 to 2024.

Chapter 3, the ATV and UTV competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ATV and UTV breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales



quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and ATV and UTV market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ATV and UTV.

Chapter 14 and 15, to describe ATV and UTV sales channel, distributors, customers, research findings and conclusion.



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