

Global ATSC 3.0 Set Top Box Market 2022 by Manufacturers, Regions, Type and Application, Forecast to 2028

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Abstracts

A Set-Top Box (STB) is an information appliance device that generally contains a TV-tuner input and displays output connects to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses. ATSC 3.0 is a major version of the ATSC standards for television broadcasting created by the Advanced Television Systems Committee (ATSC).

The ATSC 3.0 Set Top Box market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 and Russia-Ukraine War influence, the global ATSC 3.0 Set Top Box market size was valued at USD million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period.

The ATSC 3.0 Set Top Box market in the USA. is estimated at USD million in 2022, which currently accounts for a % share in the global market. China, the world`s second largest economy, is estimated at USD million in 2022 and holds a % percent.

Operators occupied for % of the ATSC 3.0 Set Top Box global market in 2021, and it is

projected to value USD million by 2028, growing at a % CAGR in next six years. In terms of product type, Android Box segment is altered to a % CAGR between 2022 and 2028.

Global key manufacturers of ATSC 3.0 Set Top Box include LG, Samsung, Tablo (Nuvvyo), ZapperBox and SiliconDust, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Key Features of This Report:

This report provides in-depth analysis of the global ATSC 3.0 Set Top Box market, and provides market size (value, volume and average price) and CAGR for the history and forecast period (2017-2022, 2023-2028), considering 2021 as the base year

Main ATSC 3.0 Set Top Box manufacturers' industry ranking, sales, revenue, price, and market share analysis. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This reports profiles key players in the global ATSC 3.0 Set Top Box market based on the following parameters – headquarters, production locations, products portfolio, ATSC 3.0 Set Top Box revenue, sales, average price and gross margin, recent developments.

Evaluation and forecast the ATSC 3.0 Set Top Box market size, projected growth trends, and corresponding market share analysis by type, by application, and by region. It elucidates potential revenue opportunities across different segments and explains attractive investment proposition matrices for this market

Highlights of the current market scenario, recent information, latest developments, and factors impacting the growth of the market

Insights from this report would allow marketers and the management authorities of the companies to make informed decisions regarding their future product launches, type up-gradation, market expansion, and marketing tactics

Market Segmentation

ATSC 3.0 Set Top Box market is split by Type and by Application. For the period 2017-2028, the growth among segments provides accurate calculations and forecasts

for sales by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type (2017-2028; USD Million)

Android Box

Linux Box

Market segment by Application (2017-2028; USD Million)

Operators

Residential

Commercial

The key market players for global ATSC 3.0 Set Top Box market are listed below:

LG

Samsung

Tablo (Nuvyyo)

ZapperBox

SiliconDust

Sony

Hisense

Zinwell Corporation

Geniatech Inc.

LowaSIS. Inc.

Region Segment (2017-2028; USD Million)

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ATSC 3.0 Set Top Box product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of ATSC 3.0 Set Top Box, with price, sales, revenue and global market share of ATSC 3.0 Set Top Box from 2019 to 2022.

Chapter 3, the ATSC 3.0 Set Top Box competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ATSC 3.0 Set Top Box breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2017 to 2028.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2017 to 2028.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2017 to 2022. and ATSC 3.0 Set Top Box market forecast, by regions, type and application, with sales and revenue, from 2023 to 2028.

Chapter 12, the key raw materials and key suppliers, and industry chain of ATSC 3.0 Set Top Box.

Chapter 13, 14, and 15, to describe ATSC 3.0 Set Top Box sales channel, distributors, customers, research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 ATSC 3.0 Set Top Box Introduction

1.2 Market Analysis by Type

1.2.1 Overview: Global ATSC 3.0 Set Top Box Revenue by Type: 2017 Versus 2021 Versus 2028

1.2.2 Android Box

1.2.3 Linux Box

1.3 Market Analysis by Application

1.3.1 Overview: Global ATSC 3.0 Set Top Box Revenue by Application: 2017 Versus 2021 Versus 2028

1.3.2 Operators

1.3.3 Residential

1.3.4 Commercial

1.4 Global ATSC 3.0 Set Top Box Market Size & Forecast

1.4.1 Global ATSC 3.0 Set Top Box Sales in Value (2017 & 2021 & 2028)

1.4.2 Global ATSC 3.0 Set Top Box Sales in Volume (2017-2028)

1.4.3 Global ATSC 3.0 Set Top Box Price (2017-2028)

1.5 Global ATSC 3.0 Set Top Box Production Capacity Analysis

1.5.1 Global ATSC 3.0 Set Top Box Total Production Capacity (2017-2028)

1.5.2 Global ATSC 3.0 Set Top Box Production Capacity by Geographic Region

1.6 Market Drivers, Restraints and Trends

1.6.1 ATSC 3.0 Set Top Box Market Drivers

1.6.2 ATSC 3.0 Set Top Box Market Restraints

1.6.3 ATSC 3.0 Set Top Box Trends Analysis

2 MANUFACTURERS PROFILES

2.1 LG

2.1.1 LG Details

2.1.2 LG Major Business

2.1.3 LG ATSC 3.0 Set Top Box Product and Services

2.1.4 LG ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2 Samsung

2.2.1 Samsung Details

2.2.2 Samsung Major Business

- 2.2.3 Samsung ATSC 3.0 Set Top Box Product and Services
- 2.2.4 Samsung ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.3 Tablo (Nuvyyo)
 - 2.3.1 Tablo (Nuvyyo) Details
 - 2.3.2 Tablo (Nuvyyo) Major Business
 - 2.3.3 Tablo (Nuvyyo) ATSC 3.0 Set Top Box Product and Services
 - 2.3.4 Tablo (Nuvyyo) ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.4 ZapperBox
 - 2.4.1 ZapperBox Details
 - 2.4.2 ZapperBox Major Business
 - 2.4.3 ZapperBox ATSC 3.0 Set Top Box Product and Services
 - 2.4.4 ZapperBox ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.5 SiliconDust
 - 2.5.1 SiliconDust Details
 - 2.5.2 SiliconDust Major Business
 - 2.5.3 SiliconDust ATSC 3.0 Set Top Box Product and Services
 - 2.5.4 SiliconDust ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.6 Sony
 - 2.6.1 Sony Details
 - 2.6.2 Sony Major Business
 - 2.6.3 Sony ATSC 3.0 Set Top Box Product and Services
 - 2.6.4 Sony ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.7 Hisense
 - 2.7.1 Hisense Details
 - 2.7.2 Hisense Major Business
 - 2.7.3 Hisense ATSC 3.0 Set Top Box Product and Services
 - 2.7.4 Hisense ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.8 Zinwell Corporation
 - 2.8.1 Zinwell Corporation Details
 - 2.8.2 Zinwell Corporation Major Business
 - 2.8.3 Zinwell Corporation ATSC 3.0 Set Top Box Product and Services
 - 2.8.4 Zinwell Corporation ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9 Geniatech Inc.

2.9.1 Geniatech Inc. Details

2.9.2 Geniatech Inc. Major Business

2.9.3 Geniatech Inc. ATSC 3.0 Set Top Box Product and Services

2.9.4 Geniatech Inc. ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10 LowaSIS. Inc.

2.10.1 LowaSIS. Inc. Details

2.10.2 LowaSIS. Inc. Major Business

2.10.3 LowaSIS. Inc. ATSC 3.0 Set Top Box Product and Services

2.10.4 LowaSIS. Inc. ATSC 3.0 Set Top Box Sales, Price, Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

3 ATSC 3.0 SET TOP BOX BREAKDOWN DATA BY MANUFACTURER

3.1 Global ATSC 3.0 Set Top Box Sales in Volume by Manufacturer (2019, 2020, 2021, and 2022)

3.2 Global ATSC 3.0 Set Top Box Revenue by Manufacturer (2019, 2020, 2021, and 2022)

3.3 Key Manufacturer Market Position in ATSC 3.0 Set Top Box

3.4 Market Concentration Rate

3.4.1 Top 3 ATSC 3.0 Set Top Box Manufacturer Market Share in 2021

3.4.2 Top 6 ATSC 3.0 Set Top Box Manufacturer Market Share in 2021

3.5 Global ATSC 3.0 Set Top Box Production Capacity by Company: 2021 VS 2022

3.6 Manufacturer by Geography: Head Office and ATSC 3.0 Set Top Box Production Site

3.7 New Entrant and Capacity Expansion Plans

3.8 Mergers & Acquisitions

4 MARKET ANALYSIS BY REGION

4.1 Global ATSC 3.0 Set Top Box Market Size by Region

4.1.1 Global ATSC 3.0 Set Top Box Sales in Volume by Region (2017-2028)

4.1.2 Global ATSC 3.0 Set Top Box Revenue by Region (2017-2028)

4.2 North America ATSC 3.0 Set Top Box Revenue (2017-2028)

4.3 Europe ATSC 3.0 Set Top Box Revenue (2017-2028)

4.4 Asia-Pacific ATSC 3.0 Set Top Box Revenue (2017-2028)

4.5 South America ATSC 3.0 Set Top Box Revenue (2017-2028)

4.6 Middle East and Africa ATSC 3.0 Set Top Box Revenue (2017-2028)

5 MARKET SEGMENT BY TYPE

- 5.1 Global ATSC 3.0 Set Top Box Sales in Volume by Type (2017-2028)
- 5.2 Global ATSC 3.0 Set Top Box Revenue by Type (2017-2028)
- 5.3 Global ATSC 3.0 Set Top Box Price by Type (2017-2028)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global ATSC 3.0 Set Top Box Sales in Volume by Application (2017-2028)
- 6.2 Global ATSC 3.0 Set Top Box Revenue by Application (2017-2028)
- 6.3 Global ATSC 3.0 Set Top Box Price by Application (2017-2028)

7 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 North America ATSC 3.0 Set Top Box Sales by Type (2017-2028)
- 7.2 North America ATSC 3.0 Set Top Box Sales by Application (2017-2028)
- 7.3 North America ATSC 3.0 Set Top Box Market Size by Country
 - 7.3.1 North America ATSC 3.0 Set Top Box Sales in Volume by Country (2017-2028)
 - 7.3.2 North America ATSC 3.0 Set Top Box Revenue by Country (2017-2028)
 - 7.3.3 United States Market Size and Forecast (2017-2028)
 - 7.3.4 Canada Market Size and Forecast (2017-2028)
 - 7.3.5 Mexico Market Size and Forecast (2017-2028)

8 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 8.1 Europe ATSC 3.0 Set Top Box Sales by Type (2017-2028)
- 8.2 Europe ATSC 3.0 Set Top Box Sales by Application (2017-2028)
- 8.3 Europe ATSC 3.0 Set Top Box Market Size by Country
 - 8.3.1 Europe ATSC 3.0 Set Top Box Sales in Volume by Country (2017-2028)
 - 8.3.2 Europe ATSC 3.0 Set Top Box Revenue by Country (2017-2028)
 - 8.3.3 Germany Market Size and Forecast (2017-2028)
 - 8.3.4 France Market Size and Forecast (2017-2028)
 - 8.3.5 United Kingdom Market Size and Forecast (2017-2028)
 - 8.3.6 Russia Market Size and Forecast (2017-2028)
 - 8.3.7 Italy Market Size and Forecast (2017-2028)

9 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 9.1 Asia-Pacific ATSC 3.0 Set Top Box Sales by Type (2017-2028)
- 9.2 Asia-Pacific ATSC 3.0 Set Top Box Sales by Application (2017-2028)
- 9.3 Asia-Pacific ATSC 3.0 Set Top Box Market Size by Region
 - 9.3.1 Asia-Pacific ATSC 3.0 Set Top Box Sales in Volume by Region (2017-2028)
 - 9.3.2 Asia-Pacific ATSC 3.0 Set Top Box Revenue by Region (2017-2028)
 - 9.3.3 China Market Size and Forecast (2017-2028)
 - 9.3.4 Japan Market Size and Forecast (2017-2028)
 - 9.3.5 Korea Market Size and Forecast (2017-2028)
 - 9.3.6 India Market Size and Forecast (2017-2028)
 - 9.3.7 Southeast Asia Market Size and Forecast (2017-2028)
 - 9.3.8 Australia Market Size and Forecast (2017-2028)

10 SOUTH AMERICA BY REGION, BY TYPE, AND BY APPLICATION

- 10.1 South America ATSC 3.0 Set Top Box Sales by Type (2017-2028)
- 10.2 South America ATSC 3.0 Set Top Box Sales by Application (2017-2028)
- 10.3 South America ATSC 3.0 Set Top Box Market Size by Country
 - 10.3.1 South America ATSC 3.0 Set Top Box Sales in Volume by Country (2017-2028)
 - 10.3.2 South America ATSC 3.0 Set Top Box Revenue by Country (2017-2028)
 - 10.3.3 Brazil Market Size and Forecast (2017-2028)
 - 10.3.4 Argentina Market Size and Forecast (2017-2028)

11 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 11.1 Middle East & Africa ATSC 3.0 Set Top Box Sales by Type (2017-2028)
- 11.2 Middle East & Africa ATSC 3.0 Set Top Box Sales by Application (2017-2028)
- 11.3 Middle East & Africa ATSC 3.0 Set Top Box Market Size by Country
 - 11.3.1 Middle East & Africa ATSC 3.0 Set Top Box Sales in Volume by Country (2017-2028)
 - 11.3.2 Middle East & Africa ATSC 3.0 Set Top Box Revenue by Country (2017-2028)
 - 11.3.3 Turkey Market Size and Forecast (2017-2028)
 - 11.3.4 Egypt Market Size and Forecast (2017-2028)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2017-2028)
 - 11.3.6 South Africa Market Size and Forecast (2017-2028)

12 RAW MATERIAL AND INDUSTRY CHAIN

- 12.1 Raw Material of ATSC 3.0 Set Top Box and Key Manufacturers
- 12.2 Manufacturing Costs Percentage of ATSC 3.0 Set Top Box

12.3 ATSC 3.0 Set Top Box Production Process

12.4 ATSC 3.0 Set Top Box Industrial Chain

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.2 ATSC 3.0 Set Top Box Typical Distributors

13.3 ATSC 3.0 Set Top Box Typical Customers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Research Process and Data Source

15.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global ATSC 3.0 Set Top Box Revenue by Type, (USD Million), 2017 & 2021 & 2028

Table 2. Global ATSC 3.0 Set Top Box Revenue by Application, (USD Million), 2017 & 2021 & 2028

Table 3. LG Basic Information, Manufacturing Base and Competitors

Table 4. LG Major Business

Table 5. LG ATSC 3.0 Set Top Box Product and Services

Table 6. LG ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 7. Samsung Basic Information, Manufacturing Base and Competitors

Table 8. Samsung Major Business

Table 9. Samsung ATSC 3.0 Set Top Box Product and Services

Table 10. Samsung ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 11. Tablo (Nuvvyo) Basic Information, Manufacturing Base and Competitors

Table 12. Tablo (Nuvvyo) Major Business

Table 13. Tablo (Nuvvyo) ATSC 3.0 Set Top Box Product and Services

Table 14. Tablo (Nuvvyo) ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 15. ZapperBox Basic Information, Manufacturing Base and Competitors

Table 16. ZapperBox Major Business

Table 17. ZapperBox ATSC 3.0 Set Top Box Product and Services

Table 18. ZapperBox ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 19. SiliconDust Basic Information, Manufacturing Base and Competitors

Table 20. SiliconDust Major Business

Table 21. SiliconDust ATSC 3.0 Set Top Box Product and Services

Table 22. SiliconDust ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 23. Sony Basic Information, Manufacturing Base and Competitors

Table 24. Sony Major Business

Table 25. Sony ATSC 3.0 Set Top Box Product and Services

Table 26. Sony ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 27. Hisense Basic Information, Manufacturing Base and Competitors

Table 28. Hisense Major Business

Table 29. Hisense ATSC 3.0 Set Top Box Product and Services

Table 30. Hisense ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 31. Zinwell Corporation Basic Information, Manufacturing Base and Competitors

Table 32. Zinwell Corporation Major Business

Table 33. Zinwell Corporation ATSC 3.0 Set Top Box Product and Services

Table 34. Zinwell Corporation ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 35. Geniatech Inc. Basic Information, Manufacturing Base and Competitors

Table 36. Geniatech Inc. Major Business

Table 37. Geniatech Inc. ATSC 3.0 Set Top Box Product and Services

Table 38. Geniatech Inc. ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 39. LowaSIS. Inc. Basic Information, Manufacturing Base and Competitors

Table 40. LowaSIS. Inc. Major Business

Table 41. LowaSIS. Inc. ATSC 3.0 Set Top Box Product and Services

Table 42. LowaSIS. Inc. ATSC 3.0 Set Top Box Sales (K Units), Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 43. Global ATSC 3.0 Set Top Box Sales by Manufacturer (2019, 2020, 2021, and 2022) & (K Units)

Table 44. Global ATSC 3.0 Set Top Box Revenue by Manufacturer (2019, 2020, 2021, and 2022) & (USD Million)

Table 45. Market Position of Manufacturers in ATSC 3.0 Set Top Box, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2021

Table 46. Global ATSC 3.0 Set Top Box Production Capacity by Company, (K Units): 2020 VS 2021

Table 47. Head Office and ATSC 3.0 Set Top Box Production Site of Key Manufacturer

Table 48. ATSC 3.0 Set Top Box New Entrant and Capacity Expansion Plans

Table 49. ATSC 3.0 Set Top Box Mergers & Acquisitions in the Past Five Years

Table 50. Global ATSC 3.0 Set Top Box Sales by Region (2017-2022) & (K Units)

Table 51. Global ATSC 3.0 Set Top Box Sales by Region (2023-2028) & (K Units)

Table 52. Global ATSC 3.0 Set Top Box Revenue by Region (2017-2022) & (USD Million)

Table 53. Global ATSC 3.0 Set Top Box Revenue by Region (2023-2028) & (USD Million)

Table 54. Global ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 55. Global ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 56. Global ATSC 3.0 Set Top Box Revenue by Type (2017-2022) & (USD Million)

Table 57. Global ATSC 3.0 Set Top Box Revenue by Type (2023-2028) & (USD Million)

Table 58. Global ATSC 3.0 Set Top Box Price by Type (2017-2022) & (US\$/Unit)

Table 59. Global ATSC 3.0 Set Top Box Price by Type (2023-2028) & (US\$/Unit)

Table 60. Global ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 61. Global ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 62. Global ATSC 3.0 Set Top Box Revenue by Application (2017-2022) & (USD Million)

Table 63. Global ATSC 3.0 Set Top Box Revenue by Application (2023-2028) & (USD Million)

Table 64. Global ATSC 3.0 Set Top Box Price by Application (2017-2022) & (US\$/Unit)

Table 65. Global ATSC 3.0 Set Top Box Price by Application (2023-2028) & (US\$/Unit)

Table 66. North America ATSC 3.0 Set Top Box Sales by Country (2017-2022) & (K Units)

Table 67. North America ATSC 3.0 Set Top Box Sales by Country (2023-2028) & (K Units)

Table 68. North America ATSC 3.0 Set Top Box Revenue by Country (2017-2022) & (USD Million)

Table 69. North America ATSC 3.0 Set Top Box Revenue by Country (2023-2028) & (USD Million)

Table 70. North America ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 71. North America ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 72. North America ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 73. North America ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 74. Europe ATSC 3.0 Set Top Box Sales by Country (2017-2022) & (K Units)

Table 75. Europe ATSC 3.0 Set Top Box Sales by Country (2023-2028) & (K Units)

Table 76. Europe ATSC 3.0 Set Top Box Revenue by Country (2017-2022) & (USD Million)

Table 77. Europe ATSC 3.0 Set Top Box Revenue by Country (2023-2028) & (USD Million)

Table 78. Europe ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 79. Europe ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 80. Europe ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 81. Europe ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 82. Asia-Pacific ATSC 3.0 Set Top Box Sales by Region (2017-2022) & (K Units)

Table 83. Asia-Pacific ATSC 3.0 Set Top Box Sales by Region (2023-2028) & (K Units)

Table 84. Asia-Pacific ATSC 3.0 Set Top Box Revenue by Region (2017-2022) & (USD Million)

Table 85. Asia-Pacific ATSC 3.0 Set Top Box Revenue by Region (2023-2028) & (USD Million)

Table 86. Asia-Pacific ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 87. Asia-Pacific ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 88. Asia-Pacific ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 89. Asia-Pacific ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 90. South America ATSC 3.0 Set Top Box Sales by Country (2017-2022) & (K Units)

Table 91. South America ATSC 3.0 Set Top Box Sales by Country (2023-2028) & (K Units)

Table 92. South America ATSC 3.0 Set Top Box Revenue by Country (2017-2022) & (USD Million)

Table 93. South America ATSC 3.0 Set Top Box Revenue by Country (2023-2028) & (USD Million)

Table 94. South America ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 95. South America ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 96. South America ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 97. South America ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 98. Middle East & Africa ATSC 3.0 Set Top Box Sales by Region (2017-2022) & (K Units)

Table 99. Middle East & Africa ATSC 3.0 Set Top Box Sales by Region (2023-2028) & (K Units)

Table 100. Middle East & Africa ATSC 3.0 Set Top Box Revenue by Region (2017-2022) & (USD Million)

Table 101. Middle East & Africa ATSC 3.0 Set Top Box Revenue by Region (2023-2028) & (USD Million)

Table 102. Middle East & Africa ATSC 3.0 Set Top Box Sales by Type (2017-2022) & (K Units)

Table 103. Middle East & Africa ATSC 3.0 Set Top Box Sales by Type (2023-2028) & (K Units)

Table 104. Middle East & Africa ATSC 3.0 Set Top Box Sales by Application (2017-2022) & (K Units)

Table 105. Middle East & Africa ATSC 3.0 Set Top Box Sales by Application (2023-2028) & (K Units)

Table 106. ATSC 3.0 Set Top Box Raw Material

Table 107. Key Manufacturers of ATSC 3.0 Set Top Box Raw Materials

Table 108. Direct Channel Pros & Cons

Table 109. Indirect Channel Pros & Cons

Table 110. ATSC 3.0 Set Top Box Typical Distributors

Table 111. ATSC 3.0 Set Top Box Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. ATSC 3.0 Set Top Box Picture
- Figure 2. Global ATSC 3.0 Set Top Box Revenue Market Share by Type in 2021
- Figure 3. Android Box
- Figure 4. Linux Box
- Figure 5. Global ATSC 3.0 Set Top Box Revenue Market Share by Application in 2021
- Figure 6. Operators
- Figure 7. Residential
- Figure 8. Commercial
- Figure 9. Global ATSC 3.0 Set Top Box Revenue, (USD Million) & (K Units): 2017 & 2021 & 2028
- Figure 10. Global ATSC 3.0 Set Top Box Revenue and Forecast (2017-2028) & (USD Million)
- Figure 11. Global ATSC 3.0 Set Top Box Sales (2017-2028) & (K Units)
- Figure 12. Global ATSC 3.0 Set Top Box Price (2017-2028) & (US\$/Unit)
- Figure 13. Global ATSC 3.0 Set Top Box Production Capacity (2017-2028) & (K Units)
- Figure 14. Global ATSC 3.0 Set Top Box Production Capacity by Geographic Region: 2022 VS 2028
- Figure 15. ATSC 3.0 Set Top Box Market Drivers
- Figure 16. ATSC 3.0 Set Top Box Market Restraints
- Figure 17. ATSC 3.0 Set Top Box Market Trends
- Figure 18. Global ATSC 3.0 Set Top Box Sales Market Share by Manufacturer in 2021
- Figure 19. Global ATSC 3.0 Set Top Box Revenue Market Share by Manufacturer in 2021
- Figure 20. ATSC 3.0 Set Top Box Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2021
- Figure 21. Top 3 ATSC 3.0 Set Top Box Manufacturer (Revenue) Market Share in 2021
- Figure 22. Top 6 ATSC 3.0 Set Top Box Manufacturer (Revenue) Market Share in 2021
- Figure 23. Global ATSC 3.0 Set Top Box Sales Market Share by Region (2017-2028)
- Figure 24. Global ATSC 3.0 Set Top Box Revenue Market Share by Region (2017-2028)
- Figure 25. North America ATSC 3.0 Set Top Box Revenue (2017-2028) & (USD Million)
- Figure 26. Europe ATSC 3.0 Set Top Box Revenue (2017-2028) & (USD Million)
- Figure 27. Asia-Pacific ATSC 3.0 Set Top Box Revenue (2017-2028) & (USD Million)
- Figure 28. South America ATSC 3.0 Set Top Box Revenue (2017-2028) & (USD Million)
- Figure 29. Middle East & Africa ATSC 3.0 Set Top Box Revenue (2017-2028) & (USD

Million)

Figure 30. Global ATSC 3.0 Set Top Box Sales Market Share by Type (2017-2028)

Figure 31. Global ATSC 3.0 Set Top Box Revenue Market Share by Type (2017-2028)

Figure 32. Global ATSC 3.0 Set Top Box Price by Type (2017-2028) & (US\$/Unit)

Figure 33. Global ATSC 3.0 Set Top Box Sales Market Share by Application
(2017-2028)

Figure 34. Global ATSC 3.0 Set Top Box Revenue Market Share by Application
(2017-2028)

Figure 35. Global ATSC 3.0 Set Top Box Price by Application (2017-2028) & (US\$/Unit)

Figure 36. North America ATSC 3.0 Set Top Box Sales Market Share by Type
(2017-2028)

Figure 37. North America ATSC 3.0 Set Top Box Sales Market Share by Application
(2017-2028)

Figure 38. North America ATSC 3.0 Set Top Box Sales Market Share by Country
(2017-2028)

Figure 39. North America ATSC 3.0 Set Top Box Revenue Market Share by Country
(2017-2028)

Figure 40. United States ATSC 3.0 Set Top Box Revenue and Growth Rate
(2017-2028) & (USD Million)

Figure 41. Canada ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) &
(USD Million)

Figure 42. Mexico ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) &
(USD Million)

Figure 43. Europe ATSC 3.0 Set Top Box Sales Market Share by Type (2017-2028)

Figure 44. Europe ATSC 3.0 Set Top Box Sales Market Share by Application
(2017-2028)

Figure 45. Europe ATSC 3.0 Set Top Box Sales Market Share by Country (2017-2028)

Figure 46. Europe ATSC 3.0 Set Top Box Revenue Market Share by Country
(2017-2028)

Figure 47. Germany ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) &
(USD Million)

Figure 48. France ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) &
(USD Million)

Figure 49. United Kingdom ATSC 3.0 Set Top Box Revenue and Growth Rate
(2017-2028) & (USD Million)

Figure 50. Russia ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) &
(USD Million)

Figure 51. Italy ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD
Million)

Figure 52. Asia-Pacific ATSC 3.0 Set Top Box Sales Market Share by Region (2017-2028)

Figure 53. Asia-Pacific ATSC 3.0 Set Top Box Sales Market Share by Application (2017-2028)

Figure 54. Asia-Pacific ATSC 3.0 Set Top Box Sales Market Share by Region (2017-2028)

Figure 55. Asia-Pacific ATSC 3.0 Set Top Box Revenue Market Share by Region (2017-2028)

Figure 56. China ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Japan ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Korea ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. India ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Southeast Asia ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Australia ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. South America ATSC 3.0 Set Top Box Sales Market Share by Type (2017-2028)

Figure 63. South America ATSC 3.0 Set Top Box Sales Market Share by Application (2017-2028)

Figure 64. South America ATSC 3.0 Set Top Box Sales Market Share by Country (2017-2028)

Figure 65. South America ATSC 3.0 Set Top Box Revenue Market Share by Country (2017-2028)

Figure 66. Brazil ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Argentina ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Middle East & Africa ATSC 3.0 Set Top Box Sales Market Share by Type (2017-2028)

Figure 69. Middle East & Africa ATSC 3.0 Set Top Box Sales Market Share by Application (2017-2028)

Figure 70. Middle East & Africa ATSC 3.0 Set Top Box Sales Market Share by Region (2017-2028)

Figure 71. Middle East & Africa ATSC 3.0 Set Top Box Revenue Market Share by

Region (2017-2028)

Figure 72. Turkey ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Egypt ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Saudi Arabia ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. South Africa ATSC 3.0 Set Top Box Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Manufacturing Cost Structure Analysis of ATSC 3.0 Set Top Box in 2021

Figure 77. Manufacturing Process Analysis of ATSC 3.0 Set Top Box

Figure 78. ATSC 3.0 Set Top Box Industrial Chain

Figure 79. Sales Channel: Direct Channel vs Indirect Channel

Figure 80. Methodology

Figure 81. Research Process and Data Source

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