

Global ATSC 3.0 Devices Production, Demand and Key Producers, 2022-2028

<https://marketpublishers.com/r/GAE253804D6BEN.html>

Date: December 2022

Pages: 97

Price: US\$ 4,480.00 (Single User License)

ID: GAE253804D6BEN

Abstracts

ATSC 3.0 is a major version of the ATSC standards for television broadcasting created by the Advanced Television Systems Committee (ATSC). ATSC 3.0 comprises around 20 standards covering different aspects of the system and in total will have over 1,000 pages of documentation. The standards are designed to offer support for newer technologies, including HEVC for video channels of up to 2160p 4K resolution at 120 frames per second, wide color gamut, high dynamic range, Dolby AC-4 and MPEG-H 3D Audio, datacasting capabilities, and more robust mobile television support. The capabilities have also been foreseen as a way to enable targeted advertising and finer public alerting. ATSC 3.0 is a major upgrade for antenna TV, designed to allow for 4K resolution and even a major sound upgrade to broadcast TV. The switch could be as significant as the transition from analog broadcasts to digital HD - except this time it's going to be a whole lot easier. ATSC 3.0 was initially launched in 2017 in South Korea, mainly in preparation for the 2018 Winter Olympics.

This report studies the global ATSC 3.0 Devices demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for ATSC 3.0 Devices, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of ATSC 3.0 Devices that contribute to its increasing demand across many markets.

The global ATSC 3.0 Devices market size is expected to reach \$ 21130 million by 2028, rising at a market growth of 30.6% CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global ATSC 3.0 Devices total market, 2017-2028, (USD Million)

Global ATSC 3.0 Devices total market by region & country, CAGR, 2017-2028, (USD Million)

U.S. VS China: ATSC 3.0 Devices total market, key domestic companies and share, (USD Million)

Global ATSC 3.0 Devices revenue by player and market share 2017-2022, (USD Million)

Global ATSC 3.0 Devices total market by Type, CAGR, 2017-2028, (USD Million)

Global ATSC 3.0 Devices total market by Application, CAGR, 2017-2028, (USD Million)

This reports profiles major players in the global ATSC 3.0 Devices market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG, Samsung, Sony, Hisense, Zinwell Corporation and Geniatech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World ATSC 3.0 Devices market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global ATSC 3.0 Devices Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ATSC 3.0 Devices Market, Segmentation by Type

TV

STB

Mobile

Others

Global ATSC 3.0 Devices Market, Segmentation by Application

Residential

Commercial

Others

Companies Profiled:

LG

Samsung

Sony

Hisense

Zinwell Corporation

Geniatech

Key Questions Answered

1. How big is the global ATSC 3.0 Devices market?
2. What is the demand of the global ATSC 3.0 Devices market?
3. What is the year over year growth of the global ATSC 3.0 Devices market?
4. What is the total value of the global ATSC 3.0 Devices market?
5. Who are the major players in the global ATSC 3.0 Devices market?
6. What are the growth factors driving the market demand?

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