

Global Athletic Socks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Athletic Socks market size was valued at USD 7806.6 million in 2023 and is forecast to a readjusted size of USD 12680 million by 2030 with a CAGR of 7.2% during review period.

Athletic socks are a kind of sock. Due to the thicker lines and the number of roots, the texture is thick and strong, suitable for sports enthusiasts. Athletic socks can be worn comfortably and can protect the feet. They are more absorbent and wicking than ordinary socks, so they are named sports socks.

Global Fish Finders key players include Nike, Adidas, PUMA, Anta, New Balance, etc. Global top five manufacturers hold a share about 35%.

North America is the largest market, with a share about 35%, followed by Europe and Asia-Pacific, both have a share about 55 percent.

In terms of product, Cotton Blend is the largest segment, with a share about 38%. And in terms of application, the largest application is Men's, followed by Women's.

The Global Info Research report includes an overview of the development of the Athletic Socks industry chain, the market status of Men's (Cotton Blend, Polyester), Women's (Cotton Blend, Polyester), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Athletic Socks.

Regionally, the report analyzes the Athletic Socks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Athletic Socks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Athletic Socks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Athletic Socks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Pairs), revenue generated, and market share of different by Type (e.g., Cotton Blend, Polyester).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Athletic Socks market.

Regional Analysis: The report involves examining the Athletic Socks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Athletic Socks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Athletic Socks:

Company Analysis: Report covers individual Athletic Socks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Athletic Socks This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Men's, Women's).

Technology Analysis: Report covers specific technologies relevant to Athletic Socks. It assesses the current state, advancements, and potential future developments in Athletic Socks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Athletic Socks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Athletic Socks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cotton Blend

Polyester

Nylon

Wool

Others

Market segment by Application

Men's

Women's

Young's

Major players covered

Nike

Adidas

PUMA

New Balance

Skechers

ASICS Corporation

VF Corporation (VFC)

Anta

Under Armour

Wolverine Worldwide

Hanesbrands

Li Ning

Lululemon Athletica

Xtep

361°

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Athletic Socks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Athletic Socks, with price, sales, revenue and global market share of Athletic Socks from 2019 to 2024.

Chapter 3, the Athletic Socks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Athletic Socks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Athletic Socks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Athletic Socks.

Chapter 14 and 15, to describe Athletic Socks sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Athletic Socks

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Athletic Socks Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Cotton Blend

1.3.3 Polyester

1.3.4 Nylon

1.3.5 Wool

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Athletic Socks Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Men's

1.4.3 Women's

1.4.4 Young's

1.5 Global Athletic Socks Market Size & Forecast

1.5.1 Global Athletic Socks Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Athletic Socks Sales Quantity (2019-2030)

1.5.3 Global Athletic Socks Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Nike

2.1.1 Nike Details

2.1.2 Nike Major Business

2.1.3 Nike Athletic Socks Product and Services

2.1.4 Nike Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Nike Recent Developments/Updates

2.2 Adidas

2.2.1 Adidas Details

2.2.2 Adidas Major Business

2.2.3 Adidas Athletic Socks Product and Services

2.2.4 Adidas Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.2.5 Adidas Recent Developments/Updates

2.3 PUMA

2.3.1 PUMA Details

2.3.2 PUMA Major Business

2.3.3 PUMA Athletic Socks Product and Services

2.3.4 PUMA Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 PUMA Recent Developments/Updates

2.4 New Balance

2.4.1 New Balance Details

2.4.2 New Balance Major Business

2.4.3 New Balance Athletic Socks Product and Services

2.4.4 New Balance Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 New Balance Recent Developments/Updates

2.5 Skechers

2.5.1 Skechers Details

2.5.2 Skechers Major Business

2.5.3 Skechers Athletic Socks Product and Services

2.5.4 Skechers Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Skechers Recent Developments/Updates

2.6 ASICS Corporation

2.6.1 ASICS Corporation Details

2.6.2 ASICS Corporation Major Business

2.6.3 ASICS Corporation Athletic Socks Product and Services

2.6.4 ASICS Corporation Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 ASICS Corporation Recent Developments/Updates

2.7 VF Corporation (VFC)

2.7.1 VF Corporation (VFC) Details

2.7.2 VF Corporation (VFC) Major Business

2.7.3 VF Corporation (VFC) Athletic Socks Product and Services

2.7.4 VF Corporation (VFC) Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 VF Corporation (VFC) Recent Developments/Updates

2.8 Anta

2.8.1 Anta Details

- 2.8.2 Anta Major Business
- 2.8.3 Anta Athletic Socks Product and Services
- 2.8.4 Anta Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Anta Recent Developments/Updates
- 2.9 Under Armour
 - 2.9.1 Under Armour Details
 - 2.9.2 Under Armour Major Business
 - 2.9.3 Under Armour Athletic Socks Product and Services
 - 2.9.4 Under Armour Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Under Armour Recent Developments/Updates
- 2.10 Wolverine Worldwide
 - 2.10.1 Wolverine Worldwide Details
 - 2.10.2 Wolverine Worldwide Major Business
 - 2.10.3 Wolverine Worldwide Athletic Socks Product and Services
 - 2.10.4 Wolverine Worldwide Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Wolverine Worldwide Recent Developments/Updates
- 2.11 Hanesbrands
 - 2.11.1 Hanesbrands Details
 - 2.11.2 Hanesbrands Major Business
 - 2.11.3 Hanesbrands Athletic Socks Product and Services
 - 2.11.4 Hanesbrands Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Hanesbrands Recent Developments/Updates
- 2.12 Li Ning
 - 2.12.1 Li Ning Details
 - 2.12.2 Li Ning Major Business
 - 2.12.3 Li Ning Athletic Socks Product and Services
 - 2.12.4 Li Ning Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Li Ning Recent Developments/Updates
- 2.13 Lululemon Athletica
 - 2.13.1 Lululemon Athletica Details
 - 2.13.2 Lululemon Athletica Major Business
 - 2.13.3 Lululemon Athletica Athletic Socks Product and Services
 - 2.13.4 Lululemon Athletica Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Lululemon Athletica Recent Developments/Updates
- 2.14 Xtep
 - 2.14.1 Xtep Details
 - 2.14.2 Xtep Major Business
 - 2.14.3 Xtep Athletic Socks Product and Services
 - 2.14.4 Xtep Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Xtep Recent Developments/Updates
- 2.15 361°
 - 2.15.1 361° Details
 - 2.15.2 361° Major Business
 - 2.15.3 361° Athletic Socks Product and Services
 - 2.15.4 361° Athletic Socks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 361° Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ATHLETIC SOCKS BY MANUFACTURER

- 3.1 Global Athletic Socks Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Athletic Socks Revenue by Manufacturer (2019-2024)
- 3.3 Global Athletic Socks Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Athletic Socks by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Athletic Socks Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Athletic Socks Manufacturer Market Share in 2023
- 3.5 Athletic Socks Market: Overall Company Footprint Analysis
 - 3.5.1 Athletic Socks Market: Region Footprint
 - 3.5.2 Athletic Socks Market: Company Product Type Footprint
 - 3.5.3 Athletic Socks Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Athletic Socks Market Size by Region
 - 4.1.1 Global Athletic Socks Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Athletic Socks Consumption Value by Region (2019-2030)
 - 4.1.3 Global Athletic Socks Average Price by Region (2019-2030)

- 4.2 North America Athletic Socks Consumption Value (2019-2030)
- 4.3 Europe Athletic Socks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Athletic Socks Consumption Value (2019-2030)
- 4.5 South America Athletic Socks Consumption Value (2019-2030)
- 4.6 Middle East and Africa Athletic Socks Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Athletic Socks Sales Quantity by Type (2019-2030)
- 5.2 Global Athletic Socks Consumption Value by Type (2019-2030)
- 5.3 Global Athletic Socks Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Athletic Socks Sales Quantity by Application (2019-2030)
- 6.2 Global Athletic Socks Consumption Value by Application (2019-2030)
- 6.3 Global Athletic Socks Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Athletic Socks Sales Quantity by Type (2019-2030)
- 7.2 North America Athletic Socks Sales Quantity by Application (2019-2030)
- 7.3 North America Athletic Socks Market Size by Country
 - 7.3.1 North America Athletic Socks Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Athletic Socks Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Athletic Socks Sales Quantity by Type (2019-2030)
- 8.2 Europe Athletic Socks Sales Quantity by Application (2019-2030)
- 8.3 Europe Athletic Socks Market Size by Country
 - 8.3.1 Europe Athletic Socks Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Athletic Socks Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Athletic Socks Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Athletic Socks Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Athletic Socks Market Size by Region

9.3.1 Asia-Pacific Athletic Socks Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Athletic Socks Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Athletic Socks Sales Quantity by Type (2019-2030)

10.2 South America Athletic Socks Sales Quantity by Application (2019-2030)

10.3 South America Athletic Socks Market Size by Country

10.3.1 South America Athletic Socks Sales Quantity by Country (2019-2030)

10.3.2 South America Athletic Socks Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Athletic Socks Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Athletic Socks Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Athletic Socks Market Size by Country

11.3.1 Middle East & Africa Athletic Socks Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Athletic Socks Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Athletic Socks Market Drivers
- 12.2 Athletic Socks Market Restraints
- 12.3 Athletic Socks Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Athletic Socks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Athletic Socks
- 13.3 Athletic Socks Production Process
- 13.4 Athletic Socks Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Athletic Socks Typical Distributors
- 14.3 Athletic Socks Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Athletic Socks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Athletic Socks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Nike Basic Information, Manufacturing Base and Competitors

Table 4. Nike Major Business

Table 5. Nike Athletic Socks Product and Services

Table 6. Nike Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Nike Recent Developments/Updates

Table 8. Adidas Basic Information, Manufacturing Base and Competitors

Table 9. Adidas Major Business

Table 10. Adidas Athletic Socks Product and Services

Table 11. Adidas Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Adidas Recent Developments/Updates

Table 13. PUMA Basic Information, Manufacturing Base and Competitors

Table 14. PUMA Major Business

Table 15. PUMA Athletic Socks Product and Services

Table 16. PUMA Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. PUMA Recent Developments/Updates

Table 18. New Balance Basic Information, Manufacturing Base and Competitors

Table 19. New Balance Major Business

Table 20. New Balance Athletic Socks Product and Services

Table 21. New Balance Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. New Balance Recent Developments/Updates

Table 23. Skechers Basic Information, Manufacturing Base and Competitors

Table 24. Skechers Major Business

Table 25. Skechers Athletic Socks Product and Services

Table 26. Skechers Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Skechers Recent Developments/Updates

Table 28. ASICS Corporation Basic Information, Manufacturing Base and Competitors

- Table 29. ASICS Corporation Major Business
- Table 30. ASICS Corporation Athletic Socks Product and Services
- Table 31. ASICS Corporation Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. ASICS Corporation Recent Developments/Updates
- Table 33. VF Corporation (VFC) Basic Information, Manufacturing Base and Competitors
- Table 34. VF Corporation (VFC) Major Business
- Table 35. VF Corporation (VFC) Athletic Socks Product and Services
- Table 36. VF Corporation (VFC) Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. VF Corporation (VFC) Recent Developments/Updates
- Table 38. Anta Basic Information, Manufacturing Base and Competitors
- Table 39. Anta Major Business
- Table 40. Anta Athletic Socks Product and Services
- Table 41. Anta Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Anta Recent Developments/Updates
- Table 43. Under Armour Basic Information, Manufacturing Base and Competitors
- Table 44. Under Armour Major Business
- Table 45. Under Armour Athletic Socks Product and Services
- Table 46. Under Armour Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Under Armour Recent Developments/Updates
- Table 48. Wolverine Worldwide Basic Information, Manufacturing Base and Competitors
- Table 49. Wolverine Worldwide Major Business
- Table 50. Wolverine Worldwide Athletic Socks Product and Services
- Table 51. Wolverine Worldwide Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Wolverine Worldwide Recent Developments/Updates
- Table 53. Hanesbrands Basic Information, Manufacturing Base and Competitors
- Table 54. Hanesbrands Major Business
- Table 55. Hanesbrands Athletic Socks Product and Services
- Table 56. Hanesbrands Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Hanesbrands Recent Developments/Updates

- Table 58. Li Ning Basic Information, Manufacturing Base and Competitors
- Table 59. Li Ning Major Business
- Table 60. Li Ning Athletic Socks Product and Services
- Table 61. Li Ning Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Li Ning Recent Developments/Updates
- Table 63. Lululemon Athletica Basic Information, Manufacturing Base and Competitors
- Table 64. Lululemon Athletica Major Business
- Table 65. Lululemon Athletica Athletic Socks Product and Services
- Table 66. Lululemon Athletica Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Lululemon Athletica Recent Developments/Updates
- Table 68. Xtep Basic Information, Manufacturing Base and Competitors
- Table 69. Xtep Major Business
- Table 70. Xtep Athletic Socks Product and Services
- Table 71. Xtep Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Xtep Recent Developments/Updates
- Table 73. 361° Basic Information, Manufacturing Base and Competitors
- Table 74. 361° Major Business
- Table 75. 361° Athletic Socks Product and Services
- Table 76. 361° Athletic Socks Sales Quantity (Million Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. 361° Recent Developments/Updates
- Table 78. Global Athletic Socks Sales Quantity by Manufacturer (2019-2024) & (Million Pairs)
- Table 79. Global Athletic Socks Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Athletic Socks Average Price by Manufacturer (2019-2024) & (USD/Pairs)
- Table 81. Market Position of Manufacturers in Athletic Socks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 82. Head Office and Athletic Socks Production Site of Key Manufacturer
- Table 83. Athletic Socks Market: Company Product Type Footprint
- Table 84. Athletic Socks Market: Company Product Application Footprint
- Table 85. Athletic Socks New Market Entrants and Barriers to Market Entry
- Table 86. Athletic Socks Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Athletic Socks Sales Quantity by Region (2019-2024) & (Million Pairs)
- Table 88. Global Athletic Socks Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 89. Global Athletic Socks Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Athletic Socks Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Athletic Socks Average Price by Region (2019-2024) & (USD/Pairs)

Table 92. Global Athletic Socks Average Price by Region (2025-2030) & (USD/Pairs)

Table 93. Global Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 94. Global Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 95. Global Athletic Socks Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Athletic Socks Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Athletic Socks Average Price by Type (2019-2024) & (USD/Pairs)

Table 98. Global Athletic Socks Average Price by Type (2025-2030) & (USD/Pairs)

Table 99. Global Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 100. Global Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 101. Global Athletic Socks Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Athletic Socks Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Athletic Socks Average Price by Application (2019-2024) & (USD/Pairs)

Table 104. Global Athletic Socks Average Price by Application (2025-2030) & (USD/Pairs)

Table 105. North America Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 106. North America Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 107. North America Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 108. North America Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 109. North America Athletic Socks Sales Quantity by Country (2019-2024) & (Million Pairs)

Table 110. North America Athletic Socks Sales Quantity by Country (2025-2030) & (Million Pairs)

Table 111. North America Athletic Socks Consumption Value by Country (2019-2024) &

(USD Million)

Table 112. North America Athletic Socks Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 114. Europe Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 115. Europe Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 116. Europe Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 117. Europe Athletic Socks Sales Quantity by Country (2019-2024) & (Million Pairs)

Table 118. Europe Athletic Socks Sales Quantity by Country (2025-2030) & (Million Pairs)

Table 119. Europe Athletic Socks Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Athletic Socks Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 122. Asia-Pacific Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 123. Asia-Pacific Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 124. Asia-Pacific Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 125. Asia-Pacific Athletic Socks Sales Quantity by Region (2019-2024) & (Million Pairs)

Table 126. Asia-Pacific Athletic Socks Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 127. Asia-Pacific Athletic Socks Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Athletic Socks Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 130. South America Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 131. South America Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 132. South America Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 133. South America Athletic Socks Sales Quantity by Country (2019-2024) & (Million Pairs)

Table 134. South America Athletic Socks Sales Quantity by Country (2025-2030) & (Million Pairs)

Table 135. South America Athletic Socks Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Athletic Socks Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Athletic Socks Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 138. Middle East & Africa Athletic Socks Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 139. Middle East & Africa Athletic Socks Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 140. Middle East & Africa Athletic Socks Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 141. Middle East & Africa Athletic Socks Sales Quantity by Region (2019-2024) & (Million Pairs)

Table 142. Middle East & Africa Athletic Socks Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 143. Middle East & Africa Athletic Socks Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Athletic Socks Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Athletic Socks Raw Material

Table 146. Key Manufacturers of Athletic Socks Raw Materials

Table 147. Athletic Socks Typical Distributors

Table 148. Athletic Socks Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Athletic Socks Picture
- Figure 2. Global Athletic Socks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Athletic Socks Consumption Value Market Share by Type in 2023
- Figure 4. Cotton Blend Examples
- Figure 5. Polyester Examples
- Figure 6. Nylon Examples
- Figure 7. Wool Examples
- Figure 8. Others Examples
- Figure 9. Global Athletic Socks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Athletic Socks Consumption Value Market Share by Application in 2023
- Figure 11. Men's Examples
- Figure 12. Women's Examples
- Figure 13. Young's Examples
- Figure 14. Global Athletic Socks Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Athletic Socks Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Athletic Socks Sales Quantity (2019-2030) & (Million Pairs)
- Figure 17. Global Athletic Socks Average Price (2019-2030) & (USD/Pairs)
- Figure 18. Global Athletic Socks Sales Quantity Market Share by Manufacturer in 2023
- Figure 19. Global Athletic Socks Consumption Value Market Share by Manufacturer in 2023
- Figure 20. Producer Shipments of Athletic Socks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 21. Top 3 Athletic Socks Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Athletic Socks Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Athletic Socks Sales Quantity Market Share by Region (2019-2030)
- Figure 24. Global Athletic Socks Consumption Value Market Share by Region (2019-2030)
- Figure 25. North America Athletic Socks Consumption Value (2019-2030) & (USD

Million)

Figure 26. Europe Athletic Socks Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Athletic Socks Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Athletic Socks Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Athletic Socks Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Athletic Socks Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Athletic Socks Average Price by Type (2019-2030) & (USD/Pairs)

Figure 33. Global Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Athletic Socks Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Athletic Socks Average Price by Application (2019-2030) & (USD/Pairs)

Figure 36. North America Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Athletic Socks Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Athletic Socks Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Athletic Socks Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Athletic Socks Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Athletic Socks Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Athletic Socks Consumption Value Market Share by Region (2019-2030)

Figure 56. China Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Athletic Socks Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Athletic Socks Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Athletic Socks Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 68. Middle East & Africa Athletic Socks Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Athletic Socks Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Athletic Socks Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Athletic Socks Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Athletic Socks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Athletic Socks Market Drivers

Figure 77. Athletic Socks Market Restraints

Figure 78. Athletic Socks Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Athletic Socks in 2023

Figure 81. Manufacturing Process Analysis of Athletic Socks

Figure 82. Athletic Socks Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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