

Global Athletic Footwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Athletic Footwear market size was valued at USD 56150 million in 2023 and is forecast to a readjusted size of USD 69800 million by 2030 with a CAGR of 3.2% during review period.

Athletic Footwear is designed and manufactured according to the sports characteristics of the people to participate in. The soles of the Athletic Footwear are different with the ordinary shoes, which can play a buffer role to prevent the injuring. Therefore, the performance of Athletic Footwear soles and uppers material determines the ability of its injury prevention. In the production of the Athletic Footwear, raw materials, production processes have determined the quality of Athletic Footwear.

United States is the largest Athletic Footwear market with about 37% market share. Europe is follower, accounting for about 31% market share.

The key players are NIKE, Adidas Group, Puma, New Balance, Asics, Skecher, K-Swiss, MIZUNO, KAPPA, Merrell, Vibram, LI-NING, ANTA, XTEP, 361°, PEAK etc. Top 3 companies occupied about 57% market share.

The Global Info Research report includes an overview of the development of the Athletic Footwear industry chain, the market status of Professional Athletic Footwear (Football Athletic Footwear, Basketball Athletic Footwear), Amateur Athletic Footwear (Football Athletic Footwear, Basketball Athletic Footwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Athletic Footwear.



Regionally, the report analyzes the Athletic Footwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Athletic Footwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Athletic Footwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Athletic Footwear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Pairs), revenue generated, and market share of different by Type (e.g., Football Athletic Footwear, Basketball Athletic Footwear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Athletic Footwear market.

Regional Analysis: The report involves examining the Athletic Footwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Athletic Footwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Athletic Footwear:

Company Analysis: Report covers individual Athletic Footwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Athletic Footwear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Professional Athletic Footwear, Amateur Athletic Footwear).

Technology Analysis: Report covers specific technologies relevant to Athletic Footwear. It assesses the current state, advancements, and potential future developments in Athletic Footwear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Athletic Footwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Athletic Footwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Football Athletic Footwear

Basketball Athletic Footwear

Others

Market segment by Application

Professional Athletic Footwear

Amateur Athletic Footwear



Major players covered

NIKE Adidas Group Puma New Balance **Asics** Skecher K-Swiss **MIZUNO KAPPA** Merrell Vibram LI-NING **ANTA XTEP** 361° **PEAK** Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Athletic Footwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Athletic Footwear, with price, sales, revenue and global market share of Athletic Footwear from 2019 to 2024.

Chapter 3, the Athletic Footwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Athletic Footwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Athletic Footwear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Athletic Footwear.



Chapter 14 and 15, to describe Athletic Footwear sales channel, distributors, customers, research findings and conclusion.



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