

# Global At-Home Sugaring Kit Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global At-Home Sugaring Kit market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

The At-Home Sugaring Kit market is experiencing a significant trend towards growth, with major sales regions including North America, Europe, and Asia Pacific. The market concentration is high, with a few key players dominating the industry such as Nair, Veet, and Parissa. However, there are also opportunities for smaller brands to enter the market and cater to niche segments. The increasing demand for natural and organic products presents a major opportunity for companies to develop sugaring kits with clean ingredients. However, challenges such as competition from traditional waxing methods and the need for education on proper usage of sugaring kits may hinder market growth. Overall, the At-Home Sugaring Kit market is poised for expansion, driven by consumer interest in convenient hair removal solutions.

Sugaring is a natural and effective hair removal method that has been used for centuries. With an at-home sugaring kit, you can easily remove unwanted hair in the comfort of your own home. The kit typically includes a jar of sugaring paste, wooden applicators for applying the paste, and cloth strips for removing the hair. Some kits may also include prepping powder to help absorb excess moisture on the skin before sugaring.

This report studies the global At-Home Sugaring Kit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for At-Home Sugaring Kit, and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of At-Home Sugaring Kit that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global At-Home Sugaring Kit total production and demand, 2019-2030, (K Units)

Global At-Home Sugaring Kit total production value, 2019-2030, (USD Million)

Global At-Home Sugaring Kit production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global At-Home Sugaring Kit consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: At-Home Sugaring Kit domestic production, consumption, key domestic manufacturers and share

Global At-Home Sugaring Kit production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global At-Home Sugaring Kit production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global At-Home Sugaring Kit production by Channel production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global At-Home Sugaring Kit market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nad's, Parissa, MOOM, Sugar Me Smooth, Sugaring NYC, Sugardoh, Sugar Me Bare, BVI Sugaring and Sugaring Cane, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World At-Home Sugaring Kit market.

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Channel. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

## Global At-Home Sugaring Kit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global At-Home Sugaring Kit Market, Segmentation by Type

Traditional Sugaring Paste Kits

Roll-on Sugaring Kits

## Global At-Home Sugaring Kit Market, Segmentation by Channel

Offline Sales

## Online Sales

### Companies Profiled:

Nad's

Parissa

MOOM

Sugar Me Smooth

Sugaring NYC

Sugardoh

Sugar Me Bare

BVI Sugaring

Sugaring Cane

Bare Body Sugaring

Sugaring Change

Sugar Shop Online

Miss Sugar Melbourne

SugaringLA

Veet

Schick

Sugarmoon

Silky Sugaring

Sweet & True Sugaring

### Key Questions Answered

1. How big is the global At-Home Sugaring Kit market?
2. What is the demand of the global At-Home Sugaring Kit market?
3. What is the year over year growth of the global At-Home Sugaring Kit market?
4. What is the production and production value of the global At-Home Sugaring Kit market?
5. Who are the key producers in the global At-Home Sugaring Kit market?

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