

Global Astaxanthin Oil and Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Astaxanthin Oil and Powder market size was valued at US\$ 48.1 million in 2024 and is forecast to a readjusted size of USD 61.4 million by 2031 with a CAGR of 3.6% during review period.

The astaxanthin oil and powder market has been experiencing several trends in recent years. Here are some key trends in the astaxanthin oil and powder market:

1. **Growing Awareness of Health Benefits:** Astaxanthin, a natural pigment found in certain microalgae and seafood, is gaining recognition for its numerous health benefits. It is known for its powerful antioxidant properties, anti-inflammatory effects, and potential benefits for cardiovascular health, eye health, skin health, and exercise performance. The growing awareness of these health benefits is driving the demand for astaxanthin oil and powder as a dietary supplement ingredient.
2. **Increasing Demand in Nutraceuticals and Functional Foods:** Astaxanthin is being widely used as an ingredient in nutraceuticals and functional foods. It is added to various supplements, capsules, gummies, and food products to enhance their nutritional profile and provide additional health benefits. The demand for natural and bioactive ingredients in these products is fueling the growth of the astaxanthin oil and powder market.

This report is a detailed and comprehensive analysis for global Astaxanthin Oil and Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Astaxanthin Oil and Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Astaxanthin Oil and Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Astaxanthin Oil and Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Astaxanthin Oil and Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Astaxanthin Oil and Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Astaxanthin Oil and Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, Cyanotech Corporation, Fuji Chemical Industries, BASF, Divi's Laboratories, BGG, Zhejiang NHU Company, Yunnan Alphy Biotech, ENEOS Corporation, Jingzhou Natural Astaxanthin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Astaxanthin Oil and Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Astaxanthin Oil

Astaxanthin Powder

Market segment by Application

Feed

Nutraceuticals

Cosmetics

Food & Beverages

Others

Major players covered

DSM

Cyanotech Corporation

Fuji Chemical Industries

BASF

Divi's Laboratories

BGG

Zhejiang NHU Company

Yunnan Alphy Biotech

ENEOS Corporation

Jingzhou Natural Astaxanthin

Parry Nutraceuticals

AlgaTechnologies

Biogenic

Nextperm Technologies

Xi'an Greena Biotech

Cyanotech

BioAktive

Lus Health ingredients

Atacama Bio

SagaNatura

Alphy Europe

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Astaxanthin Oil and Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Astaxanthin Oil and Powder, with price, sales quantity, revenue, and global market share of Astaxanthin Oil and Powder from 2020 to 2025.

Chapter 3, the Astaxanthin Oil and Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Astaxanthin Oil and Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Astaxanthin Oil and Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Astaxanthin Oil and Powder.

Chapter 14 and 15, to describe Astaxanthin Oil and Powder sales channel, distributors, customers, research findings and conclusion.

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