

Global Astaxanthin Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GACC51988B06EN.html>

Date: June 2025

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: GACC51988B06EN

Abstracts

According to our (Global Info Research) latest study, the global Astaxanthin market size was valued at US\$ 205 million in 2024 and is forecast to a readjusted size of USD 376 million by 2031 with a CAGR of 9.1% during review period.

Global core astaxanthin manufacturers include Royal DSM N.V., Cyanotech Corporation, Fuji Chemical Industries Co., Ltd., BASF and BGG. The top five manufacturers account for approximately 68% of the global market share.

From a production perspective, Europe is the largest anthocyanin production region in the world, accounting for nearly 56% of the market share. The second and third places are China and North America, accounting for 23% and 15% respectively.

In terms of product type, natural astaxanthin is the largest market segment, accounting for more than 70% of the market. At the same time, in terms of application, feed is the largest application field, accounting for 55% of the market.

This report is a detailed and comprehensive analysis for global Astaxanthin market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Astaxanthin market size and forecasts, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2020-2031

Global Astaxanthin market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2020-2031

Global Astaxanthin market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2020-2031

Global Astaxanthin market shares of main players, shipments in revenue (\$ Million), sales quantity (Kg), and ASP (US\$/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Astaxanthin

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Astaxanthin market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Royal DSM N.V., Cyanotech Corporation, Fuji Chemical Industries Co., Ltd., BASF, Algal?f Iceland ehf., BGG, Atacama Bio Natural Products S.A., Yunnan Alphy Biotech Co., Ltd., Piveg, Inc., Zhejiang NHU Company Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Astaxanthin market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Astaxanthin

Synthetic Astaxanthin

Market segment by Application

Feed

Nutraceuticals & Medical

Cosmetics

Food & Beverages

Major players covered

Royal DSM N.V.

Cyanotech Corporation

Fuji Chemical Industries Co., Ltd.

BASF

Algal?f Iceland ehf.

BGG

Atacama Bio Natural Products S.A.

Yunnan Alphy Biotech Co., Ltd.

Piveg, Inc.

Zhejiang NHU Company Ltd.

ENEOS Techno Materials Corporation

Jingzhou Natural Astaxanthin, Inc.

AlgaTechnologies Ltd.

Algamo s.r.o.

Parry Nutraceuticals

Biogenic Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Astaxanthin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Astaxanthin, with price, sales quantity, revenue, and global market share of Astaxanthin from 2020 to 2025.

Chapter 3, the Astaxanthin competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Astaxanthin breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Astaxanthin market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Astaxanthin.

Chapter 14 and 15, to describe Astaxanthin sales channel, distributors, customers, research findings and conclusion.

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