

# Global Assistive Technologies for Visual Impairment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Assistive Technologies for Visual Impairment market size was valued at USD 129.6 million in 2023 and is forecast to a readjusted size of USD 165.4 million by 2030 with a CAGR of 3.5% during review period.

Assistive Technologies for Visual Impairment is an umbrella term that includes assistive, adaptive, and rehabilitative devices for people with Visual Impairment and also includes the process used in selecting, locating, and using them. This report covers the Braille Displays, Note Takers, Braille Printers & Embossers, Braille Writers and Magnifying Visual Aids devices.

Global Assistive Technologies for Visual Impairment key players include VFO Group, Humanware, Papenmeier, Handy Tech Elektronik GmbH, Perkins Solutions, etc. Global top five manufacturers hold a share over 65%.

North America is the largest market, with a share over 50%, followed by Europe and China, both have a share over 35%.

In terms of product, Braille Displays is the largest segment, with a share over 40%. And in terms of application, the largest application is Blind School, followed by Disabled Persons Federation and Hospital, Enterprises and Social Organizations, etc.

The Global Info Research report includes an overview of the development of the Assistive Technologies for Visual Impairment industry chain, the market status of Blind School (Braille Displays, Note Takers), Disabled Persons Federation and Hospital

(Braille Displays, Note Takers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Assistive Technologies for Visual Impairment.

Regionally, the report analyzes the Assistive Technologies for Visual Impairment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Assistive Technologies for Visual Impairment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Assistive Technologies for Visual Impairment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Assistive Technologies for Visual Impairment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Braille Displays, Note Takers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Assistive Technologies for Visual Impairment market.

**Regional Analysis:** The report involves examining the Assistive Technologies for Visual Impairment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Assistive Technologies for Visual Impairment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Assistive Technologies for Visual Impairment:

**Company Analysis:** Report covers individual Assistive Technologies for Visual Impairment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Assistive Technologies for Visual Impairment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Blind School, Disabled Persons Federation and Hospital).

**Technology Analysis:** Report covers specific technologies relevant to Assistive Technologies for Visual Impairment. It assesses the current state, advancements, and potential future developments in Assistive Technologies for Visual Impairment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Assistive Technologies for Visual Impairment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Assistive Technologies for Visual Impairment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Braille Displays

Note Takers

Magnifiers

Braille Printers and Embossers

Braille Writers

#### Market segment by Application

Blind School

Disabled Persons Federation and Hospital

Enterprises and Social Organizations

#### Major players covered

VFO Group

Humanware

Papenmeier

Handy Tech Elektronik GmbH

Perkins Solutions

Eurobraille

Brailletec

Amedia

Nippon Telesoft

TQM

VisionCue

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Assistive Technologies for Visual Impairment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Assistive Technologies for Visual Impairment, with price, sales, revenue and global market share of Assistive Technologies for Visual Impairment from 2019 to 2024.

Chapter 3, the Assistive Technologies for Visual Impairment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Assistive Technologies for Visual Impairment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Assistive Technologies for Visual Impairment market forecast, by regions,

type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Assistive Technologies for Visual Impairment.

Chapter 14 and 15, to describe Assistive Technologies for Visual Impairment sales channel, distributors, customers, research findings and conclusion.

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