

# Global Asset Tracking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Asset Tracking market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Asset Tracking industry chain, the market status of Aviation and Aerospace (M2M/IoT, Edge Computing), Commercial Vehicles and Fleet Tracking (M2M/IoT, Edge Computing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Asset Tracking.

Regionally, the report analyzes the Asset Tracking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Asset Tracking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Asset Tracking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Asset Tracking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size,

including the revenue generated, and market share of different by Type (e.g., M2M/IoT, Edge Computing).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Asset Tracking market.

**Regional Analysis:** The report involves examining the Asset Tracking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Asset Tracking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Asset Tracking:

**Company Analysis:** Report covers individual Asset Tracking players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Asset Tracking. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Aviation and Aerospace, Commercial Vehicles and Fleet Tracking).

**Technology Analysis:** Report covers specific technologies relevant to Asset Tracking. It assesses the current state, advancements, and potential future developments in Asset Tracking areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Asset Tracking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Asset Tracking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

M2M/IoT

Edge Computing

Smart Devices

### Market segment by Application

Aviation and Aerospace

Commercial Vehicles and Fleet Tracking

Local and State Government

Manufacturing and Warehousing

Personal Vehicles

Public Transportation

Shipping and Construction

Healthcare and Medical

### Market segment by players, this report covers

Actsoft

ASAP Systems

Asset Panda

AT&T

CalAmp

Fleet Complete

Gigatrack

Microsoft

OnAsset Intelligence

Oracle

Spireon

Sprint

Tenna

Trimble

Verizon

Zebra Technologies

SAP

Epicor Software

JDA Software

Stanley Black & Decker

Honeywell

Ubisense

Topcon

Datalogic

Mojix

Impinj

Sato

TomTom

IBM

Telit

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Asset Tracking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Asset Tracking, with revenue, gross margin and global market share of Asset Tracking from 2019 to 2024.

Chapter 3, the Asset Tracking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Asset Tracking market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Asset Tracking.

Chapter 13, to describe Asset Tracking research findings and conclusion.

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