

Global Asset Tracking Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Asset tracking refers to the method of tracking physical assets, either by scanning barcode labels attached to the assets or by using tags using GPS, BLE or RFID which broadcast their location.

Scope of the Report:

This report studies the Asset Tracking market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Asset Tracking market by product type and applications/end industries.

Advancements in miniaturization and communications have made lower value asset tracking more practical, expanding the range of potential industries and asset types.

The advent of advanced Internet of Things (IoT) solutions leveraging M2M and other supporting technologies enables anytime, anywhere, any type of asset tracking.

The global Asset Tracking market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Asset Tracking.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Actsoft

ASAP Systems

Asset Panda

AT&T

CalAmp

Fleet Complete

Gigatrack

Microsoft

OnAsset Intelligence

Oracle

Spireon

Sprint

Tenna

Trimble

Verizon

Zebra Technologies

SAP

Epicor Software

JDA Software

Stanley Black & Decker

Honeywell

Ubisense

Topcon

Datalogic

Mojix

Impinj

Sato

TomTom

IBM

Telit

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

M2M/IoT

Edge Computing

Smart Devices

Market Segment by Applications, can be divided into

Aviation and Aerospace

Commercial Vehicles and Fleet Tracking

Local and State Government

Manufacturing and Warehousing

Personal Vehicles

Public Transportation

Shipping and Construction

Healthcare and Medical

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