

Global Asset Performance Management (APM) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Asset Performance Management (APM) market size is expected to reach \$ 3865 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Asset Performance Management (APM) is a concept that refers to the use of software, data, and analytics to optimize the performance, efficiency, and reliability of physical assets, such as machines, equipment, and infrastructure. APM aims to reduce the operational costs, risks, and downtime of assets, as well as to improve their quality, safety, and productivity. APM involves various processes and activities, such as asset monitoring, diagnosis, prediction, prescription, optimization, and maintenance. APM can reduce downtime, lower maintenance costs, extend asset lifespan, improve equipment reliability, and increase production efficiency, making it particularly suitable for capital-intensive industries.

The growth of the APM market is driven by several key factors: First, the aging of equipment is becoming increasingly prominent globally, with many companies' critical assets having been in operation for 10–30 years, leading to a rising risk of failure and making predictive maintenance and asset health management essential. Second, companies are increasingly pursuing 'zero unplanned downtime,' especially in industries such as pharmaceuticals, energy, and chemicals, where any downtime can result in huge losses or compliance risks, directly driving the adoption of APM. Simultaneously, the maturity of technologies such as AI, machine learning, and digital twins has transformed APM from a traditional 'monitoring tool' into an 'intelligent decision-making system,' capable of providing more accurate failure prediction and risk assessment. From a trend perspective, APM is expanding from single-point applications to 'enterprise-level asset management platforms,' with cross-factory and cross-regional

asset collaborative management becoming a new demand. Simultaneously, cloud-native architectures are replacing traditional on-premises deployments, making APM more scalable and easier to integrate. Data governance and compliance have also become important factors influencing enterprise choices, especially in regulated industries such as pharmaceuticals, food, and energy, where APM's data traceability, auditing capabilities, and model transparency are key selling points. Furthermore, labor shortages and widening skills gaps are making enterprises increasingly reliant on digital tools to compensate for the decline in experienced engineers. Overall, APM development is shifting from 'reducing failures' to 'improving asset value and operational efficiency,' becoming a core component of enterprise digital transformation.

This report studies the global Asset Performance Management (APM) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Asset Performance Management (APM), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Asset Performance Management (APM) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Asset Performance Management (APM) total market, 2021-2032, (USD Million)

Global Asset Performance Management (APM) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Asset Performance Management (APM) total market, key domestic companies, and share, (USD Million)

Global Asset Performance Management (APM) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Asset Performance Management (APM) total market by Type, CAGR, 2021-2032, (USD Million)

Global Asset Performance Management (APM) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Asset Performance Management (APM) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GE, Schneider Electric, ARC Advisory Group, Bentley Systems, AspenTech, ABB, Nexus Global, SAP, IBM, UpKeep, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Asset Performance Management (APM) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Asset Performance Management (APM) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Asset Performance Management (APM) Market, Segmentation by Type:

Asset Integrity Management

Asset Reliability Management

Global Asset Performance Management (APM) Market, Segmentation by Asset Type:

Rotating Equipment

Fixed Assets

Mobile Equipment

Other

Global Asset Performance Management (APM) Market, Segmentation by Deployment Method:

Cloud-Based

On-Premises

Global Asset Performance Management (APM) Market, Segmentation by Application:

Energy & Utilities

Automotive & Transportation

Machinery Manufacturing

Oil & Gas

Other

Companies Profiled:

GE

Schneider Electric

ARC Advisory Group

Bentley Systems

AspenTech

ABB

Nexus Global

SAP

IBM

UpKeep

Aveva

Siemens

Infor

Oracle

Rockwell Software

Honeywell

Yokogawa

Hitachi Energy

PTC

DNV

Hexagon

SKF

Key Questions Answered

1. How big is the global Asset Performance Management (APM) market?
2. What is the demand of the global Asset Performance Management (APM) market?
3. What is the year over year growth of the global Asset Performance Management (APM) market?
4. What is the total value of the global Asset Performance Management (APM) market?
5. Who are the Major Players in the global Asset Performance Management (APM) market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 EV Charging Station Power Module Introduction
- 1.2 World EV Charging Station Power Module Supply & Forecast
 - 1.2.1 World EV Charging Station Power Module Production Value (2021 & 2025 & 2032)
 - 1.2.2 World EV Charging Station Power Module Production (2021-2032)
 - 1.2.3 World EV Charging Station Power Module Pricing Trends (2021-2032)
- 1.3 World EV Charging Station Power Module Production by Region (Based on Production Site)
 - 1.3.1 World EV Charging Station Power Module Production Value by Region (2021-2032)
 - 1.3.2 World EV Charging Station Power Module Production by Region (2021-2032)
 - 1.3.3 World EV Charging Station Power Module Average Price by Region (2021-2032)
 - 1.3.4 China EV Charging Station Power Module Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 EV Charging Station Power Module Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 EV Charging Station Power Module Major Market Trends

2 DEMAND SUMMARY

- 2.1 World EV Charging Station Power Module Demand (2021-2032)
- 2.2 World EV Charging Station Power Module Consumption by Region
 - 2.2.1 World EV Charging Station Power Module Consumption by Region (2021-2026)
 - 2.2.2 World EV Charging Station Power Module Consumption Forecast by Region (2027-2032)
- 2.3 United States EV Charging Station Power Module Consumption (2021-2032)
- 2.4 China EV Charging Station Power Module Consumption (2021-2032)
- 2.5 Europe EV Charging Station Power Module Consumption (2021-2032)
- 2.6 Japan EV Charging Station Power Module Consumption (2021-2032)
- 2.7 South Korea EV Charging Station Power Module Consumption (2021-2032)
- 2.8 ASEAN EV Charging Station Power Module Consumption (2021-2032)
- 2.9 India EV Charging Station Power Module Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World EV Charging Station Power Module Production Value by Manufacturer (2021-2026)
- 3.2 World EV Charging Station Power Module Production by Manufacturer (2021-2026)
- 3.3 World EV Charging Station Power Module Average Price by Manufacturer (2021-2026)
- 3.4 EV Charging Station Power Module Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global EV Charging Station Power Module Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for EV Charging Station Power Module in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for EV Charging Station Power Module in 2025
- 3.6 EV Charging Station Power Module Market: Overall Company Footprint Analysis
 - 3.6.1 EV Charging Station Power Module Market: Region Footprint
 - 3.6.2 EV Charging Station Power Module Market: Company Product Type Footprint
 - 3.6.3 EV Charging Station Power Module Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: EV Charging Station Power Module Production Value Comparison
 - 4.1.1 United States VS China: EV Charging Station Power Module Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: EV Charging Station Power Module Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: EV Charging Station Power Module Production Comparison
 - 4.2.1 United States VS China: EV Charging Station Power Module Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: EV Charging Station Power Module Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: EV Charging Station Power Module Consumption

Comparison

4.3.1 United States VS China: EV Charging Station Power Module Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: EV Charging Station Power Module Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based EV Charging Station Power Module Manufacturers and Market Share, 2021-2026

4.4.1 United States Based EV Charging Station Power Module Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers EV Charging Station Power Module Production Value (2021-2026)

4.4.3 United States Based Manufacturers EV Charging Station Power Module Production (2021-2026)

4.5 China Based EV Charging Station Power Module Manufacturers and Market Share

4.5.1 China Based EV Charging Station Power Module Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers EV Charging Station Power Module Production Value (2021-2026)

4.5.3 China Based Manufacturers EV Charging Station Power Module Production (2021-2026)

4.6 Rest of World Based EV Charging Station Power Module Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based EV Charging Station Power Module Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers EV Charging Station Power Module Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers EV Charging Station Power Module Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World EV Charging Station Power Module Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Below 20kW and 20kW

5.2.2 30kW

5.2.3 40kW and Above

5.3 Market Segment by Type

5.3.1 World EV Charging Station Power Module Production by Type (2021-2032)

5.3.2 World EV Charging Station Power Module Production Value by Type (2021-2032)

5.3.3 World EV Charging Station Power Module Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World EV Charging Station Power Module Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Urban Road Public EV Charging Stations

6.2.2 Highway EV Charging Stations

6.2.3 Commercial EV Charging Stations

6.2.4 Others

6.3 Market Segment by Application

6.3.1 World EV Charging Station Power Module Production by Application (2021-2032)

6.3.2 World EV Charging Station Power Module Production Value by Application (2021-2032)

6.3.3 World EV Charging Station Power Module Average Price by Application (2021-2032)

7 COMPANY PROFILES

7.1 Infypower

7.1.1 Infypower Details

7.1.2 Infypower Major Business

7.1.3 Infypower EV Charging Station Power Module Product and Services

7.1.4 Infypower EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 Infypower Recent Developments/Updates

7.1.6 Infypower Competitive Strengths & Weaknesses

7.2 UUGreenPower

7.2.1 UUGreenPower Details

7.2.2 UUGreenPower Major Business

7.2.3 UUGreenPower EV Charging Station Power Module Product and Services

7.2.4 UUGreenPower EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 UUGreenPower Recent Developments/Updates

7.2.6 UUGreenPower Competitive Strengths & Weaknesses

7.3 TELD

- 7.3.1 TELD Details
- 7.3.2 TELD Major Business
- 7.3.3 TELD EV Charging Station Power Module Product and Services
- 7.3.4 TELD EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.3.5 TELD Recent Developments/Updates
- 7.3.6 TELD Competitive Strengths & Weaknesses
- 7.4 Tonhe Electronics Technologies
 - 7.4.1 Tonhe Electronics Technologies Details
 - 7.4.2 Tonhe Electronics Technologies Major Business
 - 7.4.3 Tonhe Electronics Technologies EV Charging Station Power Module Product and Services
 - 7.4.4 Tonhe Electronics Technologies EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Tonhe Electronics Technologies Recent Developments/Updates
 - 7.4.6 Tonhe Electronics Technologies Competitive Strengths & Weaknesses
- 7.5 Winline Technology
 - 7.5.1 Winline Technology Details
 - 7.5.2 Winline Technology Major Business
 - 7.5.3 Winline Technology EV Charging Station Power Module Product and Services
 - 7.5.4 Winline Technology EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Winline Technology Recent Developments/Updates
 - 7.5.6 Winline Technology Competitive Strengths & Weaknesses
- 7.6 Huawei
 - 7.6.1 Huawei Details
 - 7.6.2 Huawei Major Business
 - 7.6.3 Huawei EV Charging Station Power Module Product and Services
 - 7.6.4 Huawei EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Huawei Recent Developments/Updates
 - 7.6.6 Huawei Competitive Strengths & Weaknesses
- 7.7 Shenzhen Sinexcel Electric
 - 7.7.1 Shenzhen Sinexcel Electric Details
 - 7.7.2 Shenzhen Sinexcel Electric Major Business
 - 7.7.3 Shenzhen Sinexcel Electric EV Charging Station Power Module Product and Services
 - 7.7.4 Shenzhen Sinexcel Electric EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 7.7.5 Shenzhen Sinexcel Electric Recent Developments/Updates
- 7.7.6 Shenzhen Sinexcel Electric Competitive Strengths & Weaknesses
- 7.8 Shenzhen Increase Tech
 - 7.8.1 Shenzhen Increase Tech Details
 - 7.8.2 Shenzhen Increase Tech Major Business
 - 7.8.3 Shenzhen Increase Tech EV Charging Station Power Module Product and Services
 - 7.8.4 Shenzhen Increase Tech EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Shenzhen Increase Tech Recent Developments/Updates
 - 7.8.6 Shenzhen Increase Tech Competitive Strengths & Weaknesses
- 7.9 Kstar Science&Technology
 - 7.9.1 Kstar Science&Technology Details
 - 7.9.2 Kstar Science&Technology Major Business
 - 7.9.3 Kstar Science&Technology EV Charging Station Power Module Product and Services
 - 7.9.4 Kstar Science&Technology EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.9.5 Kstar Science&Technology Recent Developments/Updates
 - 7.9.6 Kstar Science&Technology Competitive Strengths & Weaknesses
- 7.10 XYPower
 - 7.10.1 XYPower Details
 - 7.10.2 XYPower Major Business
 - 7.10.3 XYPower EV Charging Station Power Module Product and Services
 - 7.10.4 XYPower EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.10.5 XYPower Recent Developments/Updates
 - 7.10.6 XYPower Competitive Strengths & Weaknesses
- 7.11 AcePower
 - 7.11.1 AcePower Details
 - 7.11.2 AcePower Major Business
 - 7.11.3 AcePower EV Charging Station Power Module Product and Services
 - 7.11.4 AcePower EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.11.5 AcePower Recent Developments/Updates
 - 7.11.6 AcePower Competitive Strengths & Weaknesses
- 7.12 WattSaving
 - 7.12.1 WattSaving Details
 - 7.12.2 WattSaving Major Business

- 7.12.3 WattSaving EV Charging Station Power Module Product and Services
- 7.12.4 WattSaving EV Charging Station Power Module Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.12.5 WattSaving Recent Developments/Updates
- 7.12.6 WattSaving Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 EV Charging Station Power Module Industry Chain
- 8.2 EV Charging Station Power Module Upstream Analysis
 - 8.2.1 EV Charging Station Power Module Core Raw Materials
 - 8.2.2 Main Manufacturers of EV Charging Station Power Module Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 EV Charging Station Power Module Production Mode
- 8.6 EV Charging Station Power Module Procurement Model
- 8.7 EV Charging Station Power Module Industry Sales Model and Sales Channels
 - 8.7.1 EV Charging Station Power Module Sales Model
 - 8.7.2 EV Charging Station Power Module Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Asset Performance Management (APM) Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Asset Performance Management (APM) Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Asset Performance Management (APM) Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Asset Performance Management (APM) Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Asset Performance Management (APM) Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Asset Performance Management (APM) Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Asset Performance Management (APM) Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Asset Performance Management (APM) Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Asset Performance Management (APM) Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Asset Performance Management (APM) Players in 2025

Table 12. World Asset Performance Management (APM) Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Asset Performance Management (APM) Company Evaluation Quadrant

Table 14. Head Office of Key Asset Performance Management (APM) Players

Table 15. Asset Performance Management (APM) Market: Company Product Type Footprint

Table 16. Asset Performance Management (APM) Market: Company Product Application Footprint

Table 17. Asset Performance Management (APM) Mergers & Acquisitions Activity

Table 18. United States VS China Asset Performance Management (APM) Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Asset Performance Management (APM) Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Asset Performance Management (APM) Companies, Headquarters (States, Country)

Table 21. United States Based Companies Asset Performance Management (APM) Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Asset Performance Management (APM) Revenue Market Share (2021-2026)

Table 23. China Based Asset Performance Management (APM) Companies, Headquarters (Province, Country)

Table 24. China Based Companies Asset Performance Management (APM) Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Asset Performance Management (APM) Revenue Market Share (2021-2026)

Table 26. Rest of World Based Asset Performance Management (APM) Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Asset Performance Management (APM) Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Asset Performance Management (APM) Revenue Market Share (2021-2026)

Table 29. World Asset Performance Management (APM) Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Asset Performance Management (APM) Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Asset Performance Management (APM) Market Size by Type (2027-2032) & (USD Million)

Table 32. World Asset Performance Management (APM) Market Size by Asset Type, (USD Million), 2021 & 2025 & 2032

Table 33. World Asset Performance Management (APM) Market Size Value by Asset Type (2021-2026) & (USD Million)

Table 34. World Asset Performance Management (APM) Market Size by Asset Type (2027-2032) & (USD Million)

Table 35. World Asset Performance Management (APM) Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 36. World Asset Performance Management (APM) Market Size Value by Deployment Method (2021-2026) & (USD Million)

Table 37. World Asset Performance Management (APM) Market Size by Deployment Method (2027-2032) & (USD Million)

Table 38. World Asset Performance Management (APM) Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Asset Performance Management (APM) Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Asset Performance Management (APM) Market Size by Application (2027-2032) & (USD Million)

Table 41. GE Basic Information, Manufacturing Base and Competitors

Table 42. GE Major Business

Table 43. GE Asset Performance Management (APM) Product and Services

Table 44. GE Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. GE Recent Developments/Updates

Table 46. GE Competitive Strengths & Weaknesses

Table 47. Schneider Electric Basic Information, Manufacturing Base and Competitors

Table 48. Schneider Electric Major Business

Table 49. Schneider Electric Asset Performance Management (APM) Product and Services

Table 50. Schneider Electric Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Schneider Electric Recent Developments/Updates

Table 52. Schneider Electric Competitive Strengths & Weaknesses

Table 53. ARC Advisory Group Basic Information, Manufacturing Base and Competitors

Table 54. ARC Advisory Group Major Business

Table 55. ARC Advisory Group Asset Performance Management (APM) Product and Services

Table 56. ARC Advisory Group Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. ARC Advisory Group Recent Developments/Updates

Table 58. ARC Advisory Group Competitive Strengths & Weaknesses

Table 59. Bentley Systems Basic Information, Manufacturing Base and Competitors

Table 60. Bentley Systems Major Business

Table 61. Bentley Systems Asset Performance Management (APM) Product and Services

Table 62. Bentley Systems Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Bentley Systems Recent Developments/Updates

Table 64. Bentley Systems Competitive Strengths & Weaknesses

Table 65. AspenTech Basic Information, Manufacturing Base and Competitors

Table 66. AspenTech Major Business

Table 67. AspenTech Asset Performance Management (APM) Product and Services

Table 68. AspenTech Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 69. AspenTech Recent Developments/Updates
- Table 70. AspenTech Competitive Strengths & Weaknesses
- Table 71. ABB Basic Information, Manufacturing Base and Competitors
- Table 72. ABB Major Business
- Table 73. ABB Asset Performance Management (APM) Product and Services
- Table 74. ABB Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. ABB Recent Developments/Updates
- Table 76. ABB Competitive Strengths & Weaknesses
- Table 77. Nexus Global Basic Information, Manufacturing Base and Competitors
- Table 78. Nexus Global Major Business
- Table 79. Nexus Global Asset Performance Management (APM) Product and Services
- Table 80. Nexus Global Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Nexus Global Recent Developments/Updates
- Table 82. Nexus Global Competitive Strengths & Weaknesses
- Table 83. SAP Basic Information, Manufacturing Base and Competitors
- Table 84. SAP Major Business
- Table 85. SAP Asset Performance Management (APM) Product and Services
- Table 86. SAP Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. SAP Recent Developments/Updates
- Table 88. SAP Competitive Strengths & Weaknesses
- Table 89. IBM Basic Information, Manufacturing Base and Competitors
- Table 90. IBM Major Business
- Table 91. IBM Asset Performance Management (APM) Product and Services
- Table 92. IBM Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. IBM Recent Developments/Updates
- Table 94. IBM Competitive Strengths & Weaknesses
- Table 95. UpKeep Basic Information, Manufacturing Base and Competitors
- Table 96. UpKeep Major Business
- Table 97. UpKeep Asset Performance Management (APM) Product and Services
- Table 98. UpKeep Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. UpKeep Recent Developments/Updates
- Table 100. UpKeep Competitive Strengths & Weaknesses
- Table 101. Aveva Basic Information, Manufacturing Base and Competitors
- Table 102. Aveva Major Business

- Table 103. Aveva Asset Performance Management (APM) Product and Services
- Table 104. Aveva Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Aveva Recent Developments/Updates
- Table 106. Aveva Competitive Strengths & Weaknesses
- Table 107. Siemens Basic Information, Manufacturing Base and Competitors
- Table 108. Siemens Major Business
- Table 109. Siemens Asset Performance Management (APM) Product and Services
- Table 110. Siemens Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Siemens Recent Developments/Updates
- Table 112. Siemens Competitive Strengths & Weaknesses
- Table 113. Infor Basic Information, Manufacturing Base and Competitors
- Table 114. Infor Major Business
- Table 115. Infor Asset Performance Management (APM) Product and Services
- Table 116. Infor Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Infor Recent Developments/Updates
- Table 118. Infor Competitive Strengths & Weaknesses
- Table 119. Oracle Basic Information, Manufacturing Base and Competitors
- Table 120. Oracle Major Business
- Table 121. Oracle Asset Performance Management (APM) Product and Services
- Table 122. Oracle Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Oracle Recent Developments/Updates
- Table 124. Oracle Competitive Strengths & Weaknesses
- Table 125. Rockwell Software Basic Information, Manufacturing Base and Competitors
- Table 126. Rockwell Software Major Business
- Table 127. Rockwell Software Asset Performance Management (APM) Product and Services
- Table 128. Rockwell Software Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Rockwell Software Recent Developments/Updates
- Table 130. Rockwell Software Competitive Strengths & Weaknesses
- Table 131. Honeywell Basic Information, Manufacturing Base and Competitors
- Table 132. Honeywell Major Business
- Table 133. Honeywell Asset Performance Management (APM) Product and Services
- Table 134. Honeywell Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 135. Honeywell Recent Developments/Updates
- Table 136. Honeywell Competitive Strengths & Weaknesses
- Table 137. Yokogawa Basic Information, Manufacturing Base and Competitors
- Table 138. Yokogawa Major Business
- Table 139. Yokogawa Asset Performance Management (APM) Product and Services
- Table 140. Yokogawa Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Yokogawa Recent Developments/Updates
- Table 142. Yokogawa Competitive Strengths & Weaknesses
- Table 143. Hitachi Energy Basic Information, Manufacturing Base and Competitors
- Table 144. Hitachi Energy Major Business
- Table 145. Hitachi Energy Asset Performance Management (APM) Product and Services
- Table 146. Hitachi Energy Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Hitachi Energy Recent Developments/Updates
- Table 148. Hitachi Energy Competitive Strengths & Weaknesses
- Table 149. PTC Basic Information, Manufacturing Base and Competitors
- Table 150. PTC Major Business
- Table 151. PTC Asset Performance Management (APM) Product and Services
- Table 152. PTC Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. PTC Recent Developments/Updates
- Table 154. PTC Competitive Strengths & Weaknesses
- Table 155. DNV Basic Information, Manufacturing Base and Competitors
- Table 156. DNV Major Business
- Table 157. DNV Asset Performance Management (APM) Product and Services
- Table 158. DNV Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. DNV Recent Developments/Updates
- Table 160. DNV Competitive Strengths & Weaknesses
- Table 161. Hexagon Basic Information, Manufacturing Base and Competitors
- Table 162. Hexagon Major Business
- Table 163. Hexagon Asset Performance Management (APM) Product and Services
- Table 164. Hexagon Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Hexagon Recent Developments/Updates
- Table 166. Hexagon Competitive Strengths & Weaknesses
- Table 167. SKF Basic Information, Manufacturing Base and Competitors

Table 168. SKF Major Business

Table 169. SKF Asset Performance Management (APM) Product and Services

Table 170. SKF Asset Performance Management (APM) Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. SKF Recent Developments/Updates

Table 172. SKF Competitive Strengths & Weaknesses

Table 173. Global Key Players of Asset Performance Management (APM) Upstream (Raw Materials)

Table 174. Global Asset Performance Management (APM) Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Asset Performance Management (APM) Picture

Figure 2. World Asset Performance Management (APM) Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Asset Performance Management (APM) Total Revenue (2021-2032) & (USD Million)

Figure 4. World Asset Performance Management (APM) Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Asset Performance Management (APM) Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Asset Performance Management (APM) Revenue (2021-2032) & (USD Million)

Figure 13. Asset Performance Management (APM) Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 16. World Asset Performance Management (APM) Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 18. China Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 23. India Asset Performance Management (APM) Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Asset Performance Management (APM) by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Asset Performance Management (APM) Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Asset Performance Management (APM) Markets in 2025

Figure 27. United States VS China: Asset Performance Management (APM) Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Asset Performance Management (APM) Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Asset Performance Management (APM) Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Asset Performance Management (APM) Market Size Market Share by Type in 2025

Figure 31. Asset Integrity Management

Figure 32. Asset Reliability Management

Figure 33. World Asset Performance Management (APM) Market Size Market Share by Type (2021-2032)

Figure 34. World Asset Performance Management (APM) Market Size by Asset Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Asset Performance Management (APM) Market Size Market Share by Asset Type in 2025

Figure 36. Rotating Equipment

Figure 37. Fixed Assets

Figure 38. Mobile Equipment

Figure 39. Other

Figure 40. World Asset Performance Management (APM) Market Size Market Share by Asset Type (2021-2032)

Figure 41. World Asset Performance Management (APM) Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Figure 42. World Asset Performance Management (APM) Market Size Market Share by

Deployment Method in 2025

Figure 43. Cloud-Based

Figure 44. On-Premises

Figure 45. World Asset Performance Management (APM) Market Size Market Share by Deployment Method (2021-2032)

Figure 46. World Asset Performance Management (APM) Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Asset Performance Management (APM) Market Size Market Share by Application in 2025

Figure 48. Energy & Utilities

Figure 49. Automotive & Transportation

Figure 50. Machinery Manufacturing

Figure 51. Oil & Gas

Figure 52. Other

Figure 53. World Asset Performance Management (APM) Market Size Market Share by Application (2021-2032)

Figure 54. Asset Performance Management (APM) Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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