

Global Asset Investment Planning Software Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GC6AA7C35B1BEN.html>

Date: September 2023

Pages: 134

Price: US\$ 4,480.00 (Single User License)

ID: GC6AA7C35B1BEN

Abstracts

The global Asset Investment Planning Software market size is expected to reach \$ 671.7 million by 2029, rising at a market growth of 11.5% CAGR during the forecast period (2023-2029).

The Asset Investment Planning (AIP) software market was experiencing growth and increased demand, driven by the need for organizations to effectively manage and optimize their investments in physical assets while aligning with broader strategic goals. The market for AIP software was particularly prominent in industries that heavily rely on infrastructure, equipment, and facilities, such as utilities, transportation, energy, and public infrastructure.

Key trends and factors shaping the Asset Investment Planning Software market included:

Digital Transformation and Industry 4.0: Organizations were increasingly adopting digital solutions to streamline asset management processes and integrate data-driven decision-making into their operations. AIP software was seen as a crucial component of digital transformation efforts.

Asset Performance Optimization: As industries sought to maximize the performance and lifespan of their assets, AIP software helped organizations allocate resources effectively and prioritize investments based on asset condition, maintenance history, and expected returns.

Data-Driven Decision-Making: AIP software leveraged data analytics and predictive modeling to provide actionable insights for better investment decisions. This shift from

reactive to proactive maintenance strategies was driving adoption.

Regulatory Compliance and Risk Management: Industries subject to regulations and compliance requirements, such as utilities and energy, used AIP software to ensure asset integrity and compliance while managing associated risks.

Integration with Enterprise Systems: AIP software integration with other enterprise systems, such as Enterprise Asset Management (EAM) and Computerized Maintenance Management Systems (CMMS), improved data accuracy and streamlined workflows.

Emphasis on Sustainability: AIP software was used to align asset investments with sustainability goals, promoting energy efficiency, reduced emissions, and eco-friendly practices.

Cloud and SaaS Adoption: Cloud-based AIP solutions gained traction due to their scalability, accessibility, and reduced IT infrastructure costs.

Artificial Intelligence and Machine Learning: Some AIP solutions integrated AI and machine learning to enhance predictive maintenance capabilities and optimize investment strategies.

Industry-Specific Solutions: Different industries had specific asset management requirements. AIP software providers often tailored their solutions to meet the unique needs of sectors like utilities, transportation, and manufacturing.

Global Infrastructure Investment: Government initiatives and increased spending on infrastructure projects worldwide contributed to the adoption of AIP software for effective management and planning.

Vendor Landscape: AIP software vendors included both established players and newer entrants, offering a range of features from basic asset management to advanced analytics and optimization.

ROI and Cost Savings: Organizations viewed AIP software as an investment that could yield significant cost savings through optimized asset utilization, reduced downtime, and better resource allocation.

Asset Investment Planning (AIP) software, also known as Asset Investment Management (AIM) software, is a type of software solution designed to help

organizations effectively manage and optimize their investments in physical assets, such as infrastructure, equipment, facilities, and other critical resources. AIP software provides tools and functionalities to aid in decision-making, budgeting, prioritization, and planning related to asset investments and maintenance activities.

This report studies the global Asset Investment Planning Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Asset Investment Planning Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Asset Investment Planning Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Asset Investment Planning Software total market, 2018-2029, (USD Million)

Global Asset Investment Planning Software total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Asset Investment Planning Software total market, key domestic companies and share, (USD Million)

Global Asset Investment Planning Software revenue by player and market share 2018-2023, (USD Million)

Global Asset Investment Planning Software total market by Type, CAGR, 2018-2029, (USD Million)

Global Asset Investment Planning Software total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Asset Investment Planning Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Copperleaf, Cosmo Tech, Direxion, Brightly (formerly Assetic), CGI, Accruent, Infrastructure Solutions, AnyLogic and Arcadis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Asset Investment Planning Software market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Asset Investment Planning Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Asset Investment Planning Software Market, Segmentation by Type

Cloud Based

On Premises

Global Asset Investment Planning Software Market, Segmentation by Application

Government & Utilities

Oil and Gas

Manufacturing

Transportation

Others

Companies Profiled:

Copperleaf

Cosmo Tech

Direxyon

Brightly (formerly Assetic)

CGI

Accruent

Infrastructure Solutions

AnyLogic

Arcadis

Deighton

EA Technology

AspenTech

1898 & Co.

Endevor

PowerPlan

Ovarro

Probit Consulting

Ameresco

Hatch

IBM

IPS Energy

Hitachi Energy

Pragma

Key Questions Answered

1. How big is the global Asset Investment Planning Software market?
2. What is the demand of the global Asset Investment Planning Software market?
3. What is the year over year growth of the global Asset Investment Planning Software market?
4. What is the total value of the global Asset Investment Planning Software market?
5. Who are the major players in the global Asset Investment Planning Software market?
6. What are the growth factors driving the market demand?

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