

# Global Asphalt Surfactant Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Asphalt Surfactant Additives market size was valued at USD 272.7 million in 2023 and is forecast to a readjusted size of USD 336.8 million by 2030 with a CAGR of 3.1% during review period.

Asphalt surfactant additives are chemical compounds added to asphalt mixtures to improve the properties and performance of the asphalt. These additives act as surfactants, which are substances that lower the surface tension between the asphalt binder and other components in the mixture. By reducing surface tension, surfactant additives promote better mixing and dispersion of asphalt with aggregates and other materials, resulting in a more homogeneous and stable asphalt mixture.

Key functions and benefits of asphalt surfactant additives include:

**Enhanced Workability:** Surfactant additives improve the workability of asphalt mixtures, making them easier to handle during construction and paving.

**Improved Coating:** They promote better coating of aggregates, ensuring that the asphalt binder evenly coats and adheres to the surface of the aggregates.

**Increased Adhesion:** Surfactant additives enhance the adhesion between the asphalt binder and aggregates, resulting in better bonding and reduced risk of stripping or delamination.

**Reduced Mixing and Compaction Temperatures:** Some surfactant additives allow for

lower mixing and compaction temperatures, reducing energy consumption and emissions during asphalt production.

**Enhanced Rheological Properties:** They improve the flow and viscosity characteristics of the asphalt mixture, leading to improved performance under different temperature and traffic conditions.

**Market for Asphalt Surfactant Additives:**

The market for asphalt surfactant additives is driven by the growing demand for high-performance asphalt pavements with improved durability and reduced maintenance costs. Some key factors contributing to the market's growth include:

**Infrastructure Development:** Increasing investments in road construction and infrastructure projects worldwide drive the demand for improved asphalt pavements with extended service life.

**Sustainability Initiatives:** The focus on sustainable and eco-friendly construction practices has led to the adoption of surfactant additives that enable lower energy consumption during asphalt production.

**Enhanced Pavement Performance:** The need for asphalt pavements with better resistance to rutting, cracking, and moisture damage fuels the demand for surfactant additives that enhance the mixture's properties.

**Maintenance and Rehabilitation:** The use of surfactant additives in asphalt mixtures can improve the longevity and performance of pavement overlays and rehabilitation projects.

**Innovations in Additive Technology:** Ongoing research and development efforts to develop new and advanced surfactant additives with superior performance properties contribute to market growth.

The market for asphalt surfactant additives is highly competitive, with several companies offering a variety of products for different applications and performance requirements. Manufacturers of these additives continuously work on developing formulations tailored to specific regional and industry needs.

The Global Info Research report includes an overview of the development of the

Asphalt Surfactant Additives industry chain, the market status of Road Construction & Paving (Cationic Additive, Anion Additive), Roofing (Cationic Additive, Anion Additive), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Asphalt Surfactant Additives.

Regionally, the report analyzes the Asphalt Surfactant Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Asphalt Surfactant Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Asphalt Surfactant Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Asphalt Surfactant Additives industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Cationic Additive, Anion Additive).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Asphalt Surfactant Additives market.

**Regional Analysis:** The report involves examining the Asphalt Surfactant Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Asphalt Surfactant Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Asphalt Surfactant Additives:

**Company Analysis:** Report covers individual Asphalt Surfactant Additives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Asphalt Surfactant Additives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Road Construction & Paving, Roofing).

**Technology Analysis:** Report covers specific technologies relevant to Asphalt Surfactant Additives. It assesses the current state, advancements, and potential future developments in Asphalt Surfactant Additives areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Asphalt Surfactant Additives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Asphalt Surfactant Additives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cationic Additive

Anion Additive

### Market segment by Application

Road Construction & Paving

Roofing

Others

#### Major players covered

Nouryon

Ingevity

Evonik

Arkema

Cargill

Kao Corporation

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Asphalt Surfactant Additives product scope, market overview,

*Global Asphalt Surfactant Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2...*

market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Asphalt Surfactant Additives, with price, sales, revenue and global market share of Asphalt Surfactant Additives from 2019 to 2024.

Chapter 3, the Asphalt Surfactant Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Asphalt Surfactant Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Asphalt Surfactant Additives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Asphalt Surfactant Additives.

Chapter 14 and 15, to describe Asphalt Surfactant Additives sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Asphalt Surfactant Additives
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Asphalt Surfactant Additives Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Cationic Additive
  - 1.3.3 Anion Additive
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Asphalt Surfactant Additives Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Road Construction & Paving
  - 1.4.3 Roofing
  - 1.4.4 Others
- 1.5 Global Asphalt Surfactant Additives Market Size & Forecast
  - 1.5.1 Global Asphalt Surfactant Additives Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Asphalt Surfactant Additives Sales Quantity (2019-2030)
  - 1.5.3 Global Asphalt Surfactant Additives Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Nouryon
  - 2.1.1 Nouryon Details
  - 2.1.2 Nouryon Major Business
  - 2.1.3 Nouryon Asphalt Surfactant Additives Product and Services
  - 2.1.4 Nouryon Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Nouryon Recent Developments/Updates
- 2.2 Ingevity
  - 2.2.1 Ingevity Details
  - 2.2.2 Ingevity Major Business
  - 2.2.3 Ingevity Asphalt Surfactant Additives Product and Services
  - 2.2.4 Ingevity Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Ingevity Recent Developments/Updates
- 2.3 Evonik



- 2.3.1 Evonik Details
- 2.3.2 Evonik Major Business
- 2.3.3 Evonik Asphalt Surfactant Additives Product and Services
- 2.3.4 Evonik Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Evonik Recent Developments/Updates
- 2.4 Arkema
  - 2.4.1 Arkema Details
  - 2.4.2 Arkema Major Business
  - 2.4.3 Arkema Asphalt Surfactant Additives Product and Services
  - 2.4.4 Arkema Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Arkema Recent Developments/Updates
- 2.5 Cargill
  - 2.5.1 Cargill Details
  - 2.5.2 Cargill Major Business
  - 2.5.3 Cargill Asphalt Surfactant Additives Product and Services
  - 2.5.4 Cargill Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Cargill Recent Developments/Updates
- 2.6 Kao Corporation
  - 2.6.1 Kao Corporation Details
  - 2.6.2 Kao Corporation Major Business
  - 2.6.3 Kao Corporation Asphalt Surfactant Additives Product and Services
  - 2.6.4 Kao Corporation Asphalt Surfactant Additives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Kao Corporation Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ASPHALT SURFACTANT ADDITIVES BY MANUFACTURER**

- 3.1 Global Asphalt Surfactant Additives Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Asphalt Surfactant Additives Revenue by Manufacturer (2019-2024)
- 3.3 Global Asphalt Surfactant Additives Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Asphalt Surfactant Additives by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Asphalt Surfactant Additives Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Asphalt Surfactant Additives Manufacturer Market Share in 2023



- 3.5 Asphalt Surfactant Additives Market: Overall Company Footprint Analysis
  - 3.5.1 Asphalt Surfactant Additives Market: Region Footprint
  - 3.5.2 Asphalt Surfactant Additives Market: Company Product Type Footprint
  - 3.5.3 Asphalt Surfactant Additives Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Asphalt Surfactant Additives Market Size by Region
  - 4.1.1 Global Asphalt Surfactant Additives Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Asphalt Surfactant Additives Consumption Value by Region (2019-2030)
  - 4.1.3 Global Asphalt Surfactant Additives Average Price by Region (2019-2030)
- 4.2 North America Asphalt Surfactant Additives Consumption Value (2019-2030)
- 4.3 Europe Asphalt Surfactant Additives Consumption Value (2019-2030)
- 4.4 Asia-Pacific Asphalt Surfactant Additives Consumption Value (2019-2030)
- 4.5 South America Asphalt Surfactant Additives Consumption Value (2019-2030)
- 4.6 Middle East and Africa Asphalt Surfactant Additives Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Asphalt Surfactant Additives Sales Quantity by Type (2019-2030)
- 5.2 Global Asphalt Surfactant Additives Consumption Value by Type (2019-2030)
- 5.3 Global Asphalt Surfactant Additives Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Asphalt Surfactant Additives Sales Quantity by Application (2019-2030)
- 6.2 Global Asphalt Surfactant Additives Consumption Value by Application (2019-2030)
- 6.3 Global Asphalt Surfactant Additives Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Asphalt Surfactant Additives Sales Quantity by Type (2019-2030)
- 7.2 North America Asphalt Surfactant Additives Sales Quantity by Application (2019-2030)
- 7.3 North America Asphalt Surfactant Additives Market Size by Country
  - 7.3.1 North America Asphalt Surfactant Additives Sales Quantity by Country

(2019-2030)

7.3.2 North America Asphalt Surfactant Additives Consumption Value by Country

(2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Asphalt Surfactant Additives Sales Quantity by Type (2019-2030)

8.2 Europe Asphalt Surfactant Additives Sales Quantity by Application (2019-2030)

8.3 Europe Asphalt Surfactant Additives Market Size by Country

8.3.1 Europe Asphalt Surfactant Additives Sales Quantity by Country (2019-2030)

8.3.2 Europe Asphalt Surfactant Additives Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Asphalt Surfactant Additives Market Size by Region

9.3.1 Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Asphalt Surfactant Additives Consumption Value by Region  
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Asphalt Surfactant Additives Sales Quantity by Type (2019-2030)

10.2 South America Asphalt Surfactant Additives Sales Quantity by Application

(2019-2030)

10.3 South America Asphalt Surfactant Additives Market Size by Country

10.3.1 South America Asphalt Surfactant Additives Sales Quantity by Country

(2019-2030)

10.3.2 South America Asphalt Surfactant Additives Consumption Value by Country

(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Type

(2019-2030)

11.2 Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Asphalt Surfactant Additives Market Size by Country

11.3.1 Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Asphalt Surfactant Additives Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Asphalt Surfactant Additives Market Drivers

12.2 Asphalt Surfactant Additives Market Restraints

12.3 Asphalt Surfactant Additives Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Asphalt Surfactant Additives and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Asphalt Surfactant Additives
- 13.3 Asphalt Surfactant Additives Production Process
- 13.4 Asphalt Surfactant Additives Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Asphalt Surfactant Additives Typical Distributors
- 14.3 Asphalt Surfactant Additives Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Asphalt Surfactant Additives Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Asphalt Surfactant Additives Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Nouryon Basic Information, Manufacturing Base and Competitors

Table 4. Nouryon Major Business

Table 5. Nouryon Asphalt Surfactant Additives Product and Services

Table 6. Nouryon Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Nouryon Recent Developments/Updates

Table 8. Ingevity Basic Information, Manufacturing Base and Competitors

Table 9. Ingevity Major Business

Table 10. Ingevity Asphalt Surfactant Additives Product and Services

Table 11. Ingevity Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ingevity Recent Developments/Updates

Table 13. Evonik Basic Information, Manufacturing Base and Competitors

Table 14. Evonik Major Business

Table 15. Evonik Asphalt Surfactant Additives Product and Services

Table 16. Evonik Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Evonik Recent Developments/Updates

Table 18. Arkema Basic Information, Manufacturing Base and Competitors

Table 19. Arkema Major Business

Table 20. Arkema Asphalt Surfactant Additives Product and Services

Table 21. Arkema Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Arkema Recent Developments/Updates

Table 23. Cargill Basic Information, Manufacturing Base and Competitors

Table 24. Cargill Major Business

Table 25. Cargill Asphalt Surfactant Additives Product and Services

Table 26. Cargill Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Cargill Recent Developments/Updates

Table 28. Kao Corporation Basic Information, Manufacturing Base and Competitors

- Table 29. Kao Corporation Major Business
- Table 30. Kao Corporation Asphalt Surfactant Additives Product and Services
- Table 31. Kao Corporation Asphalt Surfactant Additives Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Kao Corporation Recent Developments/Updates
- Table 33. Global Asphalt Surfactant Additives Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 34. Global Asphalt Surfactant Additives Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 35. Global Asphalt Surfactant Additives Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 36. Market Position of Manufacturers in Asphalt Surfactant Additives, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 37. Head Office and Asphalt Surfactant Additives Production Site of Key Manufacturer
- Table 38. Asphalt Surfactant Additives Market: Company Product Type Footprint
- Table 39. Asphalt Surfactant Additives Market: Company Product Application Footprint
- Table 40. Asphalt Surfactant Additives New Market Entrants and Barriers to Market Entry
- Table 41. Asphalt Surfactant Additives Mergers, Acquisition, Agreements, and Collaborations
- Table 42. Global Asphalt Surfactant Additives Sales Quantity by Region (2019-2024) & (K MT)
- Table 43. Global Asphalt Surfactant Additives Sales Quantity by Region (2025-2030) & (K MT)
- Table 44. Global Asphalt Surfactant Additives Consumption Value by Region (2019-2024) & (USD Million)
- Table 45. Global Asphalt Surfactant Additives Consumption Value by Region (2025-2030) & (USD Million)
- Table 46. Global Asphalt Surfactant Additives Average Price by Region (2019-2024) & (USD/MT)
- Table 47. Global Asphalt Surfactant Additives Average Price by Region (2025-2030) & (USD/MT)
- Table 48. Global Asphalt Surfactant Additives Sales Quantity by Type (2019-2024) & (K MT)
- Table 49. Global Asphalt Surfactant Additives Sales Quantity by Type (2025-2030) & (K MT)
- Table 50. Global Asphalt Surfactant Additives Consumption Value by Type (2019-2024) & (USD Million)



Table 51. Global Asphalt Surfactant Additives Consumption Value by Type (2025-2030) & (USD Million)

Table 52. Global Asphalt Surfactant Additives Average Price by Type (2019-2024) & (USD/MT)

Table 53. Global Asphalt Surfactant Additives Average Price by Type (2025-2030) & (USD/MT)

Table 54. Global Asphalt Surfactant Additives Sales Quantity by Application (2019-2024) & (K MT)

Table 55. Global Asphalt Surfactant Additives Sales Quantity by Application (2025-2030) & (K MT)

Table 56. Global Asphalt Surfactant Additives Consumption Value by Application (2019-2024) & (USD Million)

Table 57. Global Asphalt Surfactant Additives Consumption Value by Application (2025-2030) & (USD Million)

Table 58. Global Asphalt Surfactant Additives Average Price by Application (2019-2024) & (USD/MT)

Table 59. Global Asphalt Surfactant Additives Average Price by Application (2025-2030) & (USD/MT)

Table 60. North America Asphalt Surfactant Additives Sales Quantity by Type (2019-2024) & (K MT)

Table 61. North America Asphalt Surfactant Additives Sales Quantity by Type (2025-2030) & (K MT)

Table 62. North America Asphalt Surfactant Additives Sales Quantity by Application (2019-2024) & (K MT)

Table 63. North America Asphalt Surfactant Additives Sales Quantity by Application (2025-2030) & (K MT)

Table 64. North America Asphalt Surfactant Additives Sales Quantity by Country (2019-2024) & (K MT)

Table 65. North America Asphalt Surfactant Additives Sales Quantity by Country (2025-2030) & (K MT)

Table 66. North America Asphalt Surfactant Additives Consumption Value by Country (2019-2024) & (USD Million)

Table 67. North America Asphalt Surfactant Additives Consumption Value by Country (2025-2030) & (USD Million)

Table 68. Europe Asphalt Surfactant Additives Sales Quantity by Type (2019-2024) & (K MT)

Table 69. Europe Asphalt Surfactant Additives Sales Quantity by Type (2025-2030) & (K MT)

Table 70. Europe Asphalt Surfactant Additives Sales Quantity by Application



(2019-2024) & (K MT)

Table 71. Europe Asphalt Surfactant Additives Sales Quantity by Application

(2025-2030) & (K MT)

Table 72. Europe Asphalt Surfactant Additives Sales Quantity by Country (2019-2024)

& (K MT)

Table 73. Europe Asphalt Surfactant Additives Sales Quantity by Country (2025-2030)

& (K MT)

Table 74. Europe Asphalt Surfactant Additives Consumption Value by Country

(2019-2024) & (USD Million)

Table 75. Europe Asphalt Surfactant Additives Consumption Value by Country

(2025-2030) & (USD Million)

Table 76. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Type (2019-2024)

& (K MT)

Table 77. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Type (2025-2030)

& (K MT)

Table 78. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Application

(2019-2024) & (K MT)

Table 79. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Application

(2025-2030) & (K MT)

Table 80. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Region

(2019-2024) & (K MT)

Table 81. Asia-Pacific Asphalt Surfactant Additives Sales Quantity by Region

(2025-2030) & (K MT)

Table 82. Asia-Pacific Asphalt Surfactant Additives Consumption Value by Region

(2019-2024) & (USD Million)

Table 83. Asia-Pacific Asphalt Surfactant Additives Consumption Value by Region

(2025-2030) & (USD Million)

Table 84. South America Asphalt Surfactant Additives Sales Quantity by Type

(2019-2024) & (K MT)

Table 85. South America Asphalt Surfactant Additives Sales Quantity by Type

(2025-2030) & (K MT)

Table 86. South America Asphalt Surfactant Additives Sales Quantity by Application

(2019-2024) & (K MT)

Table 87. South America Asphalt Surfactant Additives Sales Quantity by Application

(2025-2030) & (K MT)

Table 88. South America Asphalt Surfactant Additives Sales Quantity by Country

(2019-2024) & (K MT)

Table 89. South America Asphalt Surfactant Additives Sales Quantity by Country

(2025-2030) & (K MT)

Table 90. South America Asphalt Surfactant Additives Consumption Value by Country (2019-2024) & (USD Million)

Table 91. South America Asphalt Surfactant Additives Consumption Value by Country (2025-2030) & (USD Million)

Table 92. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Type (2019-2024) & (K MT)

Table 93. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Type (2025-2030) & (K MT)

Table 94. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Application (2019-2024) & (K MT)

Table 95. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Application (2025-2030) & (K MT)

Table 96. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Region (2019-2024) & (K MT)

Table 97. Middle East & Africa Asphalt Surfactant Additives Sales Quantity by Region (2025-2030) & (K MT)

Table 98. Middle East & Africa Asphalt Surfactant Additives Consumption Value by Region (2019-2024) & (USD Million)

Table 99. Middle East & Africa Asphalt Surfactant Additives Consumption Value by Region (2025-2030) & (USD Million)

Table 100. Asphalt Surfactant Additives Raw Material

Table 101. Key Manufacturers of Asphalt Surfactant Additives Raw Materials

Table 102. Asphalt Surfactant Additives Typical Distributors

Table 103. Asphalt Surfactant Additives Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Asphalt Surfactant Additives Picture

Figure 2. Global Asphalt Surfactant Additives Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Asphalt Surfactant Additives Consumption Value Market Share by Type in 2023

Figure 4. Cationic Additive Examples

Figure 5. Anion Additive Examples

Figure 6. Global Asphalt Surfactant Additives Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Asphalt Surfactant Additives Consumption Value Market Share by Application in 2023

Figure 8. Road Construction & Paving Examples

Figure 9. Roofing Examples

Figure 10. Others Examples

Figure 11. Global Asphalt Surfactant Additives Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Asphalt Surfactant Additives Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Asphalt Surfactant Additives Sales Quantity (2019-2030) & (K MT)

Figure 14. Global Asphalt Surfactant Additives Average Price (2019-2030) & (USD/MT)

Figure 15. Global Asphalt Surfactant Additives Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Asphalt Surfactant Additives Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Asphalt Surfactant Additives by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Asphalt Surfactant Additives Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Asphalt Surfactant Additives Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Asphalt Surfactant Additives Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Asphalt Surfactant Additives Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Asphalt Surfactant Additives Consumption Value (2019-2030)

& (USD Million)

Figure 23. Europe Asphalt Surfactant Additives Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Asphalt Surfactant Additives Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Asphalt Surfactant Additives Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Asphalt Surfactant Additives Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Asphalt Surfactant Additives Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Asphalt Surfactant Additives Average Price by Type (2019-2030) & (USD/MT)

Figure 30. Global Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Asphalt Surfactant Additives Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Asphalt Surfactant Additives Average Price by Application (2019-2030) & (USD/MT)

Figure 33. North America Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Asphalt Surfactant Additives Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Asphalt Surfactant Additives Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Asphalt Surfactant Additives Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Asphalt Surfactant Additives Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Asphalt Surfactant Additives Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Asphalt Surfactant Additives Consumption Value Market Share by Region (2019-2030)

Figure 53. China Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Asphalt Surfactant Additives Sales Quantity Market Share by

Country (2019-2030)

Figure 62. South America Asphalt Surfactant Additives Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Asphalt Surfactant Additives Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Asphalt Surfactant Additives Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Asphalt Surfactant Additives Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Asphalt Surfactant Additives Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Asphalt Surfactant Additives Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Asphalt Surfactant Additives Market Drivers

Figure 74. Asphalt Surfactant Additives Market Restraints

Figure 75. Asphalt Surfactant Additives Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Asphalt Surfactant Additives in 2023

Figure 78. Manufacturing Process Analysis of Asphalt Surfactant Additives

Figure 79. Asphalt Surfactant Additives Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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