

Global Asphalt Shingles in Cool Roofs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Asphalt Shingles in Cool Roofs market size was valued at USD 1733.9 million in 2023 and is forecast to a readjusted size of USD 2400.4 million by 2030 with a CAGR of 4.8% during review period.

Asphalt shingles are a type of waterproof roofing material that uses asphalt as the primary waterproofing. A cool roof is a roofing system that delivers higher solar reflectance (the ability to reflect the visible, infrared and ultraviolet wavelengths of the sun, reducing heat transfer to the building) and higher thermal emittance (the ability to radiate absorbed, or non-reflected solar energy) than standard designed roofing products. Historically, cool roofs have been either white or some other lighter shade color. However, that dynamic has changed in recent years with the development of residential cool roof products can also offer solar reflectivity even in dark, rich hues.

Asphalt shingles are a type of waterproof roofing material that uses asphalt as the primary waterproofing material. They are the most popular roofing material in the United States because they are inexpensive, durable, and come in various colors and styles. Asphalt shingles in cool roofs are specially designed with solar-reflecting granules (granules that reflect the sun's rays) to help decrease the amount of heat transferred into a home. These shingles can help make your home more comfortable and environmental.

Global key players of Asphalt Shingles in Cool Roofs include Owens Corning, GAF Roofing, CertainTeed, IKO Industries and TAMKO Building Products, etc. The top five players hold a share about 80%. North America is the largest market, has a share about

90%. In terms of product type, Solar Reflectance?0.20 is the largest segment, occupied for a share of about 57%, and in terms of application, Residential has a share about 90 percent.

The Global Info Research report includes an overview of the development of the Asphalt Shingles in Cool Roofs industry chain, the market status of Residential (Solar Reflectance?0.20, Solar Reflectance?0.20), Commercial (Solar Reflectance?0.20, Solar Reflectance?0.20), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Asphalt Shingles in Cool Roofs.

Regionally, the report analyzes the Asphalt Shingles in Cool Roofs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Asphalt Shingles in Cool Roofs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Asphalt Shingles in Cool Roofs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Asphalt Shingles in Cool Roofs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (ft?), revenue generated, and market share of different by Type (e.g., Solar Reflectance?0.20, Solar Reflectance?0.20).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Asphalt Shingles in Cool Roofs market.

Regional Analysis: The report involves examining the Asphalt Shingles in Cool Roofs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Asphalt Shingles in Cool Roofs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Asphalt Shingles in Cool Roofs:

Company Analysis: Report covers individual Asphalt Shingles in Cool Roofs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Asphalt Shingles in Cool Roofs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Asphalt Shingles in Cool Roofs. It assesses the current state, advancements, and potential future developments in Asphalt Shingles in Cool Roofs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Asphalt Shingles in Cool Roofs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Asphalt Shingles in Cool Roofs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Solar Reflectance?0.20

Solar Reflectance?0.20

Market segment by Application

Residential

Commercial

Major players covered

Owens Corning

GAF Roofing

CertainTeed

IKO Industries

TAMKO Building Products

Malarkey Roofing

Atlas Roofing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Asphalt Shingles in Cool Roofs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Asphalt Shingles in Cool Roofs, with price, sales, revenue and global market share of Asphalt Shingles in Cool Roofs from 2019 to 2024.

Chapter 3, the Asphalt Shingles in Cool Roofs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Asphalt Shingles in Cool Roofs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Asphalt Shingles in Cool Roofs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Asphalt Shingles in Cool Roofs.

Chapter 14 and 15, to describe Asphalt Shingles in Cool Roofs sales channel, distributors, customers, research findings and conclusion.

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