

# Global Asphalt Anti Strip Agent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Asphalt Anti Strip Agent market size was valued at US\$ 593 million in 2025 and is forecast to a readjusted size of US\$ 865 million by 2032 with a CAGR of 5.6% during review period.

Asphalt Anti Strip Agent is a chemical additive used in asphalt mixtures to improve adhesion between asphalt binder and aggregates, reducing moisture-induced stripping, enhancing pavement durability, and extending road service life under varying environmental and traffic conditions.

The Asphalt Anti Strip Agent industry chain begins upstream with petrochemical raw material suppliers providing fatty amines, polyamines, tall oil derivatives, solvents, and specialty surfactant intermediates, continues midstream with chemical manufacturers conducting synthesis, blending, quality testing, packaging, and logistics to produce standardized adhesion-promoting additives compatible with different asphalt binders, and extends downstream to asphalt mixing plants, road construction contractors, infrastructure engineering firms, and government transportation agencies that incorporate anti strip agents into hot mix, warm mix, and modified asphalt formulations to enhance pavement moisture resistance, durability performance, and lifecycle cost efficiency.

Ongoing and planned projects globally include capacity expansions of amine-based additive production lines in Asia, modernization of blending and automated dosing facilities in North America, new specialty chemical plants in the Middle East supporting infrastructure megaprojects, joint ventures between road chemical suppliers and asphalt producers to develop performance-enhanced formulations, establishment of regional

distribution terminals to reduce logistics costs, and research-driven pilot facilities focusing on environmentally friendly and low-odor anti strip agents designed to meet tightening environmental regulations and sustainability standards in large-scale highway and urban development programs.

2025 Global Market sales Volume: 320,000 Tons. Average Global Market Price: USD 1,800 Per Ton. Market Average Gross Profit Margin: 22%.

The Asphalt Anti Strip Agent market has shown stable growth in recent years, primarily driven by expanding global infrastructure construction and increasing emphasis on pavement durability and lifecycle cost reduction. Moisture damage remains one of the most critical causes of asphalt pavement failure, which has led transportation authorities to mandate the use of adhesion promoters in many public road projects. As traffic loads increase and climate conditions become more extreme, the technical requirements for asphalt additives are rising. The market has gradually shifted from simple amine-based additives toward more advanced and environmentally compliant formulations. While growth is not explosive, it is closely tied to infrastructure investment cycles and government spending programs. The industry benefits from recurring maintenance demand in mature markets.

Regionally, Asia Pacific accounts for the largest share of consumption due to extensive highway expansion in China, India, and Southeast Asia. North America represents a mature but technologically advanced market with strict Department of Transportation performance standards. Europe emphasizes environmentally friendly and low-emission formulations, particularly under sustainability frameworks. The Middle East shows strong growth linked to large-scale infrastructure megaprojects and airport development. Latin America and Africa present emerging opportunities but remain sensitive to economic volatility and public budget constraints. Regional differences in climate also influence product demand, as freeze-thaw cycles increase stripping risks in colder regions.

Market opportunities are closely associated with expanding road networks, urbanization, airport runway upgrades, and polymer-modified asphalt adoption. Increasing usage of warm mix asphalt technologies also creates opportunities for compatibility-focused additive innovation. However, risks include volatility in petrochemical raw material prices, fluctuations in government infrastructure budgets, environmental regulations on amine emissions, and competition from alternative technologies such as hydrated lime treatments. Contractors may also prioritize cost reduction, limiting premium product penetration. Market trends indicate gradual consolidation among specialty chemical

producers and increasing integration between additive suppliers and asphalt plants. Competitive characteristics include moderate concentration, technical service-oriented sales models, and performance-based differentiation rather than pure price competition. Overall, the market demonstrates steady demand, moderate margins, and technology-driven incremental innovation tied directly to global infrastructure development cycles.

This report is a detailed and comprehensive analysis for global Asphalt Anti Strip Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Asphalt Anti Strip Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Asphalt Anti Strip Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Asphalt Anti Strip Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Asphalt Anti Strip Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Asphalt Anti Strip Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Asphalt Anti Strip Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Arkema, Ingevity, Nouryon, Evonik, Kao, Cargill, INVISTA, Zydex, Asphalt & Wax Innovations, Unique Paving Materials, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Asphalt Anti Strip Agent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Amine-Based

Amidoamine

Others

### Market segment by Physical Form

Liquid

Solid Powder

Emulsion

Granular

### Market segment by Compatibility

Hot Mix Asphalt

Warm Mix Asphalt

Polymer Modified Asphalt

Emulsified Asphalt

#### Market segment by Application

Highway

Urban Road

Airport Runways

Industrial Pavements

Others

#### Major players covered

Arkema

Ingevity

Nouryon

Evonik

Kao

Cargill

INVISTA

Zydex

Asphalt & Wax Innovations

Unique Paving Materials

## Macismo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Asphalt Anti Strip Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Asphalt Anti Strip Agent, with price, sales quantity, revenue, and global market share of Asphalt Anti Strip Agent from 2021 to 2026.

Chapter 3, the Asphalt Anti Strip Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Asphalt Anti Strip Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Asphalt Anti Strip Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Asphalt Anti Strip Agent.

Chapter 14 and 15, to describe Asphalt Anti Strip Agent sales channel, distributors, customers, research findings and conclusion.

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