

Global ASA Resin Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global ASA Resin market size was valued at USD 1150.2 million in 2023 and is forecast to a readjusted size of USD 1678.8 million by 2030 with a CAGR of 5.6% during review period.

Acrylic-styrene-acrylonitrile copolymer (ASA) is a thermoplastic elastomer. This type of copolymer has excellent resistance to UV irradiation, heat, moisture, and stress cracking and probably has the best weathering resistance of all acrylonitrile elastomers. It also has good chemical resistance and high impact strength. Its mechanical properties are very similar to acrylonitrile butadiene styrene (ABS) elastomers. One of the most important markets for ASAs are automotive body parts such as mirror housings and radiator grills. ASA thermoplastics are also extensively used in the building & construction, appliance, electrical/electronics, and sports goods industries.

Global key players of ASA resin include LG Chem, Ineos Styrolution, SABIC, Techno-UMG, NIPPON A&L, etc. The top five players hold a share about 66%. South Korea is the largest producer, has a share about 26%, followed by United States and China, with share 23% and 21%, respectively. The largest market is Asia-Pacific, with a share about 53%, followed by North America and Europe, with share 22% and 17%, separately.

The Global Info Research report includes an overview of the development of the ASA Resin industry chain, the market status of Automobile (Extrusion Grade, Heat Resistant Grade), Architectural Engineering (Extrusion Grade, Heat Resistant Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of ASA Resin.

Regionally, the report analyzes the ASA Resin markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global ASA Resin market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the ASA Resin market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the ASA Resin industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Extrusion Grade, Heat Resistant Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the ASA Resin market.

Regional Analysis: The report involves examining the ASA Resin market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the ASA Resin market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to ASA Resin:

Company Analysis: Report covers individual ASA Resin manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards ASA Resin This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automobile, Architectural Engineering).

Technology Analysis: Report covers specific technologies relevant to ASA Resin. It assesses the current state, advancements, and potential future developments in ASA Resin areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the ASA Resin market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

ASA Resin market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Extrusion Grade

Heat Resistant Grade

Flame Retardant Grade

General Grade

Market segment by Application

Automobile

Architectural Engineering

Consumer Electronics and Home Appliances

Others

Major players covered

LG Chem

Ineos Styrolution

SABIC

Techno-UMG

NIPPON A&L

KUMHO-SUNNY

FCFC

Qingdao future Chemical

LOTTE Advanced Materials

CHIMEI

Chuangmei Technology

A. Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ASA Resin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ASA Resin, with price, sales, revenue and global market share of ASA Resin from 2019 to 2024.

Chapter 3, the ASA Resin competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ASA Resin breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and ASA Resin market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ASA Resin.

Chapter 14 and 15, to describe ASA Resin sales channel, distributors, customers, research findings and conclusion.

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