

# Global ASA & PMMA for Automobile Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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#### **Abstracts**

According to our (Global Info Research) latest study, the global ASA & PMMA for Automobile market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

PMMA/ASA is an alloy material formed by blending two plastic materials, PMMA (polymethyl methacrylate) and ASA (acrylonitrile-butadiene-styrene copolymer). PMMA/ASA inherits the advantages of PMMA and ASA, while overcoming their respective shortcomings. It is an engineering plastic with excellent comprehensive properties.PMMA/ASA has good optical properties, high transparency and bright colors. At the same time, the material has excellent weather resistance and ultraviolet performance, can maintain a good appearance and gloss for a long time, and is not prone to color difference, yellowing and other phenomena. In addition, PMMA/ASA also has the advantages of heat resistance, impact resistance, chemical corrosion resistance, etc., and can be applied in a wide range of industrial fields. In terms of application, PMMA/ASA is usually used in products that require high weather resistance and high transparency, such as automotive exterior parts, electronic product casings, outdoor billboards, and amusement equipment. For example, automotive exterior parts need to have good weather resistance and heat resistance to resist damage and deformation under various climatic conditions. In outdoor billboards and amusement equipment, UV resistance and impact resistance are required to ensure their long-term stability and safety.

The Global Info Research report includes an overview of the development of the ASA & PMMA for Automobile industry chain, the market status of Car Rear View Mirror (Extrusion Grade, Heat Resistant Grade), Car Grille (Extrusion Grade, Heat Resistant



Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of ASA & PMMA for Automobile.

Regionally, the report analyzes the ASA & PMMA for Automobile markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global ASA & PMMA for Automobile market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the ASA & PMMA for Automobile market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the ASA & PMMA for Automobile industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Extrusion Grade, Heat Resistant Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the ASA & PMMA for Automobile market.

Regional Analysis: The report involves examining the ASA & PMMA for Automobile market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the ASA & PMMA for Automobile market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to ASA & PMMA for Automobile:



Company Analysis: Report covers individual ASA & PMMA for Automobile manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards ASA & PMMA for Automobile This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Car Rear View Mirror, Car Grille).

Technology Analysis: Report covers specific technologies relevant to ASA & PMMA for Automobile. It assesses the current state, advancements, and potential future developments in ASA & PMMA for Automobile areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the ASA & PMMA for Automobile market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

ASA & PMMA for Automobile market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Extrusion Grade** 

Heat Resistant Grade

Flame Retardant Grade

General Grade



## Market segment by Application Car Rear View Mirror Car Grille Car Sunroof Triangular Block outside the Car Door Car Pillar Car Decorative Panel Others Major players covered **INEOS Styrolution** Sabic LG **LOTTE Chemical** Wanhua Shanghai Pret Techno-UMG Kumho Sunny Novista Coremer



#### Suzhou Huashida Engineering Plastics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ASA & PMMA for Automobile product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ASA & PMMA for Automobile, with price, sales, revenue and global market share of ASA & PMMA for Automobile from 2018 to 2023.

Chapter 3, the ASA & PMMA for Automobile competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ASA & PMMA for Automobile breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017



to 2022.and ASA & PMMA for Automobile market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ASA & PMMA for Automobile.

Chapter 14 and 15, to describe ASA & PMMA for Automobile sales channel, distributors, customers, research findings and conclusion.



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