

Global ASA and ASA Derivatives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G48758ED5484EN.html>

Date: January 2024

Pages: 87

Price: US\$ 3,480.00 (Single User License)

ID: G48758ED5484EN

Abstracts

According to our (Global Info Research) latest study, the global ASA and ASA Derivatives market size was valued at USD 174.9 million in 2023 and is forecast to a readjusted size of USD 238 million by 2030 with a CAGR of 4.5% during review period.

Alkenyl succinic anhydrides (ASA) are modified five-membered succinic anhydrides bearing a branched iso-alkenyl chain (C14 to C22). They are colorless, and usually viscous liquids. They are widely used, especially in surface sizing of paper, paperboard, and cardboard, as well as in the hydrophobicization of cellulose fibers. Products treated with it show reduced penetration of aqueous media, such as inks or drinks (like milk or fruit juices).

Global ASA and ASA Derivatives key players include Kemira, Vertellus Holdings, Milliken Chemical, etc. Global top 3 manufacturers hold a share over 71%.

North America is the largest market, with a share about 37%, followed by Asia-Pacific, and Europe, both have a share about 48 percent.

In terms of product, DDSA is the largest segment, with a share over 37%. And in terms of application, the largest application is Sizing Agent, followed by Curing Agent, Fuel Additive, Surfactants, Lubricants, Others.

The Global Info Research report includes an overview of the development of the ASA and ASA Derivatives industry chain, the market status of Sizing Agent (OSA, ODSA), Curing Agent (OSA, ODSA), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

ASA and ASA Derivatives.

Regionally, the report analyzes the ASA and ASA Derivatives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global ASA and ASA Derivatives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the ASA and ASA Derivatives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the ASA and ASA Derivatives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., OSA, ODSA).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the ASA and ASA Derivatives market.

Regional Analysis: The report involves examining the ASA and ASA Derivatives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the ASA and ASA Derivatives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to ASA and ASA Derivatives:

Company Analysis: Report covers individual ASA and ASA Derivatives manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards ASA and ASA Derivatives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sizing Agent, Curing Agent).

Technology Analysis: Report covers specific technologies relevant to ASA and ASA Derivatives. It assesses the current state, advancements, and potential future developments in ASA and ASA Derivatives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the ASA and ASA Derivatives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

ASA and ASA Derivatives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

OSA

ODSA

NSA

DDSA

Others

Market segment by Application

Sizing Agent

Curing Agent

Fuel Additive

Surfactants

Lubricants

Others

Major players covered

Kemira

Vertellus Holdings

Milliken Chemical

Mare Holding

Ineos

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ASA and ASA Derivatives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ASA and ASA Derivatives, with price, sales, revenue and global market share of ASA and ASA Derivatives from 2019 to 2024.

Chapter 3, the ASA and ASA Derivatives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ASA and ASA Derivatives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and ASA and ASA Derivatives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ASA and ASA Derivatives.

Chapter 14 and 15, to describe ASA and ASA Derivatives sales channel, distributors, customers, research findings and conclusion.

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