

# Global ASA Modified Resin Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global ASA Modified Resin market size is expected to reach \$ 1493 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, global ASA Modified Resin production reached approximately 490.2 kilotons with an average global market price of around US\$2,050 per ton. Single-line annual production capacity averages 15 kilotons units with a gross margin of approximately 26%. The upstream raw materials for ASA Modified Resin primarily include ASA base resin, acrylate-based impact modifiers, weathering additives (such as light stabilizers and UV absorbers), and functional additives (e.g., flame retardants and compatibilizers), with production heavily concentrated in the fine chemicals and specialty polymer modification sectors. Downstream applications are distributed as follows: automotive components (especially exterior trim parts) account for the highest consumption share, approximately 40%–45%, followed by electronics and electrical appliances (about 25%–30%, used for outdoor equipment housings), general industrial goods (around 15%–20%, such as outdoor building materials and sporting equipment), with other weather-resistant functional parts comprising about 10%–15%. The core demand drivers stem from the continuously rising requirements across industries for materials that maintain color stability, retain mechanical properties without degradation during long-term outdoor use, and meet specific functional needs (e.g., flame retardancy and high impact resistance), as well as the replacement and upgrading demand driven by the inherent shortcomings of traditional engineering plastics in weather resistance. The main business opportunities lie in developing integrated modification solutions that simultaneously meet multiple stringent standards (such as high weather resistance, high flame retardancy, and high flowability), and leveraging material customization capabilities to capture the material commanding heights in emerging niche markets such as outdoor consumer electronics and premium outdoor furniture.

ASA Modified Resin refers to a polymer system in which the base Acrylonitrile Styrene Acrylate is purposefully compounded with specific additives, fillers, or elastomers to address performance gaps in its inherent property profile. This targeted modification tailors the material to achieve a desired balance between weatherability, mechanical strength, and processability that the neat resin alone cannot provide. The modifications can enhance specific attributes such as impact resistance at low temperatures, flame retardancy, or compatibility with other polymers for alloying, all while striving to preserve the core UV stability and colorfastness. The result is a versatile, application-engineered material that expands the utility of ASA into more demanding environments without compromising its foundational resistance to environmental degradation.

This report studies the global ASA Modified Resin production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for ASA Modified Resin and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ASA Modified Resin that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global ASA Modified Resin total production and demand, 2021-2032, (Tons)

Global ASA Modified Resin total production value, 2021-2032, (USD Million)

Global ASA Modified Resin production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global ASA Modified Resin consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: ASA Modified Resin domestic production, consumption, key domestic manufacturers and share

Global ASA Modified Resin production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global ASA Modified Resin production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global ASA Modified Resin production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global ASA Modified Resin market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include INEOS Styrolution, SABIC, Techno-UMG (JSR), Kumho Petrochemical, LG Chem, BASF, Toray, Lotte Chemical, NIPPON A&L, ROMIRA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World ASA Modified Resin market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ASA Modified Resin Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ASA Modified Resin Market, Segmentation by Type:

Powder

Pellet

Emulsion

#### Global ASA Modified Resin Market, Segmentation by Power:

General Grade

Extrusion Grade

High Heat Grade

Flame Retardant Grade

#### Global ASA Modified Resin Market, Segmentation by Application:

Automotive Components

Electrical Components

General Industry Goods

Other Weather-resistant Functional Components

#### Companies Profiled:

INEOS Styrolution

SABIC

Techno-UMG (JSR)

Kumho Petrochemical

LG Chem

BASF

Toray

Lotte Chemical

NIPPON A&L

ROMIRA

SAX Polymers

CHIMEI Corporation

Formosa Chemicals & Fibre Corporation

Shandong Ruifeng Chemical

Guangzhou Shine Polymer Technology

Shandong Eagone Material Technology

Zibo Huaxing

Anqiu Donghai Plastic

### **Key Questions Answered:**

1. How big is the global ASA Modified Resin market?
2. What is the demand of the global ASA Modified Resin market?
3. What is the year over year growth of the global ASA Modified Resin market?
4. What is the production and production value of the global ASA Modified Resin market?
5. Who are the key producers in the global ASA Modified Resin market?
6. What are the growth factors driving the market demand?

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