

# Global Arts and Crafts Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Arts and Crafts market size was valued at USD 44120 million in 2023 and is forecast to a readjusted size of USD 63590 million by 2030 with a CAGR of 5.4% during review period.

Arts and crafts describe a wide variety of activities involving making things with one's own hands. A handicraft, sometimes more precisely expressed as artisanal handicraft or handmade, is any of a wide variety of types of work where useful and decorative objects are made completely by hand or by using only simple tools.

The top 15 companies had a combined market share of only 7% of the global total in 2018.

The Global Info Research report includes an overview of the development of the Arts and Crafts industry chain, the market status of Personal Use (Painting and Drawing, Sewing and Fabric), Commercial Use (Painting and Drawing, Sewing and Fabric), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Arts and Crafts.

Regionally, the report analyzes the Arts and Crafts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Arts and Crafts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Arts and Crafts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Arts and Crafts industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Painting and Drawing, Sewing and Fabric).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Arts and Crafts market.

**Regional Analysis:** The report involves examining the Arts and Crafts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Arts and Crafts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Arts and Crafts:

**Company Analysis:** Report covers individual Arts and Crafts players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Arts and Crafts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Arts and Crafts. It assesses the current state, advancements, and potential future developments in Arts and Crafts areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Arts and Crafts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Arts and Crafts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Painting and Drawing

Sewing and Fabric

Paper Crafts

Kids Crafts

Arts and Crafts Tools

#### Market segment by Application

Personal Use

Commercial Use

#### Market segment by players, this report covers

Crayola

Newell Brands

FILA Group

Shanghai M&G Stationery

Faber-Castell

Societe BIC

Kokuyo Camlin

Pilot-Pen

Pentel

Fiskars

Mundial SA

Beifa Group

Pelikan International

Westcott

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Arts and Crafts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Arts and Crafts, with revenue, gross margin and global market share of Arts and Crafts from 2019 to 2024.

Chapter 3, the Arts and Crafts competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Arts and Crafts market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Arts and Crafts.

Chapter 13, to describe Arts and Crafts research findings and conclusion.

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