

Global Artist Management and Booking Agency Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Artist Management and Booking Agency Software market size is expected to reach \$ 3060 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Artist Management and Booking Agency Software is an integrated, entertainment-specific digital platform that unifies artist roster management, career tracking, brand partnership coordination, and end-to-end booking workflows in a centralized system. It combines core management tools (contract administration, team collaboration, asset management) with booking functionalities (availability scheduling, venue outreach, contract automation, invoicing) to replace fragmented manual processes, streamline operations for talent agencies and independent artists, and enhance cross-team collaboration while optimizing revenue tracking and performance analytics.

This report studies the global Artist Management and Booking Agency Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Artist Management and Booking Agency Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Artist Management and Booking Agency Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Artist Management and Booking Agency Software total market, 2021-2032, (USD Million)

Global Artist Management and Booking Agency Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Artist Management and Booking Agency Software total market, key domestic companies, and share, (USD Million)

Global Artist Management and Booking Agency Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Artist Management and Booking Agency Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Artist Management and Booking Agency Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Artist Management and Booking Agency Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stagent, Your Tempo, Mainboard, ABOSS, Gigwell, System One, Overture, Artwin Live, GigPlanner, Band Pencil, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Artist Management and Booking Agency Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Artist Management and Booking Agency Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Artist Management and Booking Agency Software Market, Segmentation by Type:

Cloud-based

On-premises

Hybrid

Global Artist Management and Booking Agency Software Market, Segmentation by User Capacity:

Solo User Edition

Small Team Edition

Enterprise-Grade Edition

Global Artist Management and Booking Agency Software Market, Segmentation by Application:

Tour Planning & Routing Management

Single Event Booking Management

Artist Availability & Calendar Sync

Contract & Financial Management

Others

Companies Profiled:

Stagent

Your Tempo

Mainboard

ABOSS

Gigwell

System One

Overture

Artwin Live

GigPlanner

Band Pencil

OpTuNE

Gig-Guide

Prism

Arrange IT

Artist Growth

Muzeek

CDS Global

TicketingHub

BookMeTender

Artistu

Opendate

Eventric

Stage Portal

Booking-Agent.io

Key Questions Answered

1. How big is the global Artist Management and Booking Agency Software market?
2. What is the demand of the global Artist Management and Booking Agency Software market?
3. What is the year over year growth of the global Artist Management and Booking Agency Software market?
4. What is the total value of the global Artist Management and Booking Agency Software market?
5. Who are the Major Players in the global Artist Management and Booking Agency Software market?
6. What are the growth factors driving the market demand?

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