

# Global Artificial Turf Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Artificial Turf market size was valued at USD 3219.2 million in 2023 and is forecast to a readjusted size of USD 7625.6 million by 2030 with a CAGR of 13.1% during review period.

Artificial Grass Turf is a surface of synthetic fibres made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass.

Global artificial turf key players include CCGrass, Sport Group Holding and Qingdao Qinghe Artificial Turf Co., Ltd., etc. Global top 5 manufacturers hold a share about 35%. China is the largest market, with a share about 40%, followed by North America and Europe, both with a share about 50 percent.

The Global Info Research report includes an overview of the development of the Artificial Turf industry chain, the market status of Sports (PE Artificial Grass Turf, PP Artificial Grass Turf), Leisure & Landscaping (PE Artificial Grass Turf, PP Artificial Grass Turf), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Turf.

Regionally, the report analyzes the Artificial Turf markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Turf market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Artificial Turf market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Turf industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., PE Artificial Grass Turf, PP Artificial Grass Turf).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Turf market.

**Regional Analysis:** The report involves examining the Artificial Turf market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Turf market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Turf:

**Company Analysis:** Report covers individual Artificial Turf manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Turf This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sports, Leisure & Landscaping).

**Technology Analysis:** Report covers specific technologies relevant to Artificial Turf. It assesses the current state, advancements, and potential future developments in

Artificial Turf areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Artificial Turf market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Artificial Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PE Artificial Grass Turf

PP Artificial Grass Turf

Nylon Artificial Grass Turf

### Market segment by Application

Sports

Leisure & Landscaping

### Major players covered

CCGrass

Sport Group Holding

Qingdao Qinghe Artificial Turf Co., Ltd.

TenCate Grass

FieldTurf

Shaw Sports Turf

Sports & Leisure Group

Condor Grass

Victoria PLC

Taishan

Hellas Construction

All Victory Grass

Mighty Grass Co., Ltd.

Jiangsu Vivaturf Artificial Grass

Nurteks

Sprinturf

Beaulieu International Group

SIS Pitches

ForeverLawn, Inc. (DuPont)

Global Syn-Turf

ACT Global Sports

Controlled Products

Saltex Oy

Guangdong Citygreen Sports Co., Ltd.

Dorelom Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Turf product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Turf, with price, sales, revenue and global market share of Artificial Turf from 2019 to 2024.

Chapter 3, the Artificial Turf competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Turf breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Artificial Turf market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Turf.

Chapter 14 and 15, to describe Artificial Turf sales channel, distributors, customers, research findings and conclusion.

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