

Global Artificial Tears Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Tears market size was valued at USD 3006.2 million in 2023 and is forecast to a readjusted size of USD 5229.4 million by 2030 with a CAGR of 8.2% during review period.

Artificial tears are lubricant eye drops used to treat the dryness and irritation associated with deficient tear production in keratoconjunctivitis sicca (dry eyes). They are also used to moisten contact lenses and in eye examinations.

The industry's leading producers are Allergan, Alcon and Bausch & Lomb, with revenues of 23.40%, 27.67% and 8.98%, respectively, in 2019.

The Global Info Research report includes an overview of the development of the Artificial Tears industry chain, the market status of Dry Eyes Treatment (Artificial Tear Liquid, Artificial Tear Ointment), Contact Lenses Moisten (Artificial Tear Liquid, Artificial Tear Ointment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Tears.

Regionally, the report analyzes the Artificial Tears markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Tears market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Artificial Tears market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Tears industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Artificial Tear Liquid, Artificial Tear Ointment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Tears market.

Regional Analysis: The report involves examining the Artificial Tears market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Tears market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Tears:

Company Analysis: Report covers individual Artificial Tears manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Tears This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dry Eyes Treatment, Contact Lenses Moisten).

Technology Analysis: Report covers specific technologies relevant to Artificial Tears. It assesses the current state, advancements, and potential future developments in Artificial Tears areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Tears market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Artificial Tears market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Artificial Tear Liquid

Artificial Tear Ointment

Market segment by Application

Dry Eyes Treatment

Contact Lenses Moistening

Others

Major players covered

Allergan

Alcon

Bausch & Lomb

Johnson & Johnson

Santen Pharmaceutical

Ursapharm

Rohto

Similasan Corporation

Ocusoft

Sintong

Wuhan Yuanda

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Tears product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Tears, with price, sales, revenue and global market share of Artificial Tears from 2019 to 2024.

Chapter 3, the Artificial Tears competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Tears breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Artificial Tears market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Tears.

Chapter 14 and 15, to describe Artificial Tears sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Artificial Tears

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Artificial Tears Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Artificial Tear Liquid

1.3.3 Artificial Tear Ointment

1.4 Market Analysis by Application

1.4.1 Overview: Global Artificial Tears Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Dry Eyes Treatment

1.4.3 Contact Lenses Moisten

1.4.4 Others

1.5 Global Artificial Tears Market Size & Forecast

1.5.1 Global Artificial Tears Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Artificial Tears Sales Quantity (2019-2030)

1.5.3 Global Artificial Tears Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Allergan

2.1.1 Allergan Details

2.1.2 Allergan Major Business

2.1.3 Allergan Artificial Tears Product and Services

2.1.4 Allergan Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Allergan Recent Developments/Updates

2.2 Alcon

2.2.1 Alcon Details

2.2.2 Alcon Major Business

2.2.3 Alcon Artificial Tears Product and Services

2.2.4 Alcon Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Alcon Recent Developments/Updates

2.3 Bausch & Lomb

- 2.3.1 Bausch & Lomb Details
- 2.3.2 Bausch & Lomb Major Business
- 2.3.3 Bausch & Lomb Artificial Tears Product and Services
- 2.3.4 Bausch & Lomb Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Bausch & Lomb Recent Developments/Updates
- 2.4 Johnson & Johnson
 - 2.4.1 Johnson & Johnson Details
 - 2.4.2 Johnson & Johnson Major Business
 - 2.4.3 Johnson & Johnson Artificial Tears Product and Services
 - 2.4.4 Johnson & Johnson Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Johnson & Johnson Recent Developments/Updates
- 2.5 Santen Pharmaceutical
 - 2.5.1 Santen Pharmaceutical Details
 - 2.5.2 Santen Pharmaceutical Major Business
 - 2.5.3 Santen Pharmaceutical Artificial Tears Product and Services
 - 2.5.4 Santen Pharmaceutical Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Santen Pharmaceutical Recent Developments/Updates
- 2.6 Ursapharm
 - 2.6.1 Ursapharm Details
 - 2.6.2 Ursapharm Major Business
 - 2.6.3 Ursapharm Artificial Tears Product and Services
 - 2.6.4 Ursapharm Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Ursapharm Recent Developments/Updates
- 2.7 Rohto
 - 2.7.1 Rohto Details
 - 2.7.2 Rohto Major Business
 - 2.7.3 Rohto Artificial Tears Product and Services
 - 2.7.4 Rohto Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Rohto Recent Developments/Updates
- 2.8 Similasan Corporation
 - 2.8.1 Similasan Corporation Details
 - 2.8.2 Similasan Corporation Major Business
 - 2.8.3 Similasan Corporation Artificial Tears Product and Services
 - 2.8.4 Similasan Corporation Artificial Tears Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.8.5 Similasan Corporation Recent Developments/Updates

2.9 Ocusoft

2.9.1 Ocusoft Details

2.9.2 Ocusoft Major Business

2.9.3 Ocusoft Artificial Tears Product and Services

2.9.4 Ocusoft Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Ocusoft Recent Developments/Updates

2.10 Sintong

2.10.1 Sintong Details

2.10.2 Sintong Major Business

2.10.3 Sintong Artificial Tears Product and Services

2.10.4 Sintong Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Sintong Recent Developments/Updates

2.11 Wuhan Yuanda

2.11.1 Wuhan Yuanda Details

2.11.2 Wuhan Yuanda Major Business

2.11.3 Wuhan Yuanda Artificial Tears Product and Services

2.11.4 Wuhan Yuanda Artificial Tears Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Wuhan Yuanda Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ARTIFICIAL TEARS BY MANUFACTURER

3.1 Global Artificial Tears Sales Quantity by Manufacturer (2019-2024)

3.2 Global Artificial Tears Revenue by Manufacturer (2019-2024)

3.3 Global Artificial Tears Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Artificial Tears by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Artificial Tears Manufacturer Market Share in 2023

3.4.2 Top 6 Artificial Tears Manufacturer Market Share in 2023

3.5 Artificial Tears Market: Overall Company Footprint Analysis

3.5.1 Artificial Tears Market: Region Footprint

3.5.2 Artificial Tears Market: Company Product Type Footprint

3.5.3 Artificial Tears Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Artificial Tears Market Size by Region

4.1.1 Global Artificial Tears Sales Quantity by Region (2019-2030)

4.1.2 Global Artificial Tears Consumption Value by Region (2019-2030)

4.1.3 Global Artificial Tears Average Price by Region (2019-2030)

4.2 North America Artificial Tears Consumption Value (2019-2030)

4.3 Europe Artificial Tears Consumption Value (2019-2030)

4.4 Asia-Pacific Artificial Tears Consumption Value (2019-2030)

4.5 South America Artificial Tears Consumption Value (2019-2030)

4.6 Middle East and Africa Artificial Tears Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Artificial Tears Sales Quantity by Type (2019-2030)

5.2 Global Artificial Tears Consumption Value by Type (2019-2030)

5.3 Global Artificial Tears Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Artificial Tears Sales Quantity by Application (2019-2030)

6.2 Global Artificial Tears Consumption Value by Application (2019-2030)

6.3 Global Artificial Tears Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Artificial Tears Sales Quantity by Type (2019-2030)

7.2 North America Artificial Tears Sales Quantity by Application (2019-2030)

7.3 North America Artificial Tears Market Size by Country

7.3.1 North America Artificial Tears Sales Quantity by Country (2019-2030)

7.3.2 North America Artificial Tears Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Artificial Tears Sales Quantity by Type (2019-2030)
- 8.2 Europe Artificial Tears Sales Quantity by Application (2019-2030)
- 8.3 Europe Artificial Tears Market Size by Country
 - 8.3.1 Europe Artificial Tears Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Artificial Tears Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Artificial Tears Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Artificial Tears Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Artificial Tears Market Size by Region
 - 9.3.1 Asia-Pacific Artificial Tears Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Artificial Tears Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Artificial Tears Sales Quantity by Type (2019-2030)
- 10.2 South America Artificial Tears Sales Quantity by Application (2019-2030)
- 10.3 South America Artificial Tears Market Size by Country
 - 10.3.1 South America Artificial Tears Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Artificial Tears Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Artificial Tears Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Artificial Tears Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Artificial Tears Market Size by Country

11.3.1 Middle East & Africa Artificial Tears Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Artificial Tears Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Artificial Tears Market Drivers

12.2 Artificial Tears Market Restraints

12.3 Artificial Tears Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Artificial Tears and Key Manufacturers

13.2 Manufacturing Costs Percentage of Artificial Tears

13.3 Artificial Tears Production Process

13.4 Artificial Tears Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Artificial Tears Typical Distributors

14.3 Artificial Tears Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Artificial Tears Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Artificial Tears Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Allergan Basic Information, Manufacturing Base and Competitors

Table 4. Allergan Major Business

Table 5. Allergan Artificial Tears Product and Services

Table 6. Allergan Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Allergan Recent Developments/Updates

Table 8. Alcon Basic Information, Manufacturing Base and Competitors

Table 9. Alcon Major Business

Table 10. Alcon Artificial Tears Product and Services

Table 11. Alcon Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Alcon Recent Developments/Updates

Table 13. Bausch & Lomb Basic Information, Manufacturing Base and Competitors

Table 14. Bausch & Lomb Major Business

Table 15. Bausch & Lomb Artificial Tears Product and Services

Table 16. Bausch & Lomb Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Bausch & Lomb Recent Developments/Updates

Table 18. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 19. Johnson & Johnson Major Business

Table 20. Johnson & Johnson Artificial Tears Product and Services

Table 21. Johnson & Johnson Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Johnson & Johnson Recent Developments/Updates

Table 23. Santen Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 24. Santen Pharmaceutical Major Business

Table 25. Santen Pharmaceutical Artificial Tears Product and Services

Table 26. Santen Pharmaceutical Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Santen Pharmaceutical Recent Developments/Updates

- Table 28. Ursapharm Basic Information, Manufacturing Base and Competitors
- Table 29. Ursapharm Major Business
- Table 30. Ursapharm Artificial Tears Product and Services
- Table 31. Ursapharm Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Ursapharm Recent Developments/Updates
- Table 33. Rohto Basic Information, Manufacturing Base and Competitors
- Table 34. Rohto Major Business
- Table 35. Rohto Artificial Tears Product and Services
- Table 36. Rohto Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Rohto Recent Developments/Updates
- Table 38. Similasan Corporation Basic Information, Manufacturing Base and Competitors
- Table 39. Similasan Corporation Major Business
- Table 40. Similasan Corporation Artificial Tears Product and Services
- Table 41. Similasan Corporation Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Similasan Corporation Recent Developments/Updates
- Table 43. Ocusoft Basic Information, Manufacturing Base and Competitors
- Table 44. Ocusoft Major Business
- Table 45. Ocusoft Artificial Tears Product and Services
- Table 46. Ocusoft Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Ocusoft Recent Developments/Updates
- Table 48. Sintong Basic Information, Manufacturing Base and Competitors
- Table 49. Sintong Major Business
- Table 50. Sintong Artificial Tears Product and Services
- Table 51. Sintong Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Sintong Recent Developments/Updates
- Table 53. Wuhan Yuanda Basic Information, Manufacturing Base and Competitors
- Table 54. Wuhan Yuanda Major Business
- Table 55. Wuhan Yuanda Artificial Tears Product and Services
- Table 56. Wuhan Yuanda Artificial Tears Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Wuhan Yuanda Recent Developments/Updates
- Table 58. Global Artificial Tears Sales Quantity by Manufacturer (2019-2024) & (M Units)

- Table 59. Global Artificial Tears Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 60. Global Artificial Tears Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 61. Market Position of Manufacturers in Artificial Tears, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 62. Head Office and Artificial Tears Production Site of Key Manufacturer
- Table 63. Artificial Tears Market: Company Product Type Footprint
- Table 64. Artificial Tears Market: Company Product Application Footprint
- Table 65. Artificial Tears New Market Entrants and Barriers to Market Entry
- Table 66. Artificial Tears Mergers, Acquisition, Agreements, and Collaborations
- Table 67. Global Artificial Tears Sales Quantity by Region (2019-2024) & (M Units)
- Table 68. Global Artificial Tears Sales Quantity by Region (2025-2030) & (M Units)
- Table 69. Global Artificial Tears Consumption Value by Region (2019-2024) & (USD Million)
- Table 70. Global Artificial Tears Consumption Value by Region (2025-2030) & (USD Million)
- Table 71. Global Artificial Tears Average Price by Region (2019-2024) & (US\$/Unit)
- Table 72. Global Artificial Tears Average Price by Region (2025-2030) & (US\$/Unit)
- Table 73. Global Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)
- Table 74. Global Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)
- Table 75. Global Artificial Tears Consumption Value by Type (2019-2024) & (USD Million)
- Table 76. Global Artificial Tears Consumption Value by Type (2025-2030) & (USD Million)
- Table 77. Global Artificial Tears Average Price by Type (2019-2024) & (US\$/Unit)
- Table 78. Global Artificial Tears Average Price by Type (2025-2030) & (US\$/Unit)
- Table 79. Global Artificial Tears Sales Quantity by Application (2019-2024) & (M Units)
- Table 80. Global Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)
- Table 81. Global Artificial Tears Consumption Value by Application (2019-2024) & (USD Million)
- Table 82. Global Artificial Tears Consumption Value by Application (2025-2030) & (USD Million)
- Table 83. Global Artificial Tears Average Price by Application (2019-2024) & (US\$/Unit)
- Table 84. Global Artificial Tears Average Price by Application (2025-2030) & (US\$/Unit)
- Table 85. North America Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)
- Table 86. North America Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)
- Table 87. North America Artificial Tears Sales Quantity by Application (2019-2024) & (M

Units)

Table 88. North America Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)

Table 89. North America Artificial Tears Sales Quantity by Country (2019-2024) & (M Units)

Table 90. North America Artificial Tears Sales Quantity by Country (2025-2030) & (M Units)

Table 91. North America Artificial Tears Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Artificial Tears Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)

Table 94. Europe Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)

Table 95. Europe Artificial Tears Sales Quantity by Application (2019-2024) & (M Units)

Table 96. Europe Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)

Table 97. Europe Artificial Tears Sales Quantity by Country (2019-2024) & (M Units)

Table 98. Europe Artificial Tears Sales Quantity by Country (2025-2030) & (M Units)

Table 99. Europe Artificial Tears Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Artificial Tears Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)

Table 102. Asia-Pacific Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)

Table 103. Asia-Pacific Artificial Tears Sales Quantity by Application (2019-2024) & (M Units)

Table 104. Asia-Pacific Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)

Table 105. Asia-Pacific Artificial Tears Sales Quantity by Region (2019-2024) & (M Units)

Table 106. Asia-Pacific Artificial Tears Sales Quantity by Region (2025-2030) & (M Units)

Table 107. Asia-Pacific Artificial Tears Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Artificial Tears Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)

Table 110. South America Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)

Table 111. South America Artificial Tears Sales Quantity by Application (2019-2024) & (M Units)

Table 112. South America Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)

Table 113. South America Artificial Tears Sales Quantity by Country (2019-2024) & (M Units)

Table 114. South America Artificial Tears Sales Quantity by Country (2025-2030) & (M Units)

Table 115. South America Artificial Tears Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Artificial Tears Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Artificial Tears Sales Quantity by Type (2019-2024) & (M Units)

Table 118. Middle East & Africa Artificial Tears Sales Quantity by Type (2025-2030) & (M Units)

Table 119. Middle East & Africa Artificial Tears Sales Quantity by Application (2019-2024) & (M Units)

Table 120. Middle East & Africa Artificial Tears Sales Quantity by Application (2025-2030) & (M Units)

Table 121. Middle East & Africa Artificial Tears Sales Quantity by Region (2019-2024) & (M Units)

Table 122. Middle East & Africa Artificial Tears Sales Quantity by Region (2025-2030) & (M Units)

Table 123. Middle East & Africa Artificial Tears Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Artificial Tears Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Artificial Tears Raw Material

Table 126. Key Manufacturers of Artificial Tears Raw Materials

Table 127. Artificial Tears Typical Distributors

Table 128. Artificial Tears Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Artificial Tears Picture

Figure 2. Global Artificial Tears Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Artificial Tears Consumption Value Market Share by Type in 2023

Figure 4. Artificial Tear Liquid Examples

Figure 5. Artificial Tear Ointment Examples

Figure 6. Global Artificial Tears Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Artificial Tears Consumption Value Market Share by Application in 2023

Figure 8. Dry Eyes Treatment Examples

Figure 9. Contact Lenses Moistening Examples

Figure 10. Others Examples

Figure 11. Global Artificial Tears Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Artificial Tears Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Artificial Tears Sales Quantity (2019-2030) & (M Units)

Figure 14. Global Artificial Tears Average Price (2019-2030) & (US\$/Unit)

Figure 15. Global Artificial Tears Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Artificial Tears Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Artificial Tears by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Artificial Tears Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Artificial Tears Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Artificial Tears Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Artificial Tears Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Artificial Tears Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Artificial Tears Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Artificial Tears Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Artificial Tears Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Artificial Tears Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Artificial Tears Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Artificial Tears Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Artificial Tears Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Artificial Tears Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Artificial Tears Average Price by Application (2019-2030) & (US\$/Unit)

Figure 33. North America Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Artificial Tears Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Artificial Tears Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Artificial Tears Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Artificial Tears Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Artificial Tears Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Artificial Tears Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Artificial Tears Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Artificial Tears Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Artificial Tears Consumption Value Market Share by Region (2019-2030)

Figure 53. China Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Artificial Tears Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Artificial Tears Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Artificial Tears Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Artificial Tears Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Artificial Tears Sales Quantity Market Share by

Application (2019-2030)

Figure 67. Middle East & Africa Artificial Tears Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Artificial Tears Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Artificial Tears Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Artificial Tears Market Drivers

Figure 74. Artificial Tears Market Restraints

Figure 75. Artificial Tears Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Artificial Tears in 2023

Figure 78. Manufacturing Process Analysis of Artificial Tears

Figure 79. Artificial Tears Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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