

Global Artificial Nails Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Nails market size was valued at USD 894 million in 2023 and is forecast to a readjusted size of USD 1061.8 million by 2030 with a CAGR of 2.5% during review period.

Artificial nails, also known as fake nails, false nails, fashion nails, nail enhancements, acrylic nails, nail wraps, or nail extensions, are extensions placed over fingernails as fashion accessories. Some artificial nail designs attempt to mimic the appearance of real fingernails as closely as possible, while others may deliberately stray in favor of an artistic look. Unlike most manicures, artificial nails require regular upkeep; it is recommended that they are attended to, on average, every two weeks, however they may last up to about one month. Nonetheless, their versatility in terms of shape and design and comparatively high durability are some advantages they hold over other types of manicures.

The Global Info Research report includes an overview of the development of the Artificial Nails industry chain, the market status of Professional Usage (Xylonite, Nylon), Others (Xylonite, Nylon), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Nails.

Regionally, the report analyzes the Artificial Nails markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Nails market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Artificial Nails market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Nails industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Xylonite, Nylon).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Nails market.

Regional Analysis: The report involves examining the Artificial Nails market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Nails market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Nails:

Company Analysis: Report covers individual Artificial Nails manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Nails This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Professional Usage, Others).

Technology Analysis: Report covers specific technologies relevant to Artificial Nails. It

assesses the current state, advancements, and potential future developments in Artificial Nails areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Nails market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Artificial Nails market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Xylonite

Nylon

Plastic

Others

Market segment by Application

Professional Usage

Others

Major players covered

Nailene

Kiss

ECBASKET

BTArtbox

Lookatool

Makartt

Creazydog

AORAEM

Coolnail

LIARTY

Kiss Products, Inc.

Bling Art

Goldfinger

ReNext

WindMax

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Nails product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Nails, with price, sales, revenue and global market share of Artificial Nails from 2019 to 2024.

Chapter 3, the Artificial Nails competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Nails breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023, and Artificial Nails market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Nails.

Chapter 14 and 15, to describe Artificial Nails sales channel, distributors, customers, research findings and conclusion.

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