

Global Artificial Lawns Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Lawns market size was valued at USD 3723.7 million in 2023 and is forecast to a readjusted size of USD 8212.7 million by 2030 with a CAGR of 12.0% during review period.

Artificial Lawn is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

The artificial turf industry has a relatively high degree of concentration, with the top 10 companies accounting for approximately 50% of the global market in terms of revenue.

The Global Info Research report includes an overview of the development of the Artificial Lawns industry chain, the market status of Sports (PP Sports Turf, PE Sports Turf), Leisure & Landscaping (PP Sports Turf, PE Sports Turf), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Lawns.

Regionally, the report analyzes the Artificial Lawns markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Lawns market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Artificial Lawns market. It

provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Lawns industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sq.m), revenue generated, and market share of different by Type (e.g., PP Sports Turf, PE Sports Turf).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Lawns market.

Regional Analysis: The report involves examining the Artificial Lawns market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Lawns market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Lawns:

Company Analysis: Report covers individual Artificial Lawns manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Lawns This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sports, Leisure & Landscaping).

Technology Analysis: Report covers specific technologies relevant to Artificial Lawns. It assesses the current state, advancements, and potential future developments in Artificial Lawns areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Lawns market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Artificial Lawns market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PP Sports Turf

PE Sports Turf

Nylon Sports Turf

Market segment by Application

Sports

Leisure & Landscaping

Major players covered

CCGrass

Sport Group Holding

Qingdao Qinghe Artificial Turf Co., Ltd.

TenCate Grass

FieldTurf

Shaw Sports Turf

Sports & Leisure Group

Condor Grass

Victoria PLC

Taishan

Hellas Construction

All Victory Grass

Mighty Grass Co., Ltd.

Jiangsu Vivaturf Artificial Grass

Nurteks

Sprinturf

Beaulieu International Group

SIS Pitches

ForeverLawn, Inc. (DuPont)

Global Syn-Turf

ACT Global Sports

Controlled Products

Saltex Oy

Guangdong Citygreen Sports Co., Ltd.

Dorelom Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Lawns product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Lawns, with price, sales, revenue and global market share of Artificial Lawns from 2019 to 2024.

Chapter 3, the Artificial Lawns competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Lawns breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Artificial Lawns market forecast, by regions, type and application, with sales

and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Lawns.

Chapter 14 and 15, to describe Artificial Lawns sales channel, distributors, customers, research findings and conclusion.

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