

Global Artificial Intelligence(AI) in Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Artificial intelligence (AI) refers to machines that can mimic thinking that we associate with humans. This is especially true in the retail business, where AI is starting to play a role in the shopping experience as a consumer can find the right item for them based on their interests.

SCOPE OF THE REPORT:

The global Artificial Intelligence(AI) in Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Artificial Intelligence(AI) in Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Artificial Intelligence(AI) in Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Artificial Intelligence(AI) in Retail market by product type and applications/end industries.

Market Segment by Companies, this report covers

IBM

Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Online

Offline

Market Segment by Applications, can be divided into

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Other

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