

Global Artificial Intelligence Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Intelligence Service market size was valued at USD 459.9 million in 2023 and is forecast to a readjusted size of USD 675.6 million by 2030 with a CAGR of 5.6% during review period.

Verticals in the AI as a service market include Banking, Financial Services, and Insurance (BFSI), healthcare and life sciences, retail, telecommunications, government and defense, manufacturing, energy, and others (Education, Agriculture, Transportation, and Media and Entertainment). AI as a service helps various verticals easily integrate AI capabilities with their business applications. Moreover, by leveraging the benefits of AI as a service, verticals can focus more on the enhancement of their business processes and formulation of growth strategies, rather than worrying about costs related to the purchase and maintenance of AI-powered platforms and tools.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.54%, including software, hardware and services.

The Global Info Research report includes an overview of the development of the Artificial Intelligence Service industry chain, the market status of BFSI (Software Tools, Services), Telecommunications and IT (Software Tools, Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Intelligence Service.

Regionally, the report analyzes the Artificial Intelligence Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Intelligence Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Artificial Intelligence Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Intelligence Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software Tools, Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Intelligence Service market.

Regional Analysis: The report involves examining the Artificial Intelligence Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Intelligence Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Intelligence Service:

Company Analysis: Report covers individual Artificial Intelligence Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Intelligence Service. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Telecommunications and IT).

Technology Analysis: Report covers specific technologies relevant to Artificial Intelligence Service. It assesses the current state, advancements, and potential future developments in Artificial Intelligence Service areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Intelligence Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Artificial Intelligence Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software Tools

Services

Market segment by Application

BFSI

Telecommunications and IT

Retail and E-Commerce

Government and Defense

Healthcare

Manufacturing

Energy and Utilities

Construction and Engineering

Others

Market segment by players, this report covers

International Business Machines

SAP

Google

Amazon

Salesforce

Intel

Baidu

Fair Isaac Corporation(FICO)

SAS Institute(US)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Artificial Intelligence Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Artificial Intelligence Service, with revenue, gross margin and global market share of Artificial Intelligence Service from 2019 to 2024.

Chapter 3, the Artificial Intelligence Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Artificial Intelligence Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Artificial Intelligence Service.

Chapter 13, to describe Artificial Intelligence Service research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Artificial Intelligence Service
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Artificial Intelligence Service by Type
 - 1.3.1 Overview: Global Artificial Intelligence Service Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Artificial Intelligence Service Consumption Value Market Share by Type in 2023
 - 1.3.3 Software Tools
 - 1.3.4 Services
- 1.4 Global Artificial Intelligence Service Market by Application
 - 1.4.1 Overview: Global Artificial Intelligence Service Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 BFSI
 - 1.4.3 Telecommunications and IT
 - 1.4.4 Retail and E-Commerce
 - 1.4.5 Government and Defense
 - 1.4.6 Healthcare
 - 1.4.7 Manufacturing
 - 1.4.8 Energy and Utilities
 - 1.4.9 Construction and Engineering
 - 1.4.10 Others
- 1.5 Global Artificial Intelligence Service Market Size & Forecast
- 1.6 Global Artificial Intelligence Service Market Size and Forecast by Region
 - 1.6.1 Global Artificial Intelligence Service Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Artificial Intelligence Service Market Size by Region, (2019-2030)
 - 1.6.3 North America Artificial Intelligence Service Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Artificial Intelligence Service Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Artificial Intelligence Service Market Size and Prospect (2019-2030)
 - 1.6.6 South America Artificial Intelligence Service Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Artificial Intelligence Service Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 International Business Machines

2.1.1 International Business Machines Details

2.1.2 International Business Machines Major Business

2.1.3 International Business Machines Artificial Intelligence Service Product and Solutions

2.1.4 International Business Machines Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 International Business Machines Recent Developments and Future Plans

2.2 SAP

2.2.1 SAP Details

2.2.2 SAP Major Business

2.2.3 SAP Artificial Intelligence Service Product and Solutions

2.2.4 SAP Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 SAP Recent Developments and Future Plans

2.3 Google

2.3.1 Google Details

2.3.2 Google Major Business

2.3.3 Google Artificial Intelligence Service Product and Solutions

2.3.4 Google Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Google Recent Developments and Future Plans

2.4 Amazon

2.4.1 Amazon Details

2.4.2 Amazon Major Business

2.4.3 Amazon Artificial Intelligence Service Product and Solutions

2.4.4 Amazon Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Amazon Recent Developments and Future Plans

2.5 Salesforce

2.5.1 Salesforce Details

2.5.2 Salesforce Major Business

2.5.3 Salesforce Artificial Intelligence Service Product and Solutions

2.5.4 Salesforce Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Salesforce Recent Developments and Future Plans

2.6 Intel

- 2.6.1 Intel Details
- 2.6.2 Intel Major Business
- 2.6.3 Intel Artificial Intelligence Service Product and Solutions
- 2.6.4 Intel Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 Intel Recent Developments and Future Plans
- 2.7 Baidu
 - 2.7.1 Baidu Details
 - 2.7.2 Baidu Major Business
 - 2.7.3 Baidu Artificial Intelligence Service Product and Solutions
 - 2.7.4 Baidu Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Baidu Recent Developments and Future Plans
- 2.8 Fair Isaac Corporation(FICO)
 - 2.8.1 Fair Isaac Corporation(FICO) Details
 - 2.8.2 Fair Isaac Corporation(FICO) Major Business
 - 2.8.3 Fair Isaac Corporation(FICO) Artificial Intelligence Service Product and Solutions
 - 2.8.4 Fair Isaac Corporation(FICO) Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Fair Isaac Corporation(FICO) Recent Developments and Future Plans
- 2.9 SAS Institute(US)
 - 2.9.1 SAS Institute(US) Details
 - 2.9.2 SAS Institute(US) Major Business
 - 2.9.3 SAS Institute(US) Artificial Intelligence Service Product and Solutions
 - 2.9.4 SAS Institute(US) Artificial Intelligence Service Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 SAS Institute(US) Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Artificial Intelligence Service Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Artificial Intelligence Service by Company Revenue
 - 3.2.2 Top 3 Artificial Intelligence Service Players Market Share in 2023
 - 3.2.3 Top 6 Artificial Intelligence Service Players Market Share in 2023
- 3.3 Artificial Intelligence Service Market: Overall Company Footprint Analysis
 - 3.3.1 Artificial Intelligence Service Market: Region Footprint
 - 3.3.2 Artificial Intelligence Service Market: Company Product Type Footprint
 - 3.3.3 Artificial Intelligence Service Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Artificial Intelligence Service Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Artificial Intelligence Service Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Artificial Intelligence Service Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Artificial Intelligence Service Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Artificial Intelligence Service Consumption Value by Type (2019-2030)
- 6.2 North America Artificial Intelligence Service Consumption Value by Application (2019-2030)
- 6.3 North America Artificial Intelligence Service Market Size by Country
 - 6.3.1 North America Artificial Intelligence Service Consumption Value by Country (2019-2030)
 - 6.3.2 United States Artificial Intelligence Service Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Artificial Intelligence Service Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Artificial Intelligence Service Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Artificial Intelligence Service Consumption Value by Type (2019-2030)
- 7.2 Europe Artificial Intelligence Service Consumption Value by Application (2019-2030)
- 7.3 Europe Artificial Intelligence Service Market Size by Country
 - 7.3.1 Europe Artificial Intelligence Service Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Artificial Intelligence Service Market Size and Forecast (2019-2030)
 - 7.3.3 France Artificial Intelligence Service Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Artificial Intelligence Service Market Size and Forecast (2019-2030)

7.3.5 Russia Artificial Intelligence Service Market Size and Forecast (2019-2030)

7.3.6 Italy Artificial Intelligence Service Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Artificial Intelligence Service Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Artificial Intelligence Service Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Artificial Intelligence Service Market Size by Region

8.3.1 Asia-Pacific Artificial Intelligence Service Consumption Value by Region (2019-2030)

8.3.2 China Artificial Intelligence Service Market Size and Forecast (2019-2030)

8.3.3 Japan Artificial Intelligence Service Market Size and Forecast (2019-2030)

8.3.4 South Korea Artificial Intelligence Service Market Size and Forecast (2019-2030)

8.3.5 India Artificial Intelligence Service Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Artificial Intelligence Service Market Size and Forecast (2019-2030)

8.3.7 Australia Artificial Intelligence Service Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Artificial Intelligence Service Consumption Value by Type (2019-2030)

9.2 South America Artificial Intelligence Service Consumption Value by Application (2019-2030)

9.3 South America Artificial Intelligence Service Market Size by Country

9.3.1 South America Artificial Intelligence Service Consumption Value by Country (2019-2030)

9.3.2 Brazil Artificial Intelligence Service Market Size and Forecast (2019-2030)

9.3.3 Argentina Artificial Intelligence Service Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Artificial Intelligence Service Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Artificial Intelligence Service Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Artificial Intelligence Service Market Size by Country

10.3.1 Middle East & Africa Artificial Intelligence Service Consumption Value by

Country (2019-2030)

10.3.2 Turkey Artificial Intelligence Service Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Artificial Intelligence Service Market Size and Forecast
(2019-2030)

10.3.4 UAE Artificial Intelligence Service Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Artificial Intelligence Service Market Drivers

11.2 Artificial Intelligence Service Market Restraints

11.3 Artificial Intelligence Service Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Artificial Intelligence Service Industry Chain

12.2 Artificial Intelligence Service Upstream Analysis

12.3 Artificial Intelligence Service Midstream Analysis

12.4 Artificial Intelligence Service Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

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