

# Global Artificial Intelligence Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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### **Abstracts**

Verticals in the AI as a service market include Banking, Financial Services, and Insurance (BFSI), healthcare and life sciences, retail, telecommunications, government and defense, manufacturing, energy, and others (Education, Agriculture, Transportation, and Media and Entertainment). AI as a service helps various verticals easily integrate AI capabilities with their business applications. Moreover, by leveraging the benefits of AI as a service, verticals can focus more on the enhancement of their business processes and formulation of growth strategies, rather than worrying about costs related to the purchase and maintenance of AI-powered platforms and tools.

Scope of the Report:

The growing demand for AI-powered services in the form of Application Programming Interface (API) and Software Development Kit (SDK) and increasing number of innovative startups are some of the major factors that are driving the growth of the AI as a service market. The demand for intelligent business processes is growing across verticals to enhance the overall experience that is delivered to their customers. Organizations are therefore focusing on integrating AI capabilities with their existing business applications. However, the process of building APIs is time- consuming. Hence, various verticals are focused toward the adoption of easily available AI-powered APIs and machine learning models to solve their business problems.

The global Artificial Intelligence Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.



The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Artificial Intelligence Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Artificial Intelligence Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Artificial Intelligence Service market by product type and applications/end industries.

Market Segment by Companies, this report covers

International Business Machines
SAP
Google
Amazon
Salesforce
Intel
Baidu
Fair Isaac Corporation(FICO)
SAS Institute(US)
Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software Tools

Services

Market Segment by Applications, can be divided into

BFSI

Telecommunications and IT

Retail and E-Commerce

Government and Defense

Healthcare

Manufacturing

**Energy and Utilities** 

**Construction and Engineering** 

Others



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