

# Global Artificial Intelligence Platform Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Artificial Intelligence Platform market size was valued at USD 9577 million in 2023 and is forecast to a readjusted size of USD 31000 million by 2030 with a CAGR of 18.3% during review period.

Artificial intelligence (AI, also machine intelligence, MI) is intelligence displayed by machines, in contrast with the natural intelligence (NI) displayed by humans and other animals. Artificial Intelligence Platform is Software that is capable of intelligent behavior. In creating intelligent software, this involves simulating a number of capabilities, including reasoning, learning, problem solving, perception, and knowledge representation.

Global core artificial intelligence platform manufacturers include Google, Baidu etc. The top 5 companies hold a share about 53%. Asia Pacific is the largest market, with a share about 35%, followed by Americas and Europe with the share about 34% and 27%. In terms of product, on-premise is the largest segment, with a share over 83%. And in terms of application, the largest application is text processing, followed by voice processing.

The Global Info Research report includes an overview of the development of the Artificial Intelligence Platform industry chain, the market status of Voice Processing (On-Premise, Cloud-based), Text Processing (On-Premise, Cloud-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Intelligence Platform.

Regionally, the report analyzes the Artificial Intelligence Platform markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Intelligence Platform market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Artificial Intelligence Platform market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Intelligence Platform industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premise, Cloud-based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Intelligence Platform market.

**Regional Analysis:** The report involves examining the Artificial Intelligence Platform market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Intelligence Platform market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Intelligence Platform:

**Company Analysis:** Report covers individual Artificial Intelligence Platform players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Intelligence Platform. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Voice Processing, Text Processing).

**Technology Analysis:** Report covers specific technologies relevant to Artificial Intelligence Platform. It assesses the current state, advancements, and potential future developments in Artificial Intelligence Platform areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Intelligence Platform market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Artificial Intelligence Platform market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

On-Premise

Cloud-based

### Market segment by Application

Voice Processing

Text Processing

Image Processing

Market segment by players, this report covers

Google

Baidu

IBM

Microsoft

SAP

Intel

Salesforce

Brighterion

iFlyTek

Megvii Technology

Albert Technologies

Yseop

Ipssoft

nanoRep (LogMeIn)

Ada Support

Astute Solutions

IDEAL

Wipro

H2O.ai

Brainasoft

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Artificial Intelligence Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Artificial Intelligence Platform, with revenue, gross margin and global market share of Artificial Intelligence Platform from 2019 to 2024.

Chapter 3, the Artificial Intelligence Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Artificial Intelligence Platform market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Artificial Intelligence Platform.

Chapter 13, to describe Artificial Intelligence Platform research findings and conclusion.

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