

Global Artificial Intelligence in Insurance Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Intelligence in Insurance market size was valued at US\$ 359 million in 2025 and is forecast to a readjusted size of US\$ 2140 million by 2032 with a CAGR of 29.4% during review period.

Artificial Intelligence (AI) in insurance refers to the application of AI technologies, such as machine learning, predictive analytics, natural language processing, and computer vision, in the insurance industry. It is used to automate claims processing, detect fraud, personalize policy offerings, assess risks, and enhance customer service. AI in insurance improves efficiency, reduces costs, and delivers more accurate and customized solutions to policyholders.

This report is a detailed and comprehensive analysis for global Artificial Intelligence in Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Artificial Intelligence in Insurance market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Artificial Intelligence in Insurance market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Artificial Intelligence in Insurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Artificial Intelligence in Insurance market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Artificial Intelligence in Insurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Artificial Intelligence in Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allstate, Swiss Re, Lemonade, Allianz, IBM, Snowflake, Aon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Artificial Intelligence in Insurance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Software and Services

Hardware

Market segment by Application

Health Insurance

Automotive Insurance

Property Insurance

Others

Market segment by players, this report covers

Allstate

Swiss Re

Lemonade

Allianz

IBM

Snowflake

Aon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Artificial Intelligence in Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Artificial Intelligence in Insurance, with revenue, gross margin, and global market share of Artificial Intelligence in Insurance from 2021 to 2026.

Chapter 3, the Artificial Intelligence in Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Artificial Intelligence in Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Artificial Intelligence in Insurance.

Chapter 13, to describe Artificial Intelligence in Insurance research findings and conclusion.

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