

Global Artificial Intelligence in FMCG and Retail Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Artificial Intelligence in FMCG and Retail market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Artificial Intelligence in FMCG and Retail market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Predictive Merchandising accounting for % of the Artificial Intelligence in FMCG and Retail global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud Based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Artificial Intelligence in FMCG and Retail include IBM, Microsoft, Nvidia, Amazon Web Services, and Oracle, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Artificial Intelligence in FMCG and Retail market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud Based

On-Premises

Market segment by Application, can be divided into

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Other

Market segment by players, this report covers

IBM

Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

Everseen

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Artificial Intelligence in FMCG and Retail product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Artificial Intelligence in FMCG and Retail, with revenue, gross margin and global market share of Artificial Intelligence in FMCG and Retail from 2019 to 2022.

Chapter 3, the Artificial Intelligence in FMCG and Retail competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and

growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Artificial Intelligence in FMCG and Retail market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Artificial Intelligence in FMCG and Retail research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Artificial Intelligence in FMCG and Retail

1.2 Classification of Artificial Intelligence in FMCG and Retail by Type

1.2.1 Overview: Global Artificial Intelligence in FMCG and Retail Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Type in 2021

1.2.3 Cloud Based

1.2.4 On-Premises

1.3 Global Artificial Intelligence in FMCG and Retail Market by Application

1.3.1 Overview: Global Artificial Intelligence in FMCG and Retail Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Predictive Merchandising

1.3.3 Programmatic Advertising

1.3.4 Market Forecasting

1.3.5 In-Store Visual Monitoring and Surveillance

1.3.6 Location-Based Marketing

1.3.7 Other

1.4 Global Artificial Intelligence in FMCG and Retail Market Size & Forecast

1.5 Global Artificial Intelligence in FMCG and Retail Market Size and Forecast by Region

1.5.1 Global Artificial Intelligence in FMCG and Retail Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Artificial Intelligence in FMCG and Retail Market Size by Region, (2017-2022)

1.5.3 North America Artificial Intelligence in FMCG and Retail Market Size and Prospect (2017-2028)

1.5.4 Europe Artificial Intelligence in FMCG and Retail Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Artificial Intelligence in FMCG and Retail Market Size and Prospect (2017-2028)

1.5.6 South America Artificial Intelligence in FMCG and Retail Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Artificial Intelligence in FMCG and Retail Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

- 1.6.1 Artificial Intelligence in FMCG and Retail Market Drivers
- 1.6.2 Artificial Intelligence in FMCG and Retail Market Restraints
- 1.6.3 Artificial Intelligence in FMCG and Retail Trends Analysis

2 COMPANY PROFILES

2.1 IBM

- 2.1.1 IBM Details
- 2.1.2 IBM Major Business
- 2.1.3 IBM Artificial Intelligence in FMCG and Retail Product and Solutions
- 2.1.4 IBM Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 IBM Recent Developments and Future Plans

2.2 Microsoft

- 2.2.1 Microsoft Details
- 2.2.2 Microsoft Major Business
- 2.2.3 Microsoft Artificial Intelligence in FMCG and Retail Product and Solutions
- 2.2.4 Microsoft Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.2.5 Microsoft Recent Developments and Future Plans

2.3 Nvidia

- 2.3.1 Nvidia Details
- 2.3.2 Nvidia Major Business
- 2.3.3 Nvidia Artificial Intelligence in FMCG and Retail Product and Solutions
- 2.3.4 Nvidia Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.3.5 Nvidia Recent Developments and Future Plans

2.4 Amazon Web Services

- 2.4.1 Amazon Web Services Details
- 2.4.2 Amazon Web Services Major Business
- 2.4.3 Amazon Web Services Artificial Intelligence in FMCG and Retail Product and Solutions
- 2.4.4 Amazon Web Services Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.4.5 Amazon Web Services Recent Developments and Future Plans

2.5 Oracle

- 2.5.1 Oracle Details
- 2.5.2 Oracle Major Business
- 2.5.3 Oracle Artificial Intelligence in FMCG and Retail Product and Solutions

2.5.4 Oracle Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Oracle Recent Developments and Future Plans

2.6 SAP

2.6.1 SAP Details

2.6.2 SAP Major Business

2.6.3 SAP Artificial Intelligence in FMCG and Retail Product and Solutions

2.6.4 SAP Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 SAP Recent Developments and Future Plans

2.7 Intel

2.7.1 Intel Details

2.7.2 Intel Major Business

2.7.3 Intel Artificial Intelligence in FMCG and Retail Product and Solutions

2.7.4 Intel Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Intel Recent Developments and Future Plans

2.8 Google

2.8.1 Google Details

2.8.2 Google Major Business

2.8.3 Google Artificial Intelligence in FMCG and Retail Product and Solutions

2.8.4 Google Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Google Recent Developments and Future Plans

2.9 Sentient Technologies

2.9.1 Sentient Technologies Details

2.9.2 Sentient Technologies Major Business

2.9.3 Sentient Technologies Artificial Intelligence in FMCG and Retail Product and Solutions

2.9.4 Sentient Technologies Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Sentient Technologies Recent Developments and Future Plans

2.10 Salesforce

2.10.1 Salesforce Details

2.10.2 Salesforce Major Business

2.10.3 Salesforce Artificial Intelligence in FMCG and Retail Product and Solutions

2.10.4 Salesforce Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Salesforce Recent Developments and Future Plans

2.11 Visenze

2.11.1 Visenze Details

2.11.2 Visenze Major Business

2.11.3 Visenze Artificial Intelligence in FMCG and Retail Product and Solutions

2.11.4 Visenze Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Visenze Recent Developments and Future Plans

2.12 Everseen

2.12.1 Everseen Details

2.12.2 Everseen Major Business

2.12.3 Everseen Artificial Intelligence in FMCG and Retail Product and Solutions

2.12.4 Everseen Artificial Intelligence in FMCG and Retail Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Everseen Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Artificial Intelligence in FMCG and Retail Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Artificial Intelligence in FMCG and Retail Players Market Share in 2021

3.2.2 Top 10 Artificial Intelligence in FMCG and Retail Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Artificial Intelligence in FMCG and Retail Players Head Office, Products and Services Provided

3.4 Artificial Intelligence in FMCG and Retail Mergers & Acquisitions

3.5 Artificial Intelligence in FMCG and Retail New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Artificial Intelligence in FMCG and Retail Revenue and Market Share by Type (2017-2022)

4.2 Global Artificial Intelligence in FMCG and Retail Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Application (2017-2022)

5.2 Global Artificial Intelligence in FMCG and Retail Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2028)

6.2 North America Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2028)

6.3 North America Artificial Intelligence in FMCG and Retail Market Size by Country

6.3.1 North America Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2028)

6.3.2 United States Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

6.3.3 Canada Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

6.3.4 Mexico Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2028)

7.2 Europe Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2028)

7.3 Europe Artificial Intelligence in FMCG and Retail Market Size by Country

7.3.1 Europe Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2028)

7.3.2 Germany Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

7.3.3 France Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

7.3.5 Russia Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

7.3.6 Italy Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2028)

8.2 Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2028)

8.3 Asia-Pacific Artificial Intelligence in FMCG and Retail Market Size by Region

8.3.1 Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Region (2017-2028)

8.3.2 China Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8.3.3 Japan Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8.3.4 South Korea Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8.3.5 India Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

8.3.7 Australia Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2028)

9.2 South America Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2028)

9.3 South America Artificial Intelligence in FMCG and Retail Market Size by Country

9.3.1 South America Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2028)

9.3.2 Brazil Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

9.3.3 Argentina Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2028)

10.2 Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by

Application (2017-2028)

10.3 Middle East & Africa Artificial Intelligence in FMCG and Retail Market Size by Country

10.3.1 Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2028)

10.3.2 Turkey Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

10.3.4 UAE Artificial Intelligence in FMCG and Retail Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Artificial Intelligence in FMCG and Retail Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Artificial Intelligence in FMCG and Retail Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Artificial Intelligence in FMCG and Retail Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Artificial Intelligence in FMCG and Retail Revenue (USD Million) by Region (2017-2022)

Table 5. Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Region (2023-2028)

Table 6. IBM Corporate Information, Head Office, and Major Competitors

Table 7. IBM Major Business

Table 8. IBM Artificial Intelligence in FMCG and Retail Product and Solutions

Table 9. IBM Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Microsoft Corporate Information, Head Office, and Major Competitors

Table 11. Microsoft Major Business

Table 12. Microsoft Artificial Intelligence in FMCG and Retail Product and Solutions

Table 13. Microsoft Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Nvidia Corporate Information, Head Office, and Major Competitors

Table 15. Nvidia Major Business

Table 16. Nvidia Artificial Intelligence in FMCG and Retail Product and Solutions

Table 17. Nvidia Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Amazon Web Services Corporate Information, Head Office, and Major Competitors

Table 19. Amazon Web Services Major Business

Table 20. Amazon Web Services Artificial Intelligence in FMCG and Retail Product and Solutions

Table 21. Amazon Web Services Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Oracle Corporate Information, Head Office, and Major Competitors

Table 23. Oracle Major Business

Table 24. Oracle Artificial Intelligence in FMCG and Retail Product and Solutions

Table 25. Oracle Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. SAP Corporate Information, Head Office, and Major Competitors

Table 27. SAP Major Business

Table 28. SAP Artificial Intelligence in FMCG and Retail Product and Solutions

Table 29. SAP Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Intel Corporate Information, Head Office, and Major Competitors

Table 31. Intel Major Business

Table 32. Intel Artificial Intelligence in FMCG and Retail Product and Solutions

Table 33. Intel Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Google Corporate Information, Head Office, and Major Competitors

Table 35. Google Major Business

Table 36. Google Artificial Intelligence in FMCG and Retail Product and Solutions

Table 37. Google Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Sentient Technologies Corporate Information, Head Office, and Major Competitors

Table 39. Sentient Technologies Major Business

Table 40. Sentient Technologies Artificial Intelligence in FMCG and Retail Product and Solutions

Table 41. Sentient Technologies Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. Salesforce Corporate Information, Head Office, and Major Competitors

Table 43. Salesforce Major Business

Table 44. Salesforce Artificial Intelligence in FMCG and Retail Product and Solutions

Table 45. Salesforce Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Visenze Corporate Information, Head Office, and Major Competitors

Table 47. Visenze Major Business

Table 48. Visenze Artificial Intelligence in FMCG and Retail Product and Solutions

Table 49. Visenze Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. Everseen Corporate Information, Head Office, and Major Competitors

Table 51. Everseen Major Business

Table 52. Everseen Artificial Intelligence in FMCG and Retail Product and Solutions

Table 53. Everseen Artificial Intelligence in FMCG and Retail Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Global Artificial Intelligence in FMCG and Retail Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 55. Global Artificial Intelligence in FMCG and Retail Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 56. Breakdown of Artificial Intelligence in FMCG and Retail by Company Type (Tier 1, Tier 2 and Tier 3)

Table 57. Artificial Intelligence in FMCG and Retail Players Head Office, Products and Services Provided

Table 58. Artificial Intelligence in FMCG and Retail Mergers & Acquisitions in the Past Five Years

Table 59. Artificial Intelligence in FMCG and Retail New Entrants and Expansion Plans

Table 60. Global Artificial Intelligence in FMCG and Retail Revenue (USD Million) by Type (2017-2022)

Table 61. Global Artificial Intelligence in FMCG and Retail Revenue Share by Type (2017-2022)

Table 62. Global Artificial Intelligence in FMCG and Retail Revenue Forecast by Type (2023-2028)

Table 63. Global Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022)

Table 64. Global Artificial Intelligence in FMCG and Retail Revenue Forecast by Application (2023-2028)

Table 65. North America Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2022) & (USD Million)

Table 66. North America Artificial Intelligence in FMCG and Retail Revenue by Type (2023-2028) & (USD Million)

Table 67. North America Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022) & (USD Million)

Table 68. North America Artificial Intelligence in FMCG and Retail Revenue by Application (2023-2028) & (USD Million)

Table 69. North America Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2022) & (USD Million)

Table 70. North America Artificial Intelligence in FMCG and Retail Revenue by Country (2023-2028) & (USD Million)

Table 71. Europe Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2022) & (USD Million)

Table 72. Europe Artificial Intelligence in FMCG and Retail Revenue by Type (2023-2028) & (USD Million)

Table 73. Europe Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022) & (USD Million)

Table 74. Europe Artificial Intelligence in FMCG and Retail Revenue by Application (2023-2028) & (USD Million)

Table 75. Europe Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2022) & (USD Million)

Table 76. Europe Artificial Intelligence in FMCG and Retail Revenue by Country (2023-2028) & (USD Million)

Table 77. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2022) & (USD Million)

Table 78. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Type (2023-2028) & (USD Million)

Table 79. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022) & (USD Million)

Table 80. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Application (2023-2028) & (USD Million)

Table 81. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Region (2017-2022) & (USD Million)

Table 82. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue by Region (2023-2028) & (USD Million)

Table 83. South America Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2022) & (USD Million)

Table 84. South America Artificial Intelligence in FMCG and Retail Revenue by Type (2023-2028) & (USD Million)

Table 85. South America Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022) & (USD Million)

Table 86. South America Artificial Intelligence in FMCG and Retail Revenue by Application (2023-2028) & (USD Million)

Table 87. South America Artificial Intelligence in FMCG and Retail Revenue by Country (2017-2022) & (USD Million)

Table 88. South America Artificial Intelligence in FMCG and Retail Revenue by Country (2023-2028) & (USD Million)

Table 89. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Type (2017-2022) & (USD Million)

Table 90. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Type (2023-2028) & (USD Million)

Table 91. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Application (2017-2022) & (USD Million)

Table 92. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by Application (2023-2028) & (USD Million)

Table 93. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by

Country (2017-2022) & (USD Million)

Table 94. Middle East & Africa Artificial Intelligence in FMCG and Retail Revenue by
Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

Figure 1. Artificial Intelligence in FMCG and Retail Picture

Figure 2. Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Type in 2021

Figure 3. Cloud Based

Figure 4. On-Premises

Figure 5. Artificial Intelligence in FMCG and Retail Revenue Market Share by Application in 2021

Figure 6. Predictive Merchandising Picture

Figure 7. Programmatic Advertising Picture

Figure 8. Market Forecasting Picture

Figure 9. In-Store Visual Monitoring and Surveillance Picture

Figure 10. Location-Based Marketing Picture

Figure 11. Other Picture

Figure 12. Global Artificial Intelligence in FMCG and Retail Market Size, (USD Million): 2017 VS 2021 VS 2028

Figure 13. Global Artificial Intelligence in FMCG and Retail Revenue and Forecast (2017-2028) & (USD Million)

Figure 14. Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Region (2017-2028)

Figure 15. Global Artificial Intelligence in FMCG and Retail Revenue Market Share by Region in 2021

Figure 16. North America Artificial Intelligence in FMCG and Retail Revenue (USD Million) and Growth Rate (2017-2028)

Figure 17. Europe Artificial Intelligence in FMCG and Retail Revenue (USD Million) and Growth Rate (2017-2028)

Figure 18. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue (USD Million) and Growth Rate (2017-2028)

Figure 19. South America Artificial Intelligence in FMCG and Retail Revenue (USD Million) and Growth Rate (2017-2028)

Figure 20. Middle East and Africa Artificial Intelligence in FMCG and Retail Revenue (USD Million) and Growth Rate (2017-2028)

Figure 21. Artificial Intelligence in FMCG and Retail Market Drivers

Figure 22. Artificial Intelligence in FMCG and Retail Market Restraints

Figure 23. Artificial Intelligence in FMCG and Retail Market Trends

Figure 24. IBM Recent Developments and Future Plans

Figure 25. Microsoft Recent Developments and Future Plans

Figure 26. Nvidia Recent Developments and Future Plans

Figure 27. Amazon Web Services Recent Developments and Future Plans

Figure 28. Oracle Recent Developments and Future Plans

Figure 29. SAP Recent Developments and Future Plans

Figure 30. Intel Recent Developments and Future Plans

Figure 31. Google Recent Developments and Future Plans

Figure 32. Sentient Technologies Recent Developments and Future Plans

Figure 33. Salesforce Recent Developments and Future Plans

Figure 34. Visenze Recent Developments and Future Plans

Figure 35. Everseen Recent Developments and Future Plans

Figure 36. Global Artificial Intelligence in FMCG and Retail Revenue Share by Players in 2021

Figure 37. Artificial Intelligence in FMCG and Retail Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 38. Global Top 3 Players Artificial Intelligence in FMCG and Retail Revenue Market Share in 2021

Figure 39. Global Top 10 Players Artificial Intelligence in FMCG and Retail Revenue Market Share in 2021

Figure 40. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 41. Global Artificial Intelligence in FMCG and Retail Revenue Share by Type in 2021

Figure 42. Global Artificial Intelligence in FMCG and Retail Market Share Forecast by Type (2023-2028)

Figure 43. Global Artificial Intelligence in FMCG and Retail Revenue Share by Application in 2021

Figure 44. Global Artificial Intelligence in FMCG and Retail Market Share Forecast by Application (2023-2028)

Figure 45. North America Artificial Intelligence in FMCG and Retail Sales Market Share by Type (2017-2028)

Figure 46. North America Artificial Intelligence in FMCG and Retail Sales Market Share by Application (2017-2028)

Figure 47. North America Artificial Intelligence in FMCG and Retail Revenue Market Share by Country (2017-2028)

Figure 48. United States Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 49. Canada Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 50. Mexico Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 51. Europe Artificial Intelligence in FMCG and Retail Sales Market Share by Type (2017-2028)

Figure 52. Europe Artificial Intelligence in FMCG and Retail Sales Market Share by Application (2017-2028)

Figure 53. Europe Artificial Intelligence in FMCG and Retail Revenue Market Share by Country (2017-2028)

Figure 54. Germany Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. France Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 56. United Kingdom Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Russia Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Italy Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Asia-Pacific Artificial Intelligence in FMCG and Retail Sales Market Share by Type (2017-2028)

Figure 60. Asia-Pacific Artificial Intelligence in FMCG and Retail Sales Market Share by Application (2017-2028)

Figure 61. Asia-Pacific Artificial Intelligence in FMCG and Retail Revenue Market Share by Region (2017-2028)

Figure 62. China Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. Japan Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. South Korea Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. India Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Southeast Asia Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Australia Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. South America Artificial Intelligence in FMCG and Retail Sales Market Share by Type (2017-2028)

Figure 69. South America Artificial Intelligence in FMCG and Retail Sales Market Share

by Application (2017-2028)

Figure 70. South America Artificial Intelligence in FMCG and Retail Revenue Market Share by Country (2017-2028)

Figure 71. Brazil Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. Argentina Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Middle East and Africa Artificial Intelligence in FMCG and Retail Sales Market Share by Type (2017-2028)

Figure 74. Middle East and Africa Artificial Intelligence in FMCG and Retail Sales Market Share by Application (2017-2028)

Figure 75. Middle East and Africa Artificial Intelligence in FMCG and Retail Revenue Market Share by Country (2017-2028)

Figure 76. Turkey Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. Saudi Arabia Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. UAE Artificial Intelligence in FMCG and Retail Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. Methodology

Figure 80. Research Process and Data Source

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