

Global Artificial Intelligence Advisory Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Artificial Intelligence Advisory Service market size is expected to reach \$ 28325 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Artificial intelligence (AI) consulting services refer to the intellectual support provided by professional service organizations to enterprises throughout the entire lifecycle, including strategic planning, technology selection, scenario implementation, organizational change and risk management. The aim is to help clients scientifically, efficiently and safely integrate artificial intelligence technology into their business processes to achieve cost reduction and efficiency improvement, product innovation and reshaping of competitive advantages.

The rapid growth of AI consulting services is primarily driven by technological breakthroughs, business competition, and cost pressures: technological advancements, exemplified by large-scale models and generative AI, have significantly lowered the barriers to AI application, enabling non-technical companies to quickly deploy intelligent solutions; leading companies across industries are leveraging AI to achieve efficiency leaps or experience innovations; and, under pressure to reduce labor costs and increase efficiency, AI is demonstrating clear economic returns in scenarios such as customer service, document processing, and predictive analytics, further stimulating companies' demand for professional consulting services to mitigate trial-and-error risks and accelerate value realization.

This report studies the global Artificial Intelligence Advisory Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Artificial Intelligence Advisory Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Artificial Intelligence Advisory Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Artificial Intelligence Advisory Service total market, 2021-2032, (USD Million)

Global Artificial Intelligence Advisory Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Artificial Intelligence Advisory Service total market, key domestic companies, and share, (USD Million)

Global Artificial Intelligence Advisory Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Artificial Intelligence Advisory Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Artificial Intelligence Advisory Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Artificial Intelligence Advisory Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, IBM, Deloitte, EY, PwC, McKinsey, BCG, Cognizant, Capgemini, ISG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Artificial Intelligence Advisory Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Artificial Intelligence Advisory Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Artificial Intelligence Advisory Service Market, Segmentation by Type:

AI Strategy Consulting

AI Technology Implementation Consulting

AI Operation and Optimization Consulting

Others

Global Artificial Intelligence Advisory Service Market, Segmentation by Technology:

Machine Learning Consulting

NLP Consulting

Computer Vision Consulting

Generative AI Consulting

Global Artificial Intelligence Advisory Service Market, Segmentation by Industry:

Finance

Manufacturing

Retail

Others

Global Artificial Intelligence Advisory Service Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Others

Companies Profiled:

Accenture

IBM

Deloitte

EY

PwC

McKinsey

BCG

Cognizant

Capgemini

ISG

Infosys

Tata Consultancy Services

HCLTech

KPMG

Bain & Company

NTT Data

CGI

DXC Technology

Slalom

Genpact

Centric Consulting

Pythian

Addepto

Armanino

Wipfli

Itransition

Key Questions Answered

1. How big is the global Artificial Intelligence Advisory Service market?
2. What is the demand of the global Artificial Intelligence Advisory Service market?
3. What is the year over year growth of the global Artificial Intelligence Advisory Service market?
4. What is the total value of the global Artificial Intelligence Advisory Service market?
5. Who are the Major Players in the global Artificial Intelligence Advisory Service market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Artificial Intelligence Advisory Service Introduction
- 1.2 World Artificial Intelligence Advisory Service Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Artificial Intelligence Advisory Service Total Market by Region (by Headquarter Location)
 - 1.3.1 World Artificial Intelligence Advisory Service Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.3 China Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.4 Europe Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.5 Japan Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
 - 1.3.8 India Based Company Artificial Intelligence Advisory Service Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Artificial Intelligence Advisory Service Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Artificial Intelligence Advisory Service Consumption Value (2021-2032)
- 2.2 World Artificial Intelligence Advisory Service Consumption Value by Region
 - 2.2.1 World Artificial Intelligence Advisory Service Consumption Value by Region (2021-2026)
 - 2.2.2 World Artificial Intelligence Advisory Service Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Artificial Intelligence Advisory Service Consumption Value

(2021-2032)

2.4 China Artificial Intelligence Advisory Service Consumption Value (2021-2032)

2.5 Europe Artificial Intelligence Advisory Service Consumption Value (2021-2032)

2.6 Japan Artificial Intelligence Advisory Service Consumption Value (2021-2032)

2.7 South Korea Artificial Intelligence Advisory Service Consumption Value (2021-2032)

2.8 ASEAN Artificial Intelligence Advisory Service Consumption Value (2021-2032)

2.9 India Artificial Intelligence Advisory Service Consumption Value (2021-2032)

3 WORLD ARTIFICIAL INTELLIGENCE ADVISORY SERVICE COMPANIES COMPETITIVE ANALYSIS

3.1 World Artificial Intelligence Advisory Service Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Artificial Intelligence Advisory Service Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Artificial Intelligence Advisory Service in 2025

3.2.3 Global Concentration Ratios (CR8) for Artificial Intelligence Advisory Service in 2025

3.3 Artificial Intelligence Advisory Service Company Evaluation Quadrant

3.4 Artificial Intelligence Advisory Service Market: Overall Company Footprint Analysis

3.4.1 Artificial Intelligence Advisory Service Market: Region Footprint

3.4.2 Artificial Intelligence Advisory Service Market: Company Product Type Footprint

3.4.3 Artificial Intelligence Advisory Service Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Artificial Intelligence Advisory Service Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Artificial Intelligence Advisory Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Artificial Intelligence Advisory Service Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Artificial Intelligence Advisory Service Consumption Value Comparison

4.2.1 United States VS China: Artificial Intelligence Advisory Service Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Artificial Intelligence Advisory Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Artificial Intelligence Advisory Service Companies and Market Share, 2021-2026

4.3.1 United States Based Artificial Intelligence Advisory Service Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Artificial Intelligence Advisory Service Revenue, (2021-2026)

4.4 China Based Companies Artificial Intelligence Advisory Service Revenue and Market Share, 2021-2026

4.4.1 China Based Artificial Intelligence Advisory Service Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Artificial Intelligence Advisory Service Revenue, (2021-2026)

4.5 Rest of World Based Artificial Intelligence Advisory Service Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Artificial Intelligence Advisory Service Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Artificial Intelligence Advisory Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Artificial Intelligence Advisory Service Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 AI Strategy Consulting

5.2.2 AI Technology Implementation Consulting

5.2.3 AI Operation and Optimization Consulting

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Artificial Intelligence Advisory Service Market Size by Type (2021-2026)

5.3.2 World Artificial Intelligence Advisory Service Market Size by Type (2027-2032)

5.3.3 World Artificial Intelligence Advisory Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Artificial Intelligence Advisory Service Market Size Overview by Technology:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 Machine Learning Consulting

6.2.2 NLP Consulting

6.2.3 Computer Vision Consulting

6.2.4 Generative AI Consulting

6.3 Market Segment by Technology

6.3.1 World Artificial Intelligence Advisory Service Market Size by Technology
(2021-2026)

6.3.2 World Artificial Intelligence Advisory Service Market Size by Technology
(2027-2032)

6.3.3 World Artificial Intelligence Advisory Service Market Size Market Share by
Technology (2027-2032)

7 MARKET ANALYSIS BY INDUSTRY

7.1 World Artificial Intelligence Advisory Service Market Size Overview by Industry:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Industry

7.2.1 Finance

7.2.2 Manufacturing

7.2.3 Retail

7.2.4 Others

7.3 Market Segment by Industry

7.3.1 World Artificial Intelligence Advisory Service Market Size by Industry (2021-2026)

7.3.2 World Artificial Intelligence Advisory Service Market Size by Industry (2027-2032)

7.3.3 World Artificial Intelligence Advisory Service Market Size Market Share by
Industry (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Artificial Intelligence Advisory Service Market Size Overview by Application:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 Small and Medium-sized Enterprises

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Artificial Intelligence Advisory Service Market Size by Application (2021-2026)

8.3.2 World Artificial Intelligence Advisory Service Market Size by Application (2027-2032)

8.3.3 World Artificial Intelligence Advisory Service Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Accenture

9.1.1 Accenture Details

9.1.2 Accenture Major Business

9.1.3 Accenture Artificial Intelligence Advisory Service Product and Services

9.1.4 Accenture Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Accenture Recent Developments/Updates

9.1.6 Accenture Competitive Strengths & Weaknesses

9.2 IBM

9.2.1 IBM Details

9.2.2 IBM Major Business

9.2.3 IBM Artificial Intelligence Advisory Service Product and Services

9.2.4 IBM Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 IBM Recent Developments/Updates

9.2.6 IBM Competitive Strengths & Weaknesses

9.3 Deloitte

9.3.1 Deloitte Details

9.3.2 Deloitte Major Business

9.3.3 Deloitte Artificial Intelligence Advisory Service Product and Services

9.3.4 Deloitte Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Deloitte Recent Developments/Updates

9.3.6 Deloitte Competitive Strengths & Weaknesses

9.4 EY

9.4.1 EY Details

9.4.2 EY Major Business

- 9.4.3 EY Artificial Intelligence Advisory Service Product and Services
- 9.4.4 EY Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.4.5 EY Recent Developments/Updates
- 9.4.6 EY Competitive Strengths & Weaknesses
- 9.5 PwC
 - 9.5.1 PwC Details
 - 9.5.2 PwC Major Business
 - 9.5.3 PwC Artificial Intelligence Advisory Service Product and Services
 - 9.5.4 PwC Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 PwC Recent Developments/Updates
 - 9.5.6 PwC Competitive Strengths & Weaknesses
- 9.6 McKinsey
 - 9.6.1 McKinsey Details
 - 9.6.2 McKinsey Major Business
 - 9.6.3 McKinsey Artificial Intelligence Advisory Service Product and Services
 - 9.6.4 McKinsey Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 McKinsey Recent Developments/Updates
 - 9.6.6 McKinsey Competitive Strengths & Weaknesses
- 9.7 BCG
 - 9.7.1 BCG Details
 - 9.7.2 BCG Major Business
 - 9.7.3 BCG Artificial Intelligence Advisory Service Product and Services
 - 9.7.4 BCG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 BCG Recent Developments/Updates
 - 9.7.6 BCG Competitive Strengths & Weaknesses
- 9.8 Cognizant
 - 9.8.1 Cognizant Details
 - 9.8.2 Cognizant Major Business
 - 9.8.3 Cognizant Artificial Intelligence Advisory Service Product and Services
 - 9.8.4 Cognizant Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Cognizant Recent Developments/Updates
 - 9.8.6 Cognizant Competitive Strengths & Weaknesses
- 9.9 Capgemini
 - 9.9.1 Capgemini Details

- 9.9.2 Capgemini Major Business
- 9.9.3 Capgemini Artificial Intelligence Advisory Service Product and Services
- 9.9.4 Capgemini Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.9.5 Capgemini Recent Developments/Updates
- 9.9.6 Capgemini Competitive Strengths & Weaknesses
- 9.10 ISG
 - 9.10.1 ISG Details
 - 9.10.2 ISG Major Business
 - 9.10.3 ISG Artificial Intelligence Advisory Service Product and Services
 - 9.10.4 ISG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 ISG Recent Developments/Updates
 - 9.10.6 ISG Competitive Strengths & Weaknesses
- 9.11 Infosys
 - 9.11.1 Infosys Details
 - 9.11.2 Infosys Major Business
 - 9.11.3 Infosys Artificial Intelligence Advisory Service Product and Services
 - 9.11.4 Infosys Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Infosys Recent Developments/Updates
 - 9.11.6 Infosys Competitive Strengths & Weaknesses
- 9.12 Tata Consultancy Services
 - 9.12.1 Tata Consultancy Services Details
 - 9.12.2 Tata Consultancy Services Major Business
 - 9.12.3 Tata Consultancy Services Artificial Intelligence Advisory Service Product and Services
 - 9.12.4 Tata Consultancy Services Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Tata Consultancy Services Recent Developments/Updates
 - 9.12.6 Tata Consultancy Services Competitive Strengths & Weaknesses
- 9.13 HCLTech
 - 9.13.1 HCLTech Details
 - 9.13.2 HCLTech Major Business
 - 9.13.3 HCLTech Artificial Intelligence Advisory Service Product and Services
 - 9.13.4 HCLTech Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 HCLTech Recent Developments/Updates
 - 9.13.6 HCLTech Competitive Strengths & Weaknesses

9.14 KPMG

9.14.1 KPMG Details

9.14.2 KPMG Major Business

9.14.3 KPMG Artificial Intelligence Advisory Service Product and Services

9.14.4 KPMG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 KPMG Recent Developments/Updates

9.14.6 KPMG Competitive Strengths & Weaknesses

9.15 Bain & Company

9.15.1 Bain & Company Details

9.15.2 Bain & Company Major Business

9.15.3 Bain & Company Artificial Intelligence Advisory Service Product and Services

9.15.4 Bain & Company Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Bain & Company Recent Developments/Updates

9.15.6 Bain & Company Competitive Strengths & Weaknesses

9.16 NTT Data

9.16.1 NTT Data Details

9.16.2 NTT Data Major Business

9.16.3 NTT Data Artificial Intelligence Advisory Service Product and Services

9.16.4 NTT Data Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 NTT Data Recent Developments/Updates

9.16.6 NTT Data Competitive Strengths & Weaknesses

9.17 CGI

9.17.1 CGI Details

9.17.2 CGI Major Business

9.17.3 CGI Artificial Intelligence Advisory Service Product and Services

9.17.4 CGI Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 CGI Recent Developments/Updates

9.17.6 CGI Competitive Strengths & Weaknesses

9.18 DXC Technology

9.18.1 DXC Technology Details

9.18.2 DXC Technology Major Business

9.18.3 DXC Technology Artificial Intelligence Advisory Service Product and Services

9.18.4 DXC Technology Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 DXC Technology Recent Developments/Updates

- 9.18.6 DXC Technology Competitive Strengths & Weaknesses
- 9.19 Slalom
 - 9.19.1 Slalom Details
 - 9.19.2 Slalom Major Business
 - 9.19.3 Slalom Artificial Intelligence Advisory Service Product and Services
 - 9.19.4 Slalom Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Slalom Recent Developments/Updates
 - 9.19.6 Slalom Competitive Strengths & Weaknesses
- 9.20 Genpact
 - 9.20.1 Genpact Details
 - 9.20.2 Genpact Major Business
 - 9.20.3 Genpact Artificial Intelligence Advisory Service Product and Services
 - 9.20.4 Genpact Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Genpact Recent Developments/Updates
 - 9.20.6 Genpact Competitive Strengths & Weaknesses
- 9.21 Centric Consulting
 - 9.21.1 Centric Consulting Details
 - 9.21.2 Centric Consulting Major Business
 - 9.21.3 Centric Consulting Artificial Intelligence Advisory Service Product and Services
 - 9.21.4 Centric Consulting Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Centric Consulting Recent Developments/Updates
 - 9.21.6 Centric Consulting Competitive Strengths & Weaknesses
- 9.22 Pythian
 - 9.22.1 Pythian Details
 - 9.22.2 Pythian Major Business
 - 9.22.3 Pythian Artificial Intelligence Advisory Service Product and Services
 - 9.22.4 Pythian Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Pythian Recent Developments/Updates
 - 9.22.6 Pythian Competitive Strengths & Weaknesses
- 9.23 Addepto
 - 9.23.1 Addepto Details
 - 9.23.2 Addepto Major Business
 - 9.23.3 Addepto Artificial Intelligence Advisory Service Product and Services
 - 9.23.4 Addepto Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)

- 9.23.5 Addepto Recent Developments/Updates
- 9.23.6 Addepto Competitive Strengths & Weaknesses
- 9.24 Armanino
 - 9.24.1 Armanino Details
 - 9.24.2 Armanino Major Business
 - 9.24.3 Armanino Artificial Intelligence Advisory Service Product and Services
 - 9.24.4 Armanino Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Armanino Recent Developments/Updates
 - 9.24.6 Armanino Competitive Strengths & Weaknesses
- 9.25 Wipfli
 - 9.25.1 Wipfli Details
 - 9.25.2 Wipfli Major Business
 - 9.25.3 Wipfli Artificial Intelligence Advisory Service Product and Services
 - 9.25.4 Wipfli Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Wipfli Recent Developments/Updates
 - 9.25.6 Wipfli Competitive Strengths & Weaknesses
- 9.26 Itransition
 - 9.26.1 Itransition Details
 - 9.26.2 Itransition Major Business
 - 9.26.3 Itransition Artificial Intelligence Advisory Service Product and Services
 - 9.26.4 Itransition Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.26.5 Itransition Recent Developments/Updates
 - 9.26.6 Itransition Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Artificial Intelligence Advisory Service Industry Chain
- 10.2 Artificial Intelligence Advisory Service Upstream Analysis
- 10.3 Artificial Intelligence Advisory Service Midstream Analysis
- 10.4 Artificial Intelligence Advisory Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Artificial Intelligence Advisory Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Artificial Intelligence Advisory Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Artificial Intelligence Advisory Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Artificial Intelligence Advisory Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Artificial Intelligence Advisory Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Artificial Intelligence Advisory Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Artificial Intelligence Advisory Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Artificial Intelligence Advisory Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Artificial Intelligence Advisory Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Artificial Intelligence Advisory Service Players in 2025

Table 12. World Artificial Intelligence Advisory Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Artificial Intelligence Advisory Service Company Evaluation Quadrant

Table 14. Head Office of Key Artificial Intelligence Advisory Service Players

Table 15. Artificial Intelligence Advisory Service Market: Company Product Type Footprint

Table 16. Artificial Intelligence Advisory Service Market: Company Product Application Footprint

Table 17. Artificial Intelligence Advisory Service Mergers & Acquisitions Activity

Table 18. United States VS China Artificial Intelligence Advisory Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Artificial Intelligence Advisory Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Artificial Intelligence Advisory Service Companies,

Headquarters (States, Country)

Table 21. United States Based Companies Artificial Intelligence Advisory Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Artificial Intelligence Advisory Service Revenue Market Share (2021-2026)

Table 23. China Based Artificial Intelligence Advisory Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Artificial Intelligence Advisory Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Artificial Intelligence Advisory Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Artificial Intelligence Advisory Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Artificial Intelligence Advisory Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Artificial Intelligence Advisory Service Revenue Market Share (2021-2026)

Table 29. World Artificial Intelligence Advisory Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Artificial Intelligence Advisory Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Artificial Intelligence Advisory Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Artificial Intelligence Advisory Service Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Artificial Intelligence Advisory Service Market Size Value by Technology (2021-2026) & (USD Million)

Table 34. World Artificial Intelligence Advisory Service Market Size by Technology (2027-2032) & (USD Million)

Table 35. World Artificial Intelligence Advisory Service Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Table 36. World Artificial Intelligence Advisory Service Market Size Value by Industry (2021-2026) & (USD Million)

Table 37. World Artificial Intelligence Advisory Service Market Size by Industry (2027-2032) & (USD Million)

Table 38. World Artificial Intelligence Advisory Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Artificial Intelligence Advisory Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Artificial Intelligence Advisory Service Market Size by Application (2027-2032) & (USD Million)

Table 41. Accenture Basic Information, Manufacturing Base and Competitors

Table 42. Accenture Major Business

Table 43. Accenture Artificial Intelligence Advisory Service Product and Services

Table 44. Accenture Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Accenture Recent Developments/Updates

Table 46. Accenture Competitive Strengths & Weaknesses

Table 47. IBM Basic Information, Manufacturing Base and Competitors

Table 48. IBM Major Business

Table 49. IBM Artificial Intelligence Advisory Service Product and Services

Table 50. IBM Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. IBM Recent Developments/Updates

Table 52. IBM Competitive Strengths & Weaknesses

Table 53. Deloitte Basic Information, Manufacturing Base and Competitors

Table 54. Deloitte Major Business

Table 55. Deloitte Artificial Intelligence Advisory Service Product and Services

Table 56. Deloitte Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Deloitte Recent Developments/Updates

Table 58. Deloitte Competitive Strengths & Weaknesses

Table 59. EY Basic Information, Manufacturing Base and Competitors

Table 60. EY Major Business

Table 61. EY Artificial Intelligence Advisory Service Product and Services

Table 62. EY Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. EY Recent Developments/Updates

Table 64. EY Competitive Strengths & Weaknesses

Table 65. PwC Basic Information, Manufacturing Base and Competitors

Table 66. PwC Major Business

Table 67. PwC Artificial Intelligence Advisory Service Product and Services

Table 68. PwC Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. PwC Recent Developments/Updates

Table 70. PwC Competitive Strengths & Weaknesses

Table 71. McKinsey Basic Information, Manufacturing Base and Competitors

Table 72. McKinsey Major Business

- Table 73. McKinsey Artificial Intelligence Advisory Service Product and Services
- Table 74. McKinsey Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. McKinsey Recent Developments/Updates
- Table 76. McKinsey Competitive Strengths & Weaknesses
- Table 77. BCG Basic Information, Manufacturing Base and Competitors
- Table 78. BCG Major Business
- Table 79. BCG Artificial Intelligence Advisory Service Product and Services
- Table 80. BCG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. BCG Recent Developments/Updates
- Table 82. BCG Competitive Strengths & Weaknesses
- Table 83. Cognizant Basic Information, Manufacturing Base and Competitors
- Table 84. Cognizant Major Business
- Table 85. Cognizant Artificial Intelligence Advisory Service Product and Services
- Table 86. Cognizant Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Cognizant Recent Developments/Updates
- Table 88. Cognizant Competitive Strengths & Weaknesses
- Table 89. Capgemini Basic Information, Manufacturing Base and Competitors
- Table 90. Capgemini Major Business
- Table 91. Capgemini Artificial Intelligence Advisory Service Product and Services
- Table 92. Capgemini Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Capgemini Recent Developments/Updates
- Table 94. Capgemini Competitive Strengths & Weaknesses
- Table 95. ISG Basic Information, Manufacturing Base and Competitors
- Table 96. ISG Major Business
- Table 97. ISG Artificial Intelligence Advisory Service Product and Services
- Table 98. ISG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. ISG Recent Developments/Updates
- Table 100. ISG Competitive Strengths & Weaknesses
- Table 101. Infosys Basic Information, Manufacturing Base and Competitors
- Table 102. Infosys Major Business
- Table 103. Infosys Artificial Intelligence Advisory Service Product and Services
- Table 104. Infosys Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Infosys Recent Developments/Updates

- Table 106. Infosys Competitive Strengths & Weaknesses
- Table 107. Tata Consultancy Services Basic Information, Manufacturing Base and Competitors
- Table 108. Tata Consultancy Services Major Business
- Table 109. Tata Consultancy Services Artificial Intelligence Advisory Service Product and Services
- Table 110. Tata Consultancy Services Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Tata Consultancy Services Recent Developments/Updates
- Table 112. Tata Consultancy Services Competitive Strengths & Weaknesses
- Table 113. HCLTech Basic Information, Manufacturing Base and Competitors
- Table 114. HCLTech Major Business
- Table 115. HCLTech Artificial Intelligence Advisory Service Product and Services
- Table 116. HCLTech Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. HCLTech Recent Developments/Updates
- Table 118. HCLTech Competitive Strengths & Weaknesses
- Table 119. KPMG Basic Information, Manufacturing Base and Competitors
- Table 120. KPMG Major Business
- Table 121. KPMG Artificial Intelligence Advisory Service Product and Services
- Table 122. KPMG Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. KPMG Recent Developments/Updates
- Table 124. KPMG Competitive Strengths & Weaknesses
- Table 125. Bain & Company Basic Information, Manufacturing Base and Competitors
- Table 126. Bain & Company Major Business
- Table 127. Bain & Company Artificial Intelligence Advisory Service Product and Services
- Table 128. Bain & Company Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Bain & Company Recent Developments/Updates
- Table 130. Bain & Company Competitive Strengths & Weaknesses
- Table 131. NTT Data Basic Information, Manufacturing Base and Competitors
- Table 132. NTT Data Major Business
- Table 133. NTT Data Artificial Intelligence Advisory Service Product and Services
- Table 134. NTT Data Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. NTT Data Recent Developments/Updates
- Table 136. NTT Data Competitive Strengths & Weaknesses

- Table 137. CGI Basic Information, Manufacturing Base and Competitors
- Table 138. CGI Major Business
- Table 139. CGI Artificial Intelligence Advisory Service Product and Services
- Table 140. CGI Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. CGI Recent Developments/Updates
- Table 142. CGI Competitive Strengths & Weaknesses
- Table 143. DXC Technology Basic Information, Manufacturing Base and Competitors
- Table 144. DXC Technology Major Business
- Table 145. DXC Technology Artificial Intelligence Advisory Service Product and Services
- Table 146. DXC Technology Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. DXC Technology Recent Developments/Updates
- Table 148. DXC Technology Competitive Strengths & Weaknesses
- Table 149. Slalom Basic Information, Manufacturing Base and Competitors
- Table 150. Slalom Major Business
- Table 151. Slalom Artificial Intelligence Advisory Service Product and Services
- Table 152. Slalom Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Slalom Recent Developments/Updates
- Table 154. Slalom Competitive Strengths & Weaknesses
- Table 155. Genpact Basic Information, Manufacturing Base and Competitors
- Table 156. Genpact Major Business
- Table 157. Genpact Artificial Intelligence Advisory Service Product and Services
- Table 158. Genpact Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Genpact Recent Developments/Updates
- Table 160. Genpact Competitive Strengths & Weaknesses
- Table 161. Centric Consulting Basic Information, Manufacturing Base and Competitors
- Table 162. Centric Consulting Major Business
- Table 163. Centric Consulting Artificial Intelligence Advisory Service Product and Services
- Table 164. Centric Consulting Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Centric Consulting Recent Developments/Updates
- Table 166. Centric Consulting Competitive Strengths & Weaknesses
- Table 167. Pythian Basic Information, Manufacturing Base and Competitors
- Table 168. Pythian Major Business

- Table 169. Pythian Artificial Intelligence Advisory Service Product and Services
- Table 170. Pythian Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Pythian Recent Developments/Updates
- Table 172. Pythian Competitive Strengths & Weaknesses
- Table 173. Addepto Basic Information, Manufacturing Base and Competitors
- Table 174. Addepto Major Business
- Table 175. Addepto Artificial Intelligence Advisory Service Product and Services
- Table 176. Addepto Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Addepto Recent Developments/Updates
- Table 178. Addepto Competitive Strengths & Weaknesses
- Table 179. Armanino Basic Information, Manufacturing Base and Competitors
- Table 180. Armanino Major Business
- Table 181. Armanino Artificial Intelligence Advisory Service Product and Services
- Table 182. Armanino Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. Armanino Recent Developments/Updates
- Table 184. Armanino Competitive Strengths & Weaknesses
- Table 185. Wipfli Basic Information, Manufacturing Base and Competitors
- Table 186. Wipfli Major Business
- Table 187. Wipfli Artificial Intelligence Advisory Service Product and Services
- Table 188. Wipfli Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Wipfli Recent Developments/Updates
- Table 190. Wipfli Competitive Strengths & Weaknesses
- Table 191. Itransition Basic Information, Manufacturing Base and Competitors
- Table 192. Itransition Major Business
- Table 193. Itransition Artificial Intelligence Advisory Service Product and Services
- Table 194. Itransition Artificial Intelligence Advisory Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 195. Itransition Recent Developments/Updates
- Table 196. Itransition Competitive Strengths & Weaknesses
- Table 197. Global Key Players of Artificial Intelligence Advisory Service Upstream (Raw Materials)
- Table 198. Global Artificial Intelligence Advisory Service Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Artificial Intelligence Advisory Service Picture
- Figure 2. World Artificial Intelligence Advisory Service Total Revenue: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Artificial Intelligence Advisory Service Total Revenue (2021-2032) & (USD Million)
- Figure 4. World Artificial Intelligence Advisory Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Figure 5. World Artificial Intelligence Advisory Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)
- Figure 6. United States Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 7. China Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 8. Europe Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 9. Japan Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 10. South Korea Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 11. ASEAN Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 12. India Based Company Artificial Intelligence Advisory Service Revenue (2021-2032) & (USD Million)
- Figure 13. Artificial Intelligence Advisory Service Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 16. World Artificial Intelligence Advisory Service Consumption Value Market Share by Region (2021-2032)
- Figure 17. United States Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 18. China Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 19. Europe Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 23. India Artificial Intelligence Advisory Service Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of Artificial Intelligence Advisory Service by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Artificial Intelligence Advisory Service Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Artificial Intelligence Advisory Service Markets in 2025
- Figure 27. United States VS China: Artificial Intelligence Advisory Service Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Artificial Intelligence Advisory Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World Artificial Intelligence Advisory Service Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World Artificial Intelligence Advisory Service Market Size Market Share by Type in 2025
- Figure 31. AI Strategy Consulting
- Figure 32. AI Technology Implementation Consulting
- Figure 33. AI Operation and Optimization Consulting
- Figure 34. Others
- Figure 35. World Artificial Intelligence Advisory Service Market Size Market Share by Type (2021-2032)
- Figure 36. World Artificial Intelligence Advisory Service Market Size by Technology, (USD Million), 2021 & 2025 & 2032
- Figure 37. World Artificial Intelligence Advisory Service Market Size Market Share by Technology in 2025
- Figure 38. Machine Learning Consulting
- Figure 39. NLP Consulting
- Figure 40. Computer Vision Consulting
- Figure 41. Generative AI Consulting
- Figure 42. World Artificial Intelligence Advisory Service Market Size Market Share by Technology (2021-2032)
- Figure 43. World Artificial Intelligence Advisory Service Market Size by Industry, (USD

Million), 2021 & 2025 & 2032

Figure 44. World Artificial Intelligence Advisory Service Market Size Market Share by Industry in 2025

Figure 45. Finance

Figure 46. Manufacturing

Figure 47. Retail

Figure 48. Others

Figure 49. World Artificial Intelligence Advisory Service Market Size Market Share by Industry (2021-2032)

Figure 50. World Artificial Intelligence Advisory Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Artificial Intelligence Advisory Service Market Size Market Share by Application in 2025

Figure 52. Large Enterprises

Figure 53. Small and Medium-sized Enterprises

Figure 54. Others

Figure 55. World Artificial Intelligence Advisory Service Market Size Market Share by Application (2021-2032)

Figure 56. Artificial Intelligence Advisory Service Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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