

Global Artificial Grass Turf Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Artificial Grass Turf market size was valued at US\$ 3462 million in 2024 and is forecast to a readjusted size of USD 5939 million by 2031 with a CAGR of 8.1% during review period.

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Currently, there are many producing companies in the world. The main market players are

Ten Cate, Shaw Sports Turf, FieldTurf, CoCreation Grass, Polytan GmbH, Domo Sports Grass, ACT Global Sports, SIS Pitches, Limonta Sport, Edel Grass B.V. and so on. The market share of Artificial Grass Turf is about 65%.

Europe is the largest production of Artificial Grass Turf, with a production value market share nearly 33%. The second place is China; following Europe with the production value market share over 21%. North America is another important production market of Artificial Grass Turf.

Artificial Grass Turf used in industry including Contact Sports, Leisure, Landscaping and Non-contact Sports. Report data showed that 41% of the Artificial Grass Turf market demand in Contact Sports.

There are three kinds of Artificial Grass Turf, which are Tuft Grass > 10 and 25 mm Type. Tuft Grass > 25 mm Type is important in the Artificial Grass Turf, with a production market share nearly 45%.

This report is a detailed and comprehensive analysis for global Artificial Grass Turf market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Artificial Grass Turf market size and forecasts, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m.), 2020-2031

Global Artificial Grass Turf market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m.), 2020-2031

Global Artificial Grass Turf market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sq.m.), and average selling prices (USD/Sq.m.), 2020-2031

Global Artificial Grass Turf market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sq.m.), and ASP (USD/Sq.m.), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Artificial Grass Turf

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Artificial Grass Turf market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ten Cate, Shaw Sports Turf, FieldTurf (Tarkett), CoCreation Grass, Polytan GmbH, Domo Sports Grass, ACT Global Sports, SIS Pitches, Limonta Sport, Edel Grass B.V., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Artificial Grass Turf market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tuft Grass10- 25 mm Type

Tuft Grass Below 10 mm Type

Tuft Grass Above 25 mm Type

Market segment by Application

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

Major players covered

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision/Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Grass Turf product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Grass Turf, with price, sales quantity, revenue, and global market share of Artificial Grass Turf from 2020 to 2025.

Chapter 3, the Artificial Grass Turf competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Grass Turf breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Artificial Grass Turf market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Grass Turf.

Chapter 14 and 15, to describe Artificial Grass Turf sales channel, distributors, customers, research findings and conclusion.

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