

# Global Artificial Grass Turf Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Artificial Grass Turf market size was valued at USD 2955.4 million in 2023 and is forecast to a readjusted size of USD 5046.3 million by 2030 with a CAGR of 7.9% during review period.

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Currently, there are many producing companies in the world. The main market players are

Ten Cate, Shaw Sports Turf, FieldTurf, CoCreation Grass, Polytan GmbH, Domo Sports Grass, ACT Global Sports, SIS Pitches, Limonta Sport, Edel Grass B.V. and so on. The market share of Artificial Grass Turf is about 65%.

Europe is the largest production of Artificial Grass Turf, with a production value market share nearly 33%. The second place is China; following Europe with the production value market share over 21%. North America is another important production market of Artificial Grass Turf.

Artificial Grass Turf used in industry including Contact Sports, Leisure, Landscaping and Non-contact Sports. Report data showed that 41% of the Artificial Grass Turf market demand in Contact Sports.

There are three kinds of Artificial Grass Turf, which are Tuft Grass > 10 and 25 mm Type. Tuft Grass > 25 mm Type is important in the Artificial Grass Turf, with a production market share nearly 45%.

The Global Info Research report includes an overview of the development of the Artificial Grass Turf industry chain, the market status of Contact Sports (Tuft Grass 10-25 mm Type, Tuft Grass Below 10 mm Type), Leisure (Tuft Grass 10-25 mm Type, Tuft Grass Below 10 mm Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Grass Turf.

Regionally, the report analyzes the Artificial Grass Turf markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Grass Turf market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Artificial Grass Turf market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Grass Turf industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sq.m.), revenue generated, and market share of different by Type (e.g., Tuft Grass 10-25 mm Type, Tuft Grass Below 10 mm Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Grass Turf market.

**Regional Analysis:** The report involves examining the Artificial Grass Turf market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Grass Turf market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Grass Turf:

**Company Analysis:** Report covers individual Artificial Grass Turf manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Grass Turf. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Contact Sports, Leisure).

**Technology Analysis:** Report covers specific technologies relevant to Artificial Grass Turf. It assesses the current state, advancements, and potential future developments in Artificial Grass Turf areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Artificial Grass Turf market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Artificial Grass Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

### Tuft Grass10- 25 mm Type

Tuft Grass Below 10 mm Type

Tuft Grass Above 25 mm Type

#### Market segment by Application

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

#### Major players covered

Ten Cate

Shaw Sports Turf

FieldTurf ( Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision/Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Grass Turf product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Grass Turf, with price, sales, revenue and global market share of Artificial Grass Turf from 2019 to 2024.

Chapter 3, the Artificial Grass Turf competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Grass Turf breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Artificial Grass Turf market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Grass Turf.

Chapter 14 and 15, to describe Artificial Grass Turf sales channel, distributors, customers, research findings and conclusion.

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