

# Global Artificial Grass Turf Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Artificial Grass Turf market size is expected to reach \$ 6302 million by 2032, rising at a market growth of 8.5% CAGR during the forecast period (2026-2032).

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Global artificial turf key players include CCGrass, Sport Group Holding and Qingdao Qinghe Artificial Turf Co., Ltd., etc. Global top 5 manufacturers hold a share about 35%. China is the largest market, with a share about 40%, followed by North America and Europe, both with a share about 50 percent.

The growth of the artificial grass turf market is primarily driven by several factors. First, natural grass requires high maintenance costs, including frequent watering, mowing, and fertilizing, whereas artificial turf offers durability and low upkeep, reducing long-term expenses. Second, rapid urbanization has increased demand for public green spaces, sports fields, and residential landscaping, boosting the adoption of artificial grass. Third, growing environmental awareness has led to the use of recyclable materials in some artificial turf products, reducing water consumption and aligning with sustainability trends. Fourth, the expansion of the sports industry, particularly in football pitches, golf courses, and other professional venues, continues to drive demand for high-performance artificial turf.

Major trends in the artificial grass turf market include technological advancements in product design, such as more realistic appearance and texture, improved durability, and

enhanced drainage systems. The use of recyclable and eco-friendly materials is increasing to meet green building standards and environmental regulations. Additionally, rising demand for residential and commercial landscaping is fueling growth in the premium artificial turf segment. Emerging markets, particularly in Asia-Pacific and the Middle East, are experiencing rapid expansion due to climatic conditions and investments in sports infrastructure, further contributing to industry growth.

This report studies the global Artificial Grass Turf production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Artificial Grass Turf and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Artificial Grass Turf that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Artificial Grass Turf total production and demand, 2021-2032, (K Sqm)

Global Artificial Grass Turf total production value, 2021-2032, (USD Million)

Global Artificial Grass Turf production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Artificial Grass Turf consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Artificial Grass Turf domestic production, consumption, key domestic manufacturers and share

Global Artificial Grass Turf production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Artificial Grass Turf production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Artificial Grass Turf production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Artificial Grass Turf market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CCGrass, Sport Group Holding, Qingdao Bellinturf Industrial Co.,Ltd., TenCate Grass, FieldTurf, Shaw Sports Turf, Sports & Leisure Group, Condor Grass, Victoria PLC, Taishan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Artificial Grass Turf market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Artificial Grass Turf Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Artificial Grass Turf Market, Segmentation by Type:

PP Type

PE Type

Nylon Type

Others

#### Global Artificial Grass Turf Market, Segmentation by Application:

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

#### Companies Profiled:

CCGrass

Sport Group Holding

Qingdao Bellinturf Industrial Co.,Ltd.

TenCate Grass

FieldTurf

Shaw Sports Turf

Sports & Leisure Group

Condor Grass

Victoria PLC

Taishan

Hellas Construction

All Victory Grass

Mighty Grass Co., Ltd.

Jiangsu Vivaturf Artificial Grass

Nurteks

Sprinturf

Beaulieu International Group

SIS Pitches

ForeverLawn, Inc. (DuPont)

Global Syn-Turf

ACT Global Sports

Controlled Products

Saltex Oy

Guangdong Citygreen Sports Co., Ltd.

Dorelom Group

Watanabe Industry

Mizuno Corporation

Sumitomo Rubber Industries

Easigrass

Yamamoto Corporation

Mondo

Sekisui Jushi Corporation

MCC Sports

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**Key Questions Answered:**

1. How big is the global Artificial Grass Turf market?
2. What is the demand of the global Artificial Grass Turf market?
3. What is the year over year growth of the global Artificial Grass Turf market?
4. What is the production and production value of the global Artificial Grass Turf market?
5. Who are the key producers in the global Artificial Grass Turf market?
6. What are the growth factors driving the market demand?

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