

# Global Artificial Grass for Pets Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Artificial Grass for Pets market size is expected to reach \$ 615 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032). In 2025, global Artificial Grass for Pets reached approximately 40,953 k Sqm, with an average global market price of around US\$ 8431 per k Sqm. Gross margin is about 42%. The cost is 4890 usd. Production Capacity is about 50,000 k Sqm. Artificial grass for pets refers to specially engineered synthetic turf designed to provide a safe, durable, and hygienic surface for pets in indoor and outdoor environments, optimized to withstand scratching, digging, waste exposure, and frequent cleaning. Unlike standard landscape artificial turf, pet-specific artificial grass emphasizes non-toxic materials, enhanced drainage systems, odor control, antimicrobial properties, and softer fiber structures to ensure animal comfort and health. Upstream, the industry relies on polymer raw materials such as polyethylene and polypropylene fibers, backing fabrics, drainage layers, adhesives, and antimicrobial additives, as well as extrusion and tufting machinery. Midstream manufacturers design and produce pet-specific turf products, often differentiating through fiber durability, backing technology, and environmental performance. Downstream, artificial grass for pets is distributed through landscaping contractors, pet product retailers, e-commerce platforms, and professional installation service providers, serving end users including pet owners, apartment complexes, veterinary clinics, kennels, pet hotels, and commercial pet facilities seeking low-maintenance, hygienic flooring solutions.

The pet artificial grass market is expected to grow significantly as pet ownership continues to rise globally and consumers increasingly prioritize safe, low-maintenance, and hygienic outdoor and indoor environments for their animals. Future trends include the development of more pet-specific turf materials with enhanced durability, non-toxic and antimicrobial properties, and improved drainage performance to better withstand scratching, chewing, and frequent cleaning. Manufacturers will increasingly adopt eco-

friendly and recyclable materials to meet sustainability demands, while innovations in backing and infill systems will enhance comfort, odor control, and ease of waste cleanup for pet owners. The product will also integrate with smart home and landscape design trends, offering modular and customizable solutions for balconies, yards, and pet play areas. In addition, integrated service offerings such as professional installation, cleaning, and maintenance packages are likely to become more common, helping differentiate brands and build long-term consumer relationships in a competitive market.

This report studies the global Artificial Grass for Pets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Artificial Grass for Pets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Artificial Grass for Pets that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Artificial Grass for Pets total production and demand, 2021-2032, (K Sqm)

Global Artificial Grass for Pets total production value, 2021-2032, (USD Million)

Global Artificial Grass for Pets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Artificial Grass for Pets consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Artificial Grass for Pets domestic production, consumption, key domestic manufacturers and share

Global Artificial Grass for Pets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Artificial Grass for Pets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Artificial Grass for Pets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Artificial Grass for Pets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shawgrass (Shaw Industries), SYNLawn, Xgrass, FieldTurf, Sprinturf, TigerTurf, GreenFields, Premier Grass, CoCreation Grass, Challenger Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Artificial Grass for Pets market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Artificial Grass for Pets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Artificial Grass for Pets Market, Segmentation by Type:

PP Artificial Grass Turf

PE Artificial Grass Turf

Others

Global Artificial Grass for Pets Market, Segmentation by Layer:

Single-Layer Backing

Multi-Layer Backing

Others

Global Artificial Grass for Pets Market, Segmentation by Function:

Standard Type

Enhanced Drainage Type

Antimicrobial Type

Global Artificial Grass for Pets Market, Segmentation by Application:

Residential

Commercial

### **Companies Profiled:**

Shawgrass (Shaw Industries)

SYNLawn

Xgrass

FieldTurf

Sprinturf

TigerTurf

GreenFields

Premier Grass

CoCreation Grass

Challenger Industires

EasyTurf

LazyLawn

Global Syn-Turf

Design Turf

Prevue Pet Products

Fresh Patch

Porch Potty

ForeverLawn

Perfect Turf LLC

**Key Questions Answered:**

1. How big is the global Artificial Grass for Pets market?
2. What is the demand of the global Artificial Grass for Pets market?
3. What is the year over year growth of the global Artificial Grass for Pets market?
4. What is the production and production value of the global Artificial Grass for Pets market?
5. Who are the key producers in the global Artificial Grass for Pets market?
6. What are the growth factors driving the market demand?

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