

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Artificial Flower Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G4E18FEFF18EN.html>

Date: July 2018

Pages: 130

Price: US\$ 4,880.00 (Single User License)

ID: G4E18FEFF18EN

Abstracts

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

SCOPE OF THE REPORT:

This report focuses on the Artificial Flower in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

Currently, there are many players in Artificial Flowers market. Competition in this market is intense and the market concentration is very low. Some well-known players include Tongxin Artificial Flowers, FuLi Silk Flower Factory, Suqian Hollia Arts & Crafts, Ngar Tat, J.S. Flower, Nearly Natural, Dongguan Fusheng Arts, Dongguan Heng Xiang plant simulation Ltd., Qihao, Dongchu Sculpture, Gold Eagle and etc. There are many more

notable players like Oulan Group Thailand Paula Suede artificial flower factory and Top Artificial Flower. The competition will be more intense in the following years. With so much labor intensive production, it is no surprise that the majority of silk flowers are produced in China. Guangdong Province in China being the largest region for artificial flower and plant production. Other producers include Thailand, Honduras and etc. In 2016, production of China took about 69.91% market share (based on output volume), following with Europe and Southeast Asia and North America. In terms of consumption, North America and Europe are leading the market, with 28.58% and 33.31% global market share respectively in 2016.

The worldwide market for Artificial Flower is expected to grow at a CAGR of roughly 5.4% over the next five years, will reach 2250 million US\$ in 2023, from 1640 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tongxin Artificial Flowers

FuLi Silk Flower Factory

Suqian Hollia Arts & Crafts

Ngar Tat

J.S. Flower

Nearly Natural

Dongguan Fusheng Arts

Dongguan Heng Xiang plant simulation Ltd.

Qihao

Dongchu Sculpture

Gold Eagle

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wreath

Arrangement

Stem

Ball

Vine

Petal

Others

Market Segment by Applications, can be divided into

Residential/Home Use

Commercial Use

There are 15 Chapters to deeply display the global Artificial Flower market.

Chapter 1, to describe Artificial Flower Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Artificial Flower, with sales, revenue, and price of Artificial Flower, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Artificial Flower, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Artificial Flower market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Artificial Flower sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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