

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Artificial Flower Market 2018, Forecast to 2023**

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## **Abstracts**

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

### **SCOPE OF THE REPORT:**

This report focuses on the Artificial Flower in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

Currently, there are many players in Artificial Flowers market. Competition in this market is intense and the market concentration is very low. Some well-known players include Tongxin Artificial Flowers, FuLi Silk Flower Factory, Suqian Hollia Arts & Crafts, Ngar Tat, J.S. Flower, Nearly Natural, Dongguan Fusheng Arts, Dongguan Heng Xiang plant simulation Ltd., Qihao, Dongchu Sculpture, Gold Eagle and etc. There are many more

notable players like Oulan Group Thailand Paula Suede artificial flower factory and Top Artificial Flower. The competition will be more intense in the following years. With so much labor intensive production, it is no surprise that the majority of silk flowers are produced in China. Guangdong Province in China being the largest region for artificial flower and plant production. Other producers include Thailand, Honduras and etc. In 2016, production of China took about 69.91% market share (based on output volume), following with Europe and Southeast Asia and North America. In terms of consumption, North America and Europe are leading the market, with 28.58% and 33.31% global market share respectively in 2016.

The worldwide market for Artificial Flower is expected to grow at a CAGR of roughly 5.4% over the next five years, will reach 2250 million US\$ in 2023, from 1640 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tongxin Artificial Flowers

FuLi Silk Flower Factory

Suqian Hollia Arts & Crafts

Ngar Tat

J.S. Flower

Nearly Natural

Dongguan Fusheng Arts

Dongguan Heng Xiang plant simulation Ltd.

Qihao

Dongchu Sculpture

Gold Eagle

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wreath

Arrangement

Stem

Ball

Vine

Petal

Others

Market Segment by Applications, can be divided into

Residential/Home Use

Commercial Use

There are 15 Chapters to deeply display the global Artificial Flower market.

Chapter 1, to describe Artificial Flower Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Artificial Flower, with sales, revenue, and price of Artificial Flower, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Artificial Flower, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Artificial Flower market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Artificial Flower sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Artificial Flower Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Wreath
  - 1.2.2 Arrangement
  - 1.2.3 Stem
  - 1.2.4 Ball
  - 1.2.5 Vine
  - 1.2.6 Petal
  - 1.2.7 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Residential/Home Use
  - 1.3.2 Commercial Use
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)

## 1.5 Market Dynamics

### 1.5.1 Market Opportunities

### 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 Tongxin Artificial Flowers

#### 2.1.1 Business Overview

##### 2.1.1.1 Tongxin Artificial Flowers Description

##### 2.1.1.2 Tongxin Artificial Flowers Headquarter, Main Business and Finance Overview

#### 2.1.2 Tongxin Artificial Flowers Artificial Flower Product Introduction

##### 2.1.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Artificial Flower Product Information

#### 2.1.3 Tongxin Artificial Flowers Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 Tongxin Artificial Flowers Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global Tongxin Artificial Flowers Artificial Flower Market Share in 2017

### 2.2 FuLi Silk Flower Factory

#### 2.2.1 Business Overview

##### 2.2.1.1 FuLi Silk Flower Factory Description

##### 2.2.1.2 FuLi Silk Flower Factory Headquarter, Main Business and Finance Overview

#### 2.2.2 FuLi Silk Flower Factory Artificial Flower Product Introduction

##### 2.2.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Artificial Flower Product Information

#### 2.2.3 FuLi Silk Flower Factory Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 FuLi Silk Flower Factory Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global FuLi Silk Flower Factory Artificial Flower Market Share in 2017

### 2.3 Suqian Hollia Arts & Crafts

#### 2.3.1 Business Overview

##### 2.3.1.1 Suqian Hollia Arts & Crafts Description

##### 2.3.1.2 Suqian Hollia Arts & Crafts Headquarter, Main Business and Finance Overview

#### 2.3.2 Suqian Hollia Arts & Crafts Artificial Flower Product Introduction

##### 2.3.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Artificial Flower Product Information

2.3.3 Suqian Hollia Arts & Crafts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Suqian Hollia Arts & Crafts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Suqian Hollia Arts & Crafts Artificial Flower Market Share in 2017

2.4 Ngar Tat

2.4.1 Business Overview

2.4.1.1 Ngar Tat Description

2.4.1.2 Ngar Tat Headquarter, Main Business and Finance Overview

2.4.2 Ngar Tat Artificial Flower Product Introduction

2.4.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

2.4.2.2 Artificial Flower Product Information

2.4.3 Ngar Tat Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Ngar Tat Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Ngar Tat Artificial Flower Market Share in 2017

2.5 J.S. Flower

2.5.1 Business Overview

2.5.1.1 J.S. Flower Description

2.5.1.2 J.S. Flower Headquarter, Main Business and Finance Overview

2.5.2 J.S. Flower Artificial Flower Product Introduction

2.5.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

2.5.2.2 Artificial Flower Product Information

2.5.3 J.S. Flower Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 J.S. Flower Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global J.S. Flower Artificial Flower Market Share in 2017

2.6 Nearly Natural

2.6.1 Business Overview

2.6.1.1 Nearly Natural Description

2.6.1.2 Nearly Natural Headquarter, Main Business and Finance Overview

2.6.2 Nearly Natural Artificial Flower Product Introduction

2.6.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

2.6.2.2 Artificial Flower Product Information

2.6.3 Nearly Natural Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Nearly Natural Artificial Flower Sales, Price, Revenue, Gross Margin and



## Market Share (2016-2017)

### 2.6.3.2 Global Nearly Natural Artificial Flower Market Share in 2017

## 2.7 Dongguan Fusheng Arts

### 2.7.1 Business Overview

#### 2.7.1.1 Dongguan Fusheng Arts Description

#### 2.7.1.2 Dongguan Fusheng Arts Headquarter, Main Business and Finance Overview

### 2.7.2 Dongguan Fusheng Arts Artificial Flower Product Introduction

#### 2.7.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

#### 2.7.2.2 Artificial Flower Product Information

### 2.7.3 Dongguan Fusheng Arts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.1 Dongguan Fusheng Arts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.2 Global Dongguan Fusheng Arts Artificial Flower Market Share in 2017

## 2.8 Dongguan Heng Xiang plant simulation Ltd.

### 2.8.1 Business Overview

#### 2.8.1.1 Dongguan Heng Xiang plant simulation Ltd. Description

#### 2.8.1.2 Dongguan Heng Xiang plant simulation Ltd. Headquarter, Main Business and Finance Overview

### 2.8.2 Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Product Introduction

#### 2.8.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

#### 2.8.2.2 Artificial Flower Product Information

### 2.8.3 Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.1 Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.2 Global Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Market Share in 2017

## 2.9 Qihao

### 2.9.1 Business Overview

#### 2.9.1.1 Qihao Description

#### 2.9.1.2 Qihao Headquarter, Main Business and Finance Overview

### 2.9.2 Qihao Artificial Flower Product Introduction

#### 2.9.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

#### 2.9.2.2 Artificial Flower Product Information

### 2.9.3 Qihao Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.9.3.1 Qihao Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)



#### 2.9.3.2 Global Qihao Artificial Flower Market Share in 2017

### 2.10 Dongchu Sculpture

#### 2.10.1 Business Overview

##### 2.10.1.1 Dongchu Sculpture Description

##### 2.10.1.2 Dongchu Sculpture Headquarter, Main Business and Finance Overview

#### 2.10.2 Dongchu Sculpture Artificial Flower Product Introduction

##### 2.10.2.1 Artificial Flower Production Bases, Sales Regions and Major Competitors

##### 2.10.2.2 Artificial Flower Product Information

#### 2.10.3 Dongchu Sculpture Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.10.3.1 Dongchu Sculpture Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.10.3.2 Global Dongchu Sculpture Artificial Flower Market Share in 2017

### 2.11 Gold Eagle

#### 2.11.1 Business Overview

#### 2.11.2 Gold Eagle Artificial Flower Product Introduction

#### 2.11.3 Gold Eagle Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL ARTIFICIAL FLOWER MARKET COMPETITION, BY MANUFACTURER**

### 3.1 Global Artificial Flower Sales and Market Share by Manufacturer (2016-2017)

### 3.2 Global Artificial Flower Revenue and Market Share by Manufacturer (2016-2017)

### 3.3 Global Artificial Flower Price by Manufacturer (2016-2017)

### 3.4 Market Concentration Rate

#### 3.4.1 Top 3 Artificial Flower Manufacturer Market Share in 2017

#### 3.4.2 Top 5 Artificial Flower Manufacturer Market Share in 2017

### 3.5 Market Competition Trend

## **4 GLOBAL ARTIFICIAL FLOWER MARKET ANALYSIS BY REGIONS**

### 4.1 Global Artificial Flower Sales, Revenue and Market Share by Regions

#### 4.1.1 Global Artificial Flower Sales by Regions (2013-2018)

#### 4.1.2 Global Artificial Flower Revenue by Regions (2013-2018)

### 4.2 North America Artificial Flower Sales, Revenue and Growth Rate (2013-2018)

### 4.3 Europe Artificial Flower Sales, Revenue and Growth Rate (2013-2018)

### 4.4 Asia-Pacific Artificial Flower Sales, Revenue and Growth Rate (2013-2018)

### 4.5 South America Artificial Flower Sales, Revenue and Growth Rate (2013-2018)

### 4.6 Middle East and Africa Artificial Flower Sales, Revenue and Growth Rate

(2013-2018)

## **5 NORTH AMERICA ARTIFICIAL FLOWER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### **5.1 North America Artificial Flower Sales, Revenue and Market Share by Countries**

5.1.1 North America Artificial Flower Sales by Countries (2013-2018)

5.1.2 North America Artificial Flower Revenue by Countries (2013-2018)

5.1.3 United States Artificial Flower Sales and Growth Rate (2013-2018)

5.1.4 Canada Artificial Flower Sales and Growth Rate (2013-2018)

5.1.5 Mexico Artificial Flower Sales and Growth Rate (2013-2018)

### **5.2 North America Artificial Flower Sales and Revenue (Value) by Manufacturers (2016-2017)**

5.2.1 North America Artificial Flower Sales by Manufacturers (2016-2017)

5.2.2 North America Artificial Flower Revenue by Manufacturers (2016-2017)

### **5.3 North America Artificial Flower Sales, Revenue and Market Share by Type (2013-2018)**

5.3.1 North America Artificial Flower Sales and Sales Share by Type (2013-2018)

5.3.2 North America Artificial Flower Revenue and Revenue Share by Type (2013-2018)

### **5.4 North America Artificial Flower Sales, Revenue and Market Share by Application (2013-2018)**

5.4.1 North America Artificial Flower Sales and Sales Share by Application (2013-2018)

5.4.2 North America Artificial Flower Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE ARTIFICIAL FLOWER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### **6.1 Europe Artificial Flower Sales, Revenue and Market Share by Countries**

6.1.1 Europe Artificial Flower Sales by Countries (2013-2018)

6.1.2 Europe Artificial Flower Revenue by Countries (2013-2018)

6.1.3 Germany Artificial Flower Sales and Growth Rate (2013-2018)

6.1.4 UK Artificial Flower Sales and Growth Rate (2013-2018)

6.1.5 France Artificial Flower Sales and Growth Rate (2013-2018)

6.1.6 Russia Artificial Flower Sales and Growth Rate (2013-2018)

6.1.7 Italy Artificial Flower Sales and Growth Rate (2013-2018)

### **6.2 Europe Artificial Flower Sales and Revenue (Value) by Manufacturers (2016-2017)**

- 6.2.1 Europe Artificial Flower Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Artificial Flower Revenue by Manufacturers (2016-2017)
- 6.3 Europe Artificial Flower Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Artificial Flower Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Artificial Flower Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Artificial Flower Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Artificial Flower Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Artificial Flower Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC ARTIFICIAL FLOWER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Artificial Flower Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Artificial Flower Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Artificial Flower Revenue by Countries (2013-2018)
  - 7.1.3 China Artificial Flower Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Artificial Flower Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Artificial Flower Sales and Growth Rate (2013-2018)
  - 7.1.6 India Artificial Flower Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Artificial Flower Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Artificial Flower Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Artificial Flower Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Artificial Flower Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Artificial Flower Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Artificial Flower Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Artificial Flower Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Artificial Flower Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Artificial Flower Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Artificial Flower Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA ARTIFICIAL FLOWER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 8.1 South America Artificial Flower Sales, Revenue and Market Share by Countries

8.1.1 South America Artificial Flower Sales by Countries (2013-2018)

8.1.2 South America Artificial Flower Revenue by Countries (2013-2018)

8.1.3 Brazil Artificial Flower Sales and Growth Rate (2013-2018)

8.1.4 Argentina Artificial Flower Sales and Growth Rate (2013-2018)

8.1.5 Colombia Artificial Flower Sales and Growth Rate (2013-2018)

## 8.2 South America Artificial Flower Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Artificial Flower Sales by Manufacturers (2016-2017)

8.2.2 South America Artificial Flower Revenue by Manufacturers (2016-2017)

## 8.3 South America Artificial Flower Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Artificial Flower Sales and Sales Share by Type (2013-2018)

8.3.2 South America Artificial Flower Revenue and Revenue Share by Type (2013-2018)

## 8.4 South America Artificial Flower Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Artificial Flower Sales and Sales Share by Application (2013-2018)

8.4.2 South America Artificial Flower Revenue and Revenue Share by Application (2013-2018)

# **9 MIDDLE EAST AND AFRICA ARTIFICIAL FLOWER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 9.1 Middle East and Africa Artificial Flower Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Artificial Flower Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Artificial Flower Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Artificial Flower Sales and Growth Rate (2013-2018)

9.1.4 UAE Artificial Flower Sales and Growth Rate (2013-2018)

9.1.5 Egypt Artificial Flower Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Artificial Flower Sales and Growth Rate (2013-2018)

9.1.7 South Africa Artificial Flower Sales and Growth Rate (2013-2018)

## 9.2 Middle East and Africa Artificial Flower Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Artificial Flower Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Artificial Flower Revenue by Manufacturers (2016-2017)

## 9.3 Middle East and Africa Artificial Flower Sales, Revenue and Market Share by Type

(2013-2018)

9.3.1 Middle East and Africa Artificial Flower Sales and Sales Share by Type

(2013-2018)

9.3.1 Middle East and Africa Artificial Flower Revenue and Revenue Share by Type

(2013-2018)

9.4 Middle East and Africa Artificial Flower Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Artificial Flower Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Artificial Flower Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL ARTIFICIAL FLOWER MARKET SEGMENT BY TYPE**

10.1 Global Artificial Flower Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Artificial Flower Sales and Market Share by Type (2013-2018)

10.1.2 Global Artificial Flower Revenue and Market Share by Type (2013-2018)

10.2 Wreath Sales Growth and Price

10.2.1 Global Wreath Sales Growth (2013-2018)

10.2.2 Global Wreath Price (2013-2018)

10.3 Arrangement Sales Growth and Price

10.3.1 Global Arrangement Sales Growth (2013-2018)

10.3.2 Global Arrangement Price (2013-2018)

10.4 Stem Sales Growth and Price

10.4.1 Global Stem Sales Growth (2013-2018)

10.4.2 Global Stem Price (2013-2018)

10.5 Ball Sales Growth and Price

10.5.1 Global Ball Sales Growth (2013-2018)

10.5.2 Global Ball Price (2013-2018)

10.6 Vine Sales Growth and Price

10.6.1 Global Vine Sales Growth (2013-2018)

10.6.2 Global Vine Price (2013-2018)

10.7 Petal Sales Growth and Price

10.7.1 Global Petal Sales Growth (2013-2018)

10.7.2 Global Petal Price (2013-2018)

10.8 Others Sales Growth and Price

10.8.1 Global Others Sales Growth (2013-2018)

10.8.2 Global Others Price (2013-2018)

## **11 GLOBAL ARTIFICIAL FLOWER MARKET SEGMENT BY APPLICATION**

- 11.1 Global Artificial Flower Sales Market Share by Application (2013-2018)
- 11.2 Residential/Home Use Sales Growth (2013-2018)
- 11.3 Commercial Use Sales Growth (2013-2018)

## **12 ARTIFICIAL FLOWER MARKET FORECAST (2018-2023)**

- 12.1 Global Artificial Flower Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Artificial Flower Market Forecast by Regions (2018-2023)
  - 12.2.1 North America Artificial Flower Market Forecast (2018-2023)
  - 12.2.2 Europe Artificial Flower Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific Artificial Flower Market Forecast (2018-2023)
  - 12.2.4 South America Artificial Flower Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa Artificial Flower Market Forecast (2018-2023)
- 12.3 Artificial Flower Market Forecast by Type (2018-2023)
  - 12.3.1 Global Artificial Flower Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Artificial Flower Market Share Forecast by Type (2018-2023)
- 12.4 Artificial Flower Market Forecast by Application (2018-2023)
  - 12.4.1 Global Artificial Flower Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Artificial Flower Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Artificial Flower Picture

Table Product Specifications of Artificial Flower

Figure Global Artificial Flower CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Artificial Flower CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Artificial Flower by Types in 2017

Figure Wreath Picture

Table Major Manufacturers of Wreath

Figure Arrangement Picture

Table Major Manufacturers of Arrangement

Figure Stem Picture

Table Major Manufacturers of Stem

Figure Ball Picture

Table Major Manufacturers of Ball

Figure Vine Picture

Table Major Manufacturers of Vine

Figure Petal Picture

Table Major Manufacturers of Petal

Figure Others Picture

Table Major Manufacturers of Others

Figure Artificial Flower Sales Market Share by Applications in 2017

Figure Residential/Home Use Picture

Figure Commercial Use Picture

Figure United States Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure France Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure UK Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure China Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Artificial Flower Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Artificial Flower Revenue (Value) and Growth Rate (2013-2023)



Figure India Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure Southeast Asia Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure Brazil Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure Egypt Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure Saudi Arabia Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure South Africa Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Figure Nigeria Artificial Flower Revenue (Value) and Growth Rate (2013-2023)  
Table Tongxin Artificial Flowers Headquarter, Established, Main Business and Finance Overview (2017)  
Table Tongxin Artificial Flowers Artificial Flower Production Bases, Sales Regions and Major Competitors  
Table Tongxin Artificial Flowers Artificial Flower Product  
Table Tongxin Artificial Flowers Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Figure Global Tongxin Artificial Flowers Artificial Flower Sales Market Share in 2017  
Figure Global Tongxin Artificial Flowers Artificial Flower Revenue Market Share in 2017  
Table FuLi Silk Flower Factory Headquarter, Established, Main Business and Finance Overview (2017)  
Table FuLi Silk Flower Factory Artificial Flower Production Bases, Sales Regions and Major Competitors  
Table FuLi Silk Flower Factory Artificial Flower Product  
Table FuLi Silk Flower Factory Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Figure Global FuLi Silk Flower Factory Artificial Flower Sales Market Share in 2017  
Figure Global FuLi Silk Flower Factory Artificial Flower Revenue Market Share in 2017  
Table Suqian Hollia Arts & Crafts Headquarter, Established, Main Business and Finance Overview (2017)  
Table Suqian Hollia Arts & Crafts Artificial Flower Production Bases, Sales Regions and Major Competitors  
Table Suqian Hollia Arts & Crafts Artificial Flower Product  
Table Suqian Hollia Arts & Crafts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Figure Global Suqian Hollia Arts & Crafts Artificial Flower Sales Market Share in 2017  
Figure Global Suqian Hollia Arts & Crafts Artificial Flower Revenue Market Share in 2017  
Table Ngar Tat Headquarter, Established, Main Business and Finance Overview (2017)  
Table Ngar Tat Artificial Flower Production Bases, Sales Regions and Major Competitors  
Table Ngar Tat Artificial Flower Product

Table Ngar Tat Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ngar Tat Artificial Flower Sales Market Share in 2017

Figure Global Ngar Tat Artificial Flower Revenue Market Share in 2017

Table J.S. Flower Headquarter, Established, Main Business and Finance Overview (2017)

Table J.S. Flower Artificial Flower Production Bases, Sales Regions and Major Competitors

Table J.S. Flower Artificial Flower Product

Table J.S. Flower Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global J.S. Flower Artificial Flower Sales Market Share in 2017

Figure Global J.S. Flower Artificial Flower Revenue Market Share in 2017

Table Nearly Natural Headquarter, Established, Main Business and Finance Overview (2017)

Table Nearly Natural Artificial Flower Production Bases, Sales Regions and Major Competitors

Table Nearly Natural Artificial Flower Product

Table Nearly Natural Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nearly Natural Artificial Flower Sales Market Share in 2017

Figure Global Nearly Natural Artificial Flower Revenue Market Share in 2017

Table Dongguan Fusheng Arts Headquarter, Established, Main Business and Finance Overview (2017)

Table Dongguan Fusheng Arts Artificial Flower Production Bases, Sales Regions and Major Competitors

Table Dongguan Fusheng Arts Artificial Flower Product

Table Dongguan Fusheng Arts Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Dongguan Fusheng Arts Artificial Flower Sales Market Share in 2017

Figure Global Dongguan Fusheng Arts Artificial Flower Revenue Market Share in 2017

Table Dongguan Heng Xiang plant simulation Ltd. Headquarter, Established, Main Business and Finance Overview (2017)

Table Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Production Bases, Sales Regions and Major Competitors

Table Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Product

Table Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales Market

Share in 2017

Figure Global Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Revenue Market Share in 2017

Table Qihao Headquarter, Established, Main Business and Finance Overview (2017)

Table Qihao Artificial Flower Production Bases, Sales Regions and Major Competitors

Table Qihao Artificial Flower Product

Table Qihao Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Qihao Artificial Flower Sales Market Share in 2017

Figure Global Qihao Artificial Flower Revenue Market Share in 2017

Table Dongchu Sculpture Headquarter, Established, Main Business and Finance Overview (2017)

Table Dongchu Sculpture Artificial Flower Production Bases, Sales Regions and Major Competitors

Table Dongchu Sculpture Artificial Flower Product

Table Dongchu Sculpture Artificial Flower Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Dongchu Sculpture Artificial Flower Sales Market Share in 2017

Figure Global Dongchu Sculpture Artificial Flower Revenue Market Share in 2017

Table Gold Eagle

Table Gold Eagle Artificial Flower

Table Global Artificial Flower Sales by Manufacturer (2016-2017)

Figure Global Artificial Flower Sales Market Share by Manufacturer in 2016

Figure Global Artificial Flower Sales Market Share by Manufacturer in 2017

Table Global Artificial Flower Revenue by Manufacturer (2016-2017)

Figure Global Artificial Flower Revenue Market Share by Manufacturer in 2016

Figure Global Artificial Flower Revenue Market Share by Manufacturer in 2017

Table Global Artificial Flower Price by Manufacturer (2016-2017)

Figure Top 3 Artificial Flower Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Artificial Flower Manufacturer (Revenue) Market Share in 2017

Figure Global Artificial Flower Sales and Growth Rate (2013-2018)

Figure Global Artificial Flower Revenue and Growth Rate (2013-2018)

Table Global Artificial Flower Sales by Regions (2013-2018)

Table Global Artificial Flower Sales Market Share by Regions (2013-2018)

Table Global Artificial Flower Revenue by Regions (2013-2018)

Figure Global Artificial Flower Revenue Market Share by Regions in 2013

Figure Global Artificial Flower Revenue Market Share by Regions in 2017

Figure North America Artificial Flower Sales and Growth Rate (2013-2018)

Figure North America Artificial Flower Revenue and Growth Rate (2013-2018)

Figure Europe Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Europe Artificial Flower Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Artificial Flower Revenue and Growth Rate (2013-2018)  
Figure South America Artificial Flower Sales and Growth Rate (2013-2018)  
Figure South America Artificial Flower Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Artificial Flower Revenue and Growth Rate (2013-2018)  
Figure North America Artificial Flower Revenue and Growth Rate (2013-2018)  
Table North America Artificial Flower Sales by Countries (2013-2018)  
Table North America Artificial Flower Sales Market Share by Countries (2013-2018)  
Figure North America Artificial Flower Sales Market Share by Countries in 2013  
Figure North America Artificial Flower Sales Market Share by Countries in 2017  
Table North America Artificial Flower Revenue by Countries (2013-2018)  
Table North America Artificial Flower Revenue Market Share by Countries (2013-2018)  
Figure North America Artificial Flower Revenue Market Share by Countries in 2013  
Figure North America Artificial Flower Revenue Market Share by Countries in 2017  
Figure United States Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Canada Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Mexico Artificial Flower Sales and Growth Rate (2013-2018)  
Table North America Artificial Flower Sales by Manufacturer (2016-2017)  
Figure North America Artificial Flower Sales Market Share by Manufacturer in 2016  
Figure North America Artificial Flower Sales Market Share by Manufacturer in 2017  
Table North America Artificial Flower Revenue by Manufacturer (2016-2017)  
Figure North America Artificial Flower Revenue Market Share by Manufacturer in 2016  
Figure North America Artificial Flower Revenue Market Share by Manufacturer in 2017  
Table North America Artificial Flower Sales by Type (2013-2018)  
Table North America Artificial Flower Sales Share by Type (2013-2018)  
Table North America Artificial Flower Revenue by Type (2013-2018)  
Table North America Artificial Flower Revenue Share by Type (2013-2018)  
Table North America Artificial Flower Sales by Application (2013-2018)  
Table North America Artificial Flower Sales Share by Application (2013-2018)  
Table North America Artificial Flower Revenue by Application (2013-2018)  
Table North America Artificial Flower Revenue Share by Application (2013-2018)  
Figure Europe Artificial Flower Revenue and Growth Rate (2013-2018)  
Table Europe Artificial Flower Sales by Countries (2013-2018)  
Table Europe Artificial Flower Sales Market Share by Countries (2013-2018)  
Table Europe Artificial Flower Revenue by Countries (2013-2018)  
Figure Europe Artificial Flower Revenue Market Share by Countries in 2016

Figure Europe Artificial Flower Revenue Market Share by Countries in 2017  
Figure Germany Artificial Flower Sales and Growth Rate (2013-2018)  
Figure UK Artificial Flower Sales and Growth Rate (2013-2018)  
Figure France Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Russia Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Italy Artificial Flower Sales and Growth Rate (2013-2018)  
Table Europe Artificial Flower Sales by Manufacturer (2016-2017)  
Figure Europe Artificial Flower Sales Market Share by Manufacturer in 2016  
Figure Europe Artificial Flower Sales Market Share by Manufacturer in 2017  
Table Europe Artificial Flower Revenue by Manufacturer (2016-2017)  
Figure Europe Artificial Flower Revenue Market Share by Manufacturer in 2016  
Figure Europe Artificial Flower Revenue Market Share by Manufacturer in 2017  
Table Europe Artificial Flower Sales by Type (2013-2018)  
Table Europe Artificial Flower Sales Share by Type (2013-2018)  
Table Europe Artificial Flower Revenue by Type (2013-2018)  
Table Europe Artificial Flower Revenue Share by Type (2013-2018)  
Table Europe Artificial Flower Sales by Application (2013-2018)  
Table Europe Artificial Flower Sales Share by Application (2013-2018)  
Table Europe Artificial Flower Revenue by Application (2013-2018)  
Table Europe Artificial Flower Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Artificial Flower Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Artificial Flower Sales by Countries (2013-2018)  
Table Asia-Pacific Artificial Flower Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Artificial Flower Sales Market Share by Countries 2017  
Table Asia-Pacific Artificial Flower Revenue by Countries (2013-2018)  
Figure Asia-Pacific Artificial Flower Revenue Market Share by Countries 2017  
Figure China Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Japan Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Korea Artificial Flower Sales and Growth Rate (2013-2018)  
Figure India Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Artificial Flower Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Artificial Flower Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Artificial Flower Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Artificial Flower Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Artificial Flower Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Artificial Flower Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Artificial Flower Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Artificial Flower Sales by Type (2013-2018)  
Table Asia-Pacific Artificial Flower Sales Share by Type (2013-2018)



Table Asia-Pacific Artificial Flower Revenue by Type (2013-2018)  
Table Asia-Pacific Artificial Flower Revenue Share by Type (2013-2018)  
Table Asia-Pacific Artificial Flower Sales by Application (2013-2018)  
Table Asia-Pacific Artificial Flower Sales Share by Application (2013-2018)  
Table Asia-Pacific Artificial Flower Revenue by Application (2013-2018)  
Table Asia-Pacific Artificial Flower Revenue Share by Application (2013-2018)  
Figure South America Artificial Flower Revenue and Growth Rate (2013-2018)  
Table South America Artificial Flower Sales by Countries (2013-2018)  
Table South America Artificial Flower Sales Market Share by Countries (2013-2018)  
Figure South America Artificial Flower Sales Market Share by Countries in 2017  
Table South America Artificial Flower Revenue by Countries (2013-2018)  
Table South America Artificial Flower Revenue Market Share by Countries (2013-2018)  
Figure South America Artificial Flower Revenue Market Share by Countries in 2017  
Figure Brazil Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Argentina Artificial Flower Sales and Growth Rate (2013-2018)  
Figure Colombia Artificial Flower Sales and Growth Rate (2013-2018)  
Table South America Artificial Flower Sales by Manufacturer (2016-2017)  
Figure South America Artificial Flower Sales Market Share by Manufacturer in 2016  
Figure South America Artificial Flower Sales Market Share by Manufacturer in 2017  
Table South America Artificial Flower Revenue by Manufacturer (2016-2017)  
Figure South America Artificial Flower Revenue Market Share by Manufacturer in 2016  
Figure South America Artificial Flower Revenue Market Share by Manufacturer in 2017  
Table South America Artificial Flower Sales by Type (2013-2018)  
Table South America Artificial Flower Sales Share by Type (2013-2018)  
Table South America Artificial Flower Revenue by Type (2013-2018)  
Table South America Artificial Flower Revenue Share by Type (2013-2018)  
Table South America Artificial Flower Sales by Application (2013-2018)  
Table South America Artificial Flower Sales Share by Application (2013-2018)  
Table South America Artificial Flower Revenue by Application (2013-2018)  
Table South America Artificial Flower Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Artificial Flower Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Artificial Flower Sales by Countries (2013-2018)  
Table Middle East and Africa Artificial Flower Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Artificial Flower Sales Market Share by Countries in 2017  
Table Middle East and Africa Artificial Flower Revenue by Countries (2013-2018)  
Table Middle East and Africa Artificial Flower Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Artificial Flower Revenue Market Share by Countries in

2013

Figure Middle East and Africa Artificial Flower Revenue Market Share by Countries in 2017

Figure Saudi Arabia Artificial Flower Sales and Growth Rate (2013-2018)

Figure UAE Artificial Flower Sales and Growth Rate (2013-2018)

Figure Egypt Artificial Flower Sales and Growth Rate (2013-2018)

Figure Nigeria Artificial Flower Sales and Growth Rate (2013-2018)

Figure South Africa Artificial Flower Sales and Growth Rate (2013-2018)

Table Middle East and Africa Artificial Flower Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Artificial Flower Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Artificial Flower Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Artificial Flower Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Artificial Flower Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Artificial Flower Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Artificial Flower Sales by Type (2013-2018)

Table Middle East and Africa Artificial Flower Sales Share by Type (2013-2018)

Table Middle East and Africa Artificial Flower Revenue by Type (2013-2018)

Table Middle East and Africa Artificial Flower Revenue Share by Type (2013-2018)

Table Middle East and Africa Artificial Flower Sales by Application (2013-2018)

Table Middle East and Africa Artificial Flower Sales Share by Application (2013-2018)

Table Middle East and Africa Artificial Flower Revenue by Application (2013-2018)

Table Middle East and Africa Artificial Flower Revenue Share by Application (2013-2018)

Table Global Artificial Flower Sales by Type (2013-2018)

Table Global Artificial Flower Sales Share by Type (2013-2018)

Table Global Artificial Flower Revenue by Type (2013-2018)

Table Global Artificial Flower Revenue Share by Type (2013-2018)

Figure Global Wreath Sales Growth (2013-2018)

Figure Global Wreath Price (2013-2018)

Figure Global Arrangement Sales Growth (2013-2018)

Figure Global Arrangement Price (2013-2018)

Figure Global Stem Sales Growth (2013-2018)

Figure Global Stem Price (2013-2018)

Figure Global Ball Sales Growth (2013-2018)

Figure Global Ball Price (2013-2018)



Figure Global Vine Sales Growth (2013-2018)  
Figure Global Vine Price (2013-2018)  
Figure Global Petal Sales Growth (2013-2018)  
Figure Global Petal Price (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Others Price (2013-2018)  
Table Global Artificial Flower Sales by Application (2013-2018)  
Table Global Artificial Flower Sales Share by Application (2013-2018)  
Figure Global Residential/Home Use Sales Growth (2013-2018)  
Figure Global Commercial Use Sales Growth (2013-2018)  
Figure Global Artificial Flower Sales, Revenue and Growth Rate (2018-2023)  
Table Global Artificial Flower Sales Forecast by Regions (2018-2023)  
Table Global Artificial Flower Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Artificial Flower Market Forecast (2018-2023)  
Figure Europe Sales Artificial Flower Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Artificial Flower Market Forecast (2018-2023)  
Figure South America Sales Artificial Flower Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Artificial Flower Market Forecast (2018-2023)  
Table Global Artificial Flower Sales Forecast by Type (2018-2023)  
Table Global Artificial Flower Market Share Forecast by Type (2018-2023)  
Table Global Artificial Flower Sales Forecast by Application (2018-2023)  
Table Global Artificial Flower Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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