

# Global Artificial Flower Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Artificial Flower market size was valued at USD 2075.9 million in 2023 and is forecast to a readjusted size of USD 2753 million by 2030 with a CAGR of 4.1% during review period.

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

Currently, there are many players in Artificial Flowers market. Competition in this market is intense and the market concentration is very low. Some well-known players include Tongxin Artificial Flowers, FuLi Silk Flower Factory, Suqian Hollia Arts & Crafts, Ngar Tat, J.S. Flower, Nearly Natural, Dongguan Fusheng Arts, Dongguan Heng Xiang plant simulation Ltd., Qihao, Dongchu Sculpture, Gold Eagle and etc.

Production of China took about 69% market share (based on output volume), following with Europe and Southeast Asia and North America. In terms of consumption, North America and Europe are leading the market, with 28% and 33% global market share respectively.

The Global Info Research report includes an overview of the development of the Artificial Flower industry chain, the market status of Supermarket (Wreath, Arrangement), Convenience Store (Wreath, Arrangement), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Artificial Flower.

Regionally, the report analyzes the Artificial Flower markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Artificial Flower market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Artificial Flower market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Artificial Flower industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Wreath, Arrangement).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Artificial Flower market.

**Regional Analysis:** The report involves examining the Artificial Flower market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Artificial Flower market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Artificial Flower:

**Company Analysis:** Report covers individual Artificial Flower manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Artificial Flower. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Supermarket, Convenience Store).

**Technology Analysis:** Report covers specific technologies relevant to Artificial Flower. It assesses the current state, advancements, and potential future developments in Artificial Flower areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Artificial Flower market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Artificial Flower market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Wreath

Arrangement

Stem

Ball

Vine

Petal

Others

#### Market segment by Sales Channel

Supermarket

Convenience Store

Specialty Store

Online Sales

Others

#### Major players covered

Tongxin Artificial Flowers

FuLi Silk Flower Factory

Suqian Hollia Arts & Crafts

Ngar Tat

J.S. Flower

Nearly Natural

Dongguan Fusheng Arts

Dongguan Heng Xiang plant simulation Ltd.

Qihao

Dongchu Sculpture

## Gold Eagle

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Artificial Flower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Artificial Flower, with price, sales, revenue and global market share of Artificial Flower from 2019 to 2024.

Chapter 3, the Artificial Flower competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Artificial Flower breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Artificial Flower market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Artificial Flower.

Chapter 14 and 15, to describe Artificial Flower sales channel, distributors, customers, research findings and conclusion.

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