

# Global Art Materials Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA5FC01D966DEN.html>

Date: January 2024

Pages: 101

Price: US\$ 3,480.00 (Single User License)

ID: GA5FC01D966DEN

## Abstracts

According to our (Global Info Research) latest study, the global Art Materials market size was valued at USD 10590 million in 2023 and is forecast to a readjusted size of USD 17850 million by 2030 with a CAGR of 7.8% during review period.

The main products of Art Materials include picture frames, paints, drawing boards and accessories such as brushes and brushes. Products are mainly used in painting creation and other fields.

In the global market, the core manufacturers of art materials include F.I.L.A., Colart and Faber-Castell etc, and the top 5 manufacturers account for about 8% of the market share. The market include Asia-Pacific, Europe and North America, with a share of 28%, 32% and 28%. Pigment accounted for 42% and colored pencils accounted for 27%. And in terms of application, the largest application is painting, followed by illustration.

The Global Info Research report includes an overview of the development of the Art Materials industry chain, the market status of Painting (Pigment, Colored Pencils), Illustration (Pigment, Colored Pencils), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Art Materials.

Regionally, the report analyzes the Art Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Art Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Art Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Art Materials industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Pigment, Colored Pencils).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Art Materials market.

**Regional Analysis:** The report involves examining the Art Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Art Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Art Materials:

**Company Analysis:** Report covers individual Art Materials players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Art Materials This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Painting, Illustration).

**Technology Analysis:** Report covers specific technologies relevant to Art Materials. It

assesses the current state, advancements, and potential future developments in Art Materials areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Art Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Art Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Pigment

Colored Pencils

Canvas, Crafts & Textiles

Brushes & Painting Tools

Others (Markers, etc.)

#### Market segment by Application

Painting

Illustration

Sculpting and Modeling

Crafting

Others

Market segment by players, this report covers

Jiangsu Phoenix Art Materials Technology

Colart

Golden Artist Colors Inc

F.I.L.A.

Maries

Faber-Castell

Royal Talens

Holbein Art Supplies

Sakura Color Products Corporation

Kuretake

Ningbo Conda Art Material Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

## Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Art Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Art Materials, with revenue, gross margin and global market share of Art Materials from 2019 to 2024.

Chapter 3, the Art Materials competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Art Materials market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Art Materials.

Chapter 13, to describe Art Materials research findings and conclusion.

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