

# Global Aroma Chemicals Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Aroma Chemicals market size was valued at USD 5087.1 million in 2023 and is forecast to a readjusted size of USD 7425 million by 2030 with a CAGR of 5.6% during review period.

Aroma chemicals are compounds which consist of smell and odor. Aroma chemicals are an important group of organic molecules used as ingredients in Aroma Chemicals compositions. There are plenty of different molecules which use in production of Aroma Chemicals compositions, of which synthetic ingredients play a major part as components due to their current availability and relatively lower cost as compared with natural molecules. They are also known as aroma, fragrance and odorant among others. Any chemical compound is said to have odor or smell only if it is sufficiently volatile to reach the olfactory system in the upper part of the nose.

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Global Aroma Chemicals key players include BASF, Solvay, Kao, Takasago, Bell Flavors and Fragrances, etc. Global top five manufacturers hold a share over 20%.

Asia-Pacific is the largest market, with a share over 30%, followed by Europe, and North America, both have a share about 50 percent.

In terms of product, Synthetic Aroma Chemicals is the largest segment, with a share nearly 70%. And in terms of application, the largest application is Foods and Beverages,



followed by Personal and Household Care, Cosmetics, etc.

The Global Info Research report includes an overview of the development of the Aroma Chemicals industry chain, the market status of Foods and Beverages (Natural Aroma Chemicals, Synthetic Aroma Chemicals), Cosmetics (Natural Aroma Chemicals, Synthetic Aroma Chemicals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aroma Chemicals.

Regionally, the report analyzes the Aroma Chemicals markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aroma Chemicals market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Aroma Chemicals market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aroma Chemicals industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Aroma Chemicals, Synthetic Aroma Chemicals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aroma Chemicals market.

Regional Analysis: The report involves examining the Aroma Chemicals market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future



projections and forecasts for the Aroma Chemicals market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aroma Chemicals:

Company Analysis: Report covers individual Aroma Chemicals manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Aroma Chemicals This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Foods and Beverages, Cosmetics).

Technology Analysis: Report covers specific technologies relevant to Aroma Chemicals. It assesses the current state, advancements, and potential future developments in Aroma Chemicals areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Aroma Chemicals market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Aroma Chemicals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Aroma Chemicals

Synthetic Aroma Chemicals



# Market segment by Application Foods and Beverages Cosmetics Personal and Household Care Others Major players covered **BASF** Solvay Kao Takasago Bell Flavors and Fragrances Sensient Technologies Symrise Vigon International Givaudan Robertet T.Hasegawa Treatt Jiaxing Wintrust Flavours Co., Ltd.



YingYang (China) Aroma Chemical Group

Silverline Chemicals Ltd

PFW Aroma Chemicals B.V.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aroma Chemicals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aroma Chemicals, with price, sales, revenue and global market share of Aroma Chemicals from 2019 to 2024.

Chapter 3, the Aroma Chemicals competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aroma Chemicals breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Aroma Chemicals market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aroma Chemicals.

Chapter 14 and 15, to describe Aroma Chemicals sales channel, distributors, customers, research findings and conclusion.



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