

Global Area Rugs Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Area Rugs market size was valued at US\$ 14090 million in 2024 and is forecast to a readjusted size of USD 17320 million by 2031 with a CAGR of 3.0% during review period.

Area Rugs are pieces of thick, heavy material that are used to cover usually a section of a floor.

As for area rugs, due to the difference of raw material, product patterns as well as functions, there are various kinds of area rugs supplied in the market. Area rugs are widely used in residential places, offices and other commercial places, vehicles and so on.

This report is a detailed and comprehensive analysis for global Area Rugs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Materials and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Area Rugs market size and forecasts, in consumption value (\$ Million), sales quantity (M Sq.m.), and average selling prices (USD/K Sq.m.), 2020-2031

Global Area Rugs market size and forecasts by region and country, in consumption

value (\$ Million), sales quantity (M Sq.m.), and average selling prices (USD/K Sq.m.), 2020-2031

Global Area Rugs market size and forecasts, by Materials and by Application, in consumption value (\$ Million), sales quantity (M Sq.m.), and average selling prices (USD/K Sq.m.), 2020-2031

Global Area Rugs market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sq.m.), and ASP (USD/K Sq.m.), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Area Rugs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Area Rugs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Balta Industries, Milliken & Company, Mohawk Industries, Nourison Industries, OW (Oriental Weavers), Shaw Industries, The Dixie Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Area Rugs market is split by Materials and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Materials, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Materials

Wool Area Rug

Silk Area Rug

Cotton Area Rug

Sisal, Jute & Sea Grass Area Rug

Animal Skins Area Rug

Synthetics Area Rug

Market segment by Application

Residential Use

Commercial Use

Major players covered

Balta Industries

Milliken & Company

Mohawk Industries

Nourison Industries

OW (Oriental Weavers)

Shaw Industries

The Dixie Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Area Rugs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Area Rugs, with price, sales quantity, revenue, and global market share of Area Rugs from 2020 to 2025.

Chapter 3, the Area Rugs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Area Rugs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Materials and by Application, with sales market share and growth rate by Materials, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Area Rugs market forecast, by regions, by Materials, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Area Rugs.

Chapter 14 and 15, to describe Area Rugs sales channel, distributors, customers, research findings and conclusion.

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