

Global Area Rugs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Area Rugs market size was valued at USD 13260 million in 2023 and is forecast to a readjusted size of USD 16280 million by 2030 with a CAGR of 3.0% during review period.

Area Rugs are pieces of thick, heavy material that are used to cover usually a section of a floor.

As for area rugs, due to the difference of raw material, product patterns as well as functions, there are various kinds of area rugs supplied in the market. Area rugs are widely used in residential places, offices and other commercial places, vehicles and so on.

The Global Info Research report includes an overview of the development of the Area Rugs industry chain, the market status of Residential Use (Wool Area Rug, Silk Area Rug), Commercial Use (Wool Area Rug, Silk Area Rug), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Area Rugs.

Regionally, the report analyzes the Area Rugs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Area Rugs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Area Rugs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Area Rugs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sq.m.), revenue generated, and market share of different by Materials (e.g., Wool Area Rug, Silk Area Rug).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Area Rugs market.

Regional Analysis: The report involves examining the Area Rugs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Area Rugs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Area Rugs:

Company Analysis: Report covers individual Area Rugs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Area Rugs This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Area Rugs. It assesses the current state, advancements, and potential future developments in Area Rugs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Area Rugs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Area Rugs market is split by Materials and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Materials, and by Application in terms of volume and value.

Market segment by Materials

Wool Area Rug

Silk Area Rug

Cotton Area Rug

Sisal, Jute & Sea Grass Area Rug

Animal Skins Area Rug

Synthetics Area Rug

Market segment by Application

Residential Use

Commercial Use

Major players covered

Balta Industries

Milliken & Company

Mohawk Industries

Nourison Industries

OW (Oriental Weavers)

Shaw Industries

The Dixie Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Area Rugs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Area Rugs, with price, sales, revenue and global market share of Area Rugs from 2019 to 2024.

Chapter 3, the Area Rugs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Area Rugs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Materials and application, with sales market share and growth rate by materials, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Area Rugs market forecast, by regions, materials and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Area Rugs.

Chapter 14 and 15, to describe Area Rugs sales channel, distributors, customers, research findings and conclusion.

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