

# Global Arctic Clothing Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Arctic Clothing market size was valued at US\$ 87.59 million in 2025 and is forecast to a readjusted size of US\$ 121 million by 2032 with a CAGR of 4.6% during review period.

In 2025, global Arctic Clothing production reached approximately 136.2 k Units .The average price of polar clothing is 625 US\$/Unit. Arctic Clothing is a protective equipment system specifically designed for the extreme cold environments of the Arctic and Antarctic. Its core objective is to ensure personnel's survival and operational efficiency in conditions below -50°C, strong winds, blizzards, and high humidity. Its technical system is based on a multi-layered structure: an inner layer for moisture wicking, a middle layer for fleece insulation, and an outer layer made of windproof, waterproof, and breathable fabric. The filling material is primarily goose down or synthetic insulating cotton, with zoned filling technology enhancing insulation in core areas such as the chest and back. Key design features include a detachable snow hood, a hypothermia-preventing chin strap, underarm laser ventilation holes, and a multi-pocket tactical layout, integrating avalanche rescue reflectors and reflective markings. Arctic clothing undergoes ergonomic and mobility testing, balancing extreme protection with flexible operation, and is widely used in Arctic scientific research, high-latitude oil and gas extraction, military defense, and high-end polar adventure tourism.

The upstream of the Arctic Clothing industry chain is dominated by suppliers of high-performance fabrics and insulation materials. Waterproof and breathable membrane technologies such as Gore-Tex and eVent are still monopolized by American and Japanese companies; core suppliers of high-loft goose down (800FP+) come from leading down processing companies in Hungary, Poland, and China; Primaloft, 3M Thinsulate synthetic cotton, and Merino wool are controlled by European and American

chemical and textile groups; active heating element suppliers are mainly companies in Shenzhen, China, and South Korea. Downstream application customers are showing specialization and consumption stratification. Polar research teams (China Polar Research Institute, US NSF, UK BAS) remain the highest-standard purchasers; high-latitude oil and gas and mining giants (such as ExxonMobil and Gazprom) are purchasing industrial-grade windproof and abrasion-resistant equipment in bulk; high-end polar exploration companies (Aurora Expeditions, Ponant) are promoting the widespread adoption of lightweight electrically heated clothing. The industry chain is transforming from a single track of 'ultimate protection' to a dual-driven model of sustainable material certification and intelligent thermal management systems.

In Arctic Clothing's cost structure, raw materials account for the largest share (50%-60%), with Gore-Tex fabric, high-loft goose down, and Primaloft synthetic cotton as the core. Labor and processing costs (20%-25%) are driven by seamless hot pressing and zoned filling technologies. Branding and R&D (15%-20%) cover polar testing and patent licensing. The industry average gross profit margin is approximately 40%-60%. Scientific research and military-grade products, due to small batches and high certification barriers, can achieve gross profit margins of over 65%; mass-market adventure lines maintain a range of 45%-55% due to economies of scale and channel premiums.

This report is a detailed and comprehensive analysis for global Arctic Clothing market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Arctic Clothing market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Arctic Clothing market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Arctic Clothing market size and forecasts, by Type and by Application, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Arctic Clothing market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Arctic Clothing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Arctic Clothing market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amer Sports, Apocalypse Design, Arctic Bay, Arktis, Baffin, Black Diamond, Canada Goose, Columbia, Fj?llr?ven, Halfdays, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Arctic Clothing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Inner Layer

Middle Insulating Layer

Outer Protective Layer

Market segment by Heat Source Technology

Down Filling

Synthetic Insulation Filling

Active Heating Type

Others

Market segment by Process Structure

Traditional Quilted Structure

Seamless Hot-Pressed Structure

Pre-Formed Motion Cutting Structure

Others

Market segment by Application

Scientific Expeditions

Exploration and Travel

Industrial Operations

Others

Major players covered

Amer Sports

Apocalypse Design

Arctic Bay

Arktis

Baffin

Black Diamond

Canada Goose

Columbia

Fj?llr?ven

Halfdays

Halti

Helly Hansen

J?ttnar

Kolon

Napapijri

Norr?na

North Face

Patagonia

SALEWA

Bosideng

TOREAD

KAILAS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Arctic Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Arctic Clothing, with price, sales quantity, revenue, and global market share of Arctic Clothing from 2021 to 2026.

Chapter 3, the Arctic Clothing competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Arctic Clothing breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Arctic Clothing market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Arctic Clothing.

Chapter 14 and 15, to describe Arctic Clothing sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Arctic Clothing Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Inner Layer

1.3.3 Middle Insulating Layer

1.3.4 Outer Protective Layer

1.4 Market Analysis by Heat Source Technology

1.4.1 Overview: Global Arctic Clothing Consumption Value by Heat Source Technology: 2021 Versus 2025 Versus 2032

1.4.2 Down Filling

1.4.3 Synthetic Insulation Filling

1.4.4 Active Heating Type

1.4.5 Others

1.5 Market Analysis by Process Structure

1.5.1 Overview: Global Arctic Clothing Consumption Value by Process Structure: 2021 Versus 2025 Versus 2032

1.5.2 Traditional Quilted Structure

1.5.3 Seamless Hot-Pressed Structure

1.5.4 Pre-Formed Motion Cutting Structure

1.5.5 Others

1.6 Market Analysis by Application

1.6.1 Overview: Global Arctic Clothing Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Scientific Expeditions

1.6.3 Exploration and Travel

1.6.4 Industrial Operations

1.6.5 Others

1.7 Global Arctic Clothing Market Size & Forecast

1.7.1 Global Arctic Clothing Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Arctic Clothing Sales Quantity (2021-2032)

1.7.3 Global Arctic Clothing Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

## 2.1 Amer Sports

2.1.1 Amer Sports Details

2.1.2 Amer Sports Major Business

2.1.3 Amer Sports Arctic Clothing Product and Services

2.1.4 Amer Sports Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Amer Sports Recent Developments/Updates

## 2.2 Apocalypse Design

2.2.1 Apocalypse Design Details

2.2.2 Apocalypse Design Major Business

2.2.3 Apocalypse Design Arctic Clothing Product and Services

2.2.4 Apocalypse Design Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Apocalypse Design Recent Developments/Updates

## 2.3 Arctic Bay

2.3.1 Arctic Bay Details

2.3.2 Arctic Bay Major Business

2.3.3 Arctic Bay Arctic Clothing Product and Services

2.3.4 Arctic Bay Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Arctic Bay Recent Developments/Updates

## 2.4 Arktis

2.4.1 Arktis Details

2.4.2 Arktis Major Business

2.4.3 Arktis Arctic Clothing Product and Services

2.4.4 Arktis Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Arktis Recent Developments/Updates

## 2.5 Baffin

2.5.1 Baffin Details

2.5.2 Baffin Major Business

2.5.3 Baffin Arctic Clothing Product and Services

2.5.4 Baffin Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Baffin Recent Developments/Updates

## 2.6 Black Diamond

2.6.1 Black Diamond Details

2.6.2 Black Diamond Major Business

- 2.6.3 Black Diamond Arctic Clothing Product and Services
- 2.6.4 Black Diamond Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Black Diamond Recent Developments/Updates
- 2.7 Canada Goose
  - 2.7.1 Canada Goose Details
  - 2.7.2 Canada Goose Major Business
  - 2.7.3 Canada Goose Arctic Clothing Product and Services
  - 2.7.4 Canada Goose Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 Canada Goose Recent Developments/Updates
- 2.8 Columbia
  - 2.8.1 Columbia Details
  - 2.8.2 Columbia Major Business
  - 2.8.3 Columbia Arctic Clothing Product and Services
  - 2.8.4 Columbia Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.8.5 Columbia Recent Developments/Updates
- 2.9 Fj?llr?ven
  - 2.9.1 Fj?llr?ven Details
  - 2.9.2 Fj?llr?ven Major Business
  - 2.9.3 Fj?llr?ven Arctic Clothing Product and Services
  - 2.9.4 Fj?llr?ven Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.9.5 Fj?llr?ven Recent Developments/Updates
- 2.10 Halddays
  - 2.10.1 Halddays Details
  - 2.10.2 Halddays Major Business
  - 2.10.3 Halddays Arctic Clothing Product and Services
  - 2.10.4 Halddays Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.10.5 Halddays Recent Developments/Updates
- 2.11 Halti
  - 2.11.1 Halti Details
  - 2.11.2 Halti Major Business
  - 2.11.3 Halti Arctic Clothing Product and Services
  - 2.11.4 Halti Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 Halti Recent Developments/Updates

## 2.12 Helly Hansen

### 2.12.1 Helly Hansen Details

### 2.12.2 Helly Hansen Major Business

### 2.12.3 Helly Hansen Arctic Clothing Product and Services

### 2.12.4 Helly Hansen Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.12.5 Helly Hansen Recent Developments/Updates

## 2.13 J?ttnar

### 2.13.1 J?ttnar Details

### 2.13.2 J?ttnar Major Business

### 2.13.3 J?ttnar Arctic Clothing Product and Services

### 2.13.4 J?ttnar Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.13.5 J?ttnar Recent Developments/Updates

## 2.14 Kolon

### 2.14.1 Kolon Details

### 2.14.2 Kolon Major Business

### 2.14.3 Kolon Arctic Clothing Product and Services

### 2.14.4 Kolon Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.14.5 Kolon Recent Developments/Updates

## 2.15 Napapijri

### 2.15.1 Napapijri Details

### 2.15.2 Napapijri Major Business

### 2.15.3 Napapijri Arctic Clothing Product and Services

### 2.15.4 Napapijri Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.15.5 Napapijri Recent Developments/Updates

## 2.16 Norr?na

### 2.16.1 Norr?na Details

### 2.16.2 Norr?na Major Business

### 2.16.3 Norr?na Arctic Clothing Product and Services

### 2.16.4 Norr?na Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.16.5 Norr?na Recent Developments/Updates

## 2.17 North Face

### 2.17.1 North Face Details

### 2.17.2 North Face Major Business

### 2.17.3 North Face Arctic Clothing Product and Services

2.17.4 North Face Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 North Face Recent Developments/Updates

2.18 Patagonia

2.18.1 Patagonia Details

2.18.2 Patagonia Major Business

2.18.3 Patagonia Arctic Clothing Product and Services

2.18.4 Patagonia Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Patagonia Recent Developments/Updates

2.19 SALEWA

2.19.1 SALEWA Details

2.19.2 SALEWA Major Business

2.19.3 SALEWA Arctic Clothing Product and Services

2.19.4 SALEWA Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 SALEWA Recent Developments/Updates

2.20 Bosideng

2.20.1 Bosideng Details

2.20.2 Bosideng Major Business

2.20.3 Bosideng Arctic Clothing Product and Services

2.20.4 Bosideng Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Bosideng Recent Developments/Updates

2.21 TOREAD

2.21.1 TOREAD Details

2.21.2 TOREAD Major Business

2.21.3 TOREAD Arctic Clothing Product and Services

2.21.4 TOREAD Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 TOREAD Recent Developments/Updates

2.22 KAILAS

2.22.1 KAILAS Details

2.22.2 KAILAS Major Business

2.22.3 KAILAS Arctic Clothing Product and Services

2.22.4 KAILAS Arctic Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 KAILAS Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ARCTIC CLOTHING BY MANUFACTURER**

- 3.1 Global Arctic Clothing Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Arctic Clothing Revenue by Manufacturer (2021-2026)
- 3.3 Global Arctic Clothing Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Arctic Clothing by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Arctic Clothing Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Arctic Clothing Manufacturer Market Share in 2025
- 3.5 Arctic Clothing Market: Overall Company Footprint Analysis
  - 3.5.1 Arctic Clothing Market: Region Footprint
  - 3.5.2 Arctic Clothing Market: Company Product Type Footprint
  - 3.5.3 Arctic Clothing Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Arctic Clothing Market Size by Region
  - 4.1.1 Global Arctic Clothing Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Arctic Clothing Consumption Value by Region (2021-2032)
  - 4.1.3 Global Arctic Clothing Average Price by Region (2021-2032)
- 4.2 North America Arctic Clothing Consumption Value (2021-2032)
- 4.3 Europe Arctic Clothing Consumption Value (2021-2032)
- 4.4 Asia-Pacific Arctic Clothing Consumption Value (2021-2032)
- 4.5 South America Arctic Clothing Consumption Value (2021-2032)
- 4.6 Middle East & Africa Arctic Clothing Consumption Value (2021-2032)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Arctic Clothing Sales Quantity by Type (2021-2032)
- 5.2 Global Arctic Clothing Consumption Value by Type (2021-2032)
- 5.3 Global Arctic Clothing Average Price by Type (2021-2032)

### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Arctic Clothing Sales Quantity by Application (2021-2032)
- 6.2 Global Arctic Clothing Consumption Value by Application (2021-2032)

### 6.3 Global Arctic Clothing Average Price by Application (2021-2032)

## 7 NORTH AMERICA

### 7.1 North America Arctic Clothing Sales Quantity by Type (2021-2032)

### 7.2 North America Arctic Clothing Sales Quantity by Application (2021-2032)

### 7.3 North America Arctic Clothing Market Size by Country

#### 7.3.1 North America Arctic Clothing Sales Quantity by Country (2021-2032)

#### 7.3.2 North America Arctic Clothing Consumption Value by Country (2021-2032)

#### 7.3.3 United States Market Size and Forecast (2021-2032)

#### 7.3.4 Canada Market Size and Forecast (2021-2032)

#### 7.3.5 Mexico Market Size and Forecast (2021-2032)

## 8 EUROPE

### 8.1 Europe Arctic Clothing Sales Quantity by Type (2021-2032)

### 8.2 Europe Arctic Clothing Sales Quantity by Application (2021-2032)

### 8.3 Europe Arctic Clothing Market Size by Country

#### 8.3.1 Europe Arctic Clothing Sales Quantity by Country (2021-2032)

#### 8.3.2 Europe Arctic Clothing Consumption Value by Country (2021-2032)

#### 8.3.3 Germany Market Size and Forecast (2021-2032)

#### 8.3.4 France Market Size and Forecast (2021-2032)

#### 8.3.5 United Kingdom Market Size and Forecast (2021-2032)

#### 8.3.6 Russia Market Size and Forecast (2021-2032)

#### 8.3.7 Italy Market Size and Forecast (2021-2032)

## 9 ASIA-PACIFIC

### 9.1 Asia-Pacific Arctic Clothing Sales Quantity by Type (2021-2032)

### 9.2 Asia-Pacific Arctic Clothing Sales Quantity by Application (2021-2032)

### 9.3 Asia-Pacific Arctic Clothing Market Size by Region

#### 9.3.1 Asia-Pacific Arctic Clothing Sales Quantity by Region (2021-2032)

#### 9.3.2 Asia-Pacific Arctic Clothing Consumption Value by Region (2021-2032)

#### 9.3.3 China Market Size and Forecast (2021-2032)

#### 9.3.4 Japan Market Size and Forecast (2021-2032)

#### 9.3.5 South Korea Market Size and Forecast (2021-2032)

#### 9.3.6 India Market Size and Forecast (2021-2032)

#### 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

#### 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America Arctic Clothing Sales Quantity by Type (2021-2032)
- 10.2 South America Arctic Clothing Sales Quantity by Application (2021-2032)
- 10.3 South America Arctic Clothing Market Size by Country
  - 10.3.1 South America Arctic Clothing Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Arctic Clothing Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Arctic Clothing Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Arctic Clothing Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Arctic Clothing Market Size by Country
  - 11.3.1 Middle East & Africa Arctic Clothing Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Arctic Clothing Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 Arctic Clothing Market Drivers
- 12.2 Arctic Clothing Market Restraints
- 12.3 Arctic Clothing Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Arctic Clothing and Key Manufacturers

13.2 Manufacturing Costs Percentage of Arctic Clothing

13.3 Arctic Clothing Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Arctic Clothing Typical Distributors

14.3 Arctic Clothing Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Arctic Clothing Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Arctic Clothing Consumption Value by Heat Source Technology, (USD Million), 2021 & 2025 & 2032

Table 3. Global Arctic Clothing Consumption Value by Process Structure, (USD Million), 2021 & 2025 & 2032

Table 4. Global Arctic Clothing Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Amer Sports Basic Information, Manufacturing Base and Competitors

Table 6. Amer Sports Major Business

Table 7. Amer Sports Arctic Clothing Product and Services

Table 8. Amer Sports Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Amer Sports Recent Developments/Updates

Table 10. Apocalypse Design Basic Information, Manufacturing Base and Competitors

Table 11. Apocalypse Design Major Business

Table 12. Apocalypse Design Arctic Clothing Product and Services

Table 13. Apocalypse Design Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Apocalypse Design Recent Developments/Updates

Table 15. Arctic Bay Basic Information, Manufacturing Base and Competitors

Table 16. Arctic Bay Major Business

Table 17. Arctic Bay Arctic Clothing Product and Services

Table 18. Arctic Bay Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Arctic Bay Recent Developments/Updates

Table 20. Arktis Basic Information, Manufacturing Base and Competitors

Table 21. Arktis Major Business

Table 22. Arktis Arctic Clothing Product and Services

Table 23. Arktis Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Arktis Recent Developments/Updates

Table 25. Baffin Basic Information, Manufacturing Base and Competitors

Table 26. Baffin Major Business

Table 27. Baffin Arctic Clothing Product and Services

Table 28. Baffin Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Baffin Recent Developments/Updates

Table 30. Black Diamond Basic Information, Manufacturing Base and Competitors

Table 31. Black Diamond Major Business

Table 32. Black Diamond Arctic Clothing Product and Services

Table 33. Black Diamond Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Black Diamond Recent Developments/Updates

Table 35. Canada Goose Basic Information, Manufacturing Base and Competitors

Table 36. Canada Goose Major Business

Table 37. Canada Goose Arctic Clothing Product and Services

Table 38. Canada Goose Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Canada Goose Recent Developments/Updates

Table 40. Columbia Basic Information, Manufacturing Base and Competitors

Table 41. Columbia Major Business

Table 42. Columbia Arctic Clothing Product and Services

Table 43. Columbia Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Columbia Recent Developments/Updates

Table 45. Fj?llr?ven Basic Information, Manufacturing Base and Competitors

Table 46. Fj?llr?ven Major Business

Table 47. Fj?llr?ven Arctic Clothing Product and Services

Table 48. Fj?llr?ven Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Fj?llr?ven Recent Developments/Updates

Table 50. Halddays Basic Information, Manufacturing Base and Competitors

Table 51. Halddays Major Business

Table 52. Halddays Arctic Clothing Product and Services

Table 53. Halddays Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Halddays Recent Developments/Updates

Table 55. Halti Basic Information, Manufacturing Base and Competitors

Table 56. Halti Major Business

Table 57. Halti Arctic Clothing Product and Services

Table 58. Halti Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Halti Recent Developments/Updates

- Table 60. Helly Hansen Basic Information, Manufacturing Base and Competitors
- Table 61. Helly Hansen Major Business
- Table 62. Helly Hansen Arctic Clothing Product and Services
- Table 63. Helly Hansen Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Helly Hansen Recent Developments/Updates
- Table 65. J?ttnar Basic Information, Manufacturing Base and Competitors
- Table 66. J?ttnar Major Business
- Table 67. J?ttnar Arctic Clothing Product and Services
- Table 68. J?ttnar Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. J?ttnar Recent Developments/Updates
- Table 70. Kolon Basic Information, Manufacturing Base and Competitors
- Table 71. Kolon Major Business
- Table 72. Kolon Arctic Clothing Product and Services
- Table 73. Kolon Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. Kolon Recent Developments/Updates
- Table 75. Napapijri Basic Information, Manufacturing Base and Competitors
- Table 76. Napapijri Major Business
- Table 77. Napapijri Arctic Clothing Product and Services
- Table 78. Napapijri Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Napapijri Recent Developments/Updates
- Table 80. Norr?na Basic Information, Manufacturing Base and Competitors
- Table 81. Norr?na Major Business
- Table 82. Norr?na Arctic Clothing Product and Services
- Table 83. Norr?na Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. Norr?na Recent Developments/Updates
- Table 85. North Face Basic Information, Manufacturing Base and Competitors
- Table 86. North Face Major Business
- Table 87. North Face Arctic Clothing Product and Services
- Table 88. North Face Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. North Face Recent Developments/Updates
- Table 90. Patagonia Basic Information, Manufacturing Base and Competitors
- Table 91. Patagonia Major Business
- Table 92. Patagonia Arctic Clothing Product and Services

- Table 93. Patagonia Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Patagonia Recent Developments/Updates
- Table 95. SALEWA Basic Information, Manufacturing Base and Competitors
- Table 96. SALEWA Major Business
- Table 97. SALEWA Arctic Clothing Product and Services
- Table 98. SALEWA Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. SALEWA Recent Developments/Updates
- Table 100. Bosideng Basic Information, Manufacturing Base and Competitors
- Table 101. Bosideng Major Business
- Table 102. Bosideng Arctic Clothing Product and Services
- Table 103. Bosideng Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. Bosideng Recent Developments/Updates
- Table 105. TOREAD Basic Information, Manufacturing Base and Competitors
- Table 106. TOREAD Major Business
- Table 107. TOREAD Arctic Clothing Product and Services
- Table 108. TOREAD Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. TOREAD Recent Developments/Updates
- Table 110. KAILAS Basic Information, Manufacturing Base and Competitors
- Table 111. KAILAS Major Business
- Table 112. KAILAS Arctic Clothing Product and Services
- Table 113. KAILAS Arctic Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. KAILAS Recent Developments/Updates
- Table 115. Global Arctic Clothing Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 116. Global Arctic Clothing Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 117. Global Arctic Clothing Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 118. Market Position of Manufacturers in Arctic Clothing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 119. Head Office and Arctic Clothing Production Site of Key Manufacturer
- Table 120. Arctic Clothing Market: Company Product Type Footprint
- Table 121. Arctic Clothing Market: Company Product Application Footprint
- Table 122. Arctic Clothing New Market Entrants and Barriers to Market Entry

- Table 123. Arctic Clothing Mergers, Acquisition, Agreements, and Collaborations
- Table 124. Global Arctic Clothing Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 125. Global Arctic Clothing Sales Quantity by Region (2021-2026) & (K Units)
- Table 126. Global Arctic Clothing Sales Quantity by Region (2027-2032) & (K Units)
- Table 127. Global Arctic Clothing Consumption Value by Region (2021-2026) & (USD Million)
- Table 128. Global Arctic Clothing Consumption Value by Region (2027-2032) & (USD Million)
- Table 129. Global Arctic Clothing Average Price by Region (2021-2026) & (US\$/Unit)
- Table 130. Global Arctic Clothing Average Price by Region (2027-2032) & (US\$/Unit)
- Table 131. Global Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)
- Table 132. Global Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)
- Table 133. Global Arctic Clothing Consumption Value by Type (2021-2026) & (USD Million)
- Table 134. Global Arctic Clothing Consumption Value by Type (2027-2032) & (USD Million)
- Table 135. Global Arctic Clothing Average Price by Type (2021-2026) & (US\$/Unit)
- Table 136. Global Arctic Clothing Average Price by Type (2027-2032) & (US\$/Unit)
- Table 137. Global Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)
- Table 138. Global Arctic Clothing Sales Quantity by Application (2027-2032) & (K Units)
- Table 139. Global Arctic Clothing Consumption Value by Application (2021-2026) & (USD Million)
- Table 140. Global Arctic Clothing Consumption Value by Application (2027-2032) & (USD Million)
- Table 141. Global Arctic Clothing Average Price by Application (2021-2026) & (US\$/Unit)
- Table 142. Global Arctic Clothing Average Price by Application (2027-2032) & (US\$/Unit)
- Table 143. North America Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)
- Table 144. North America Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)
- Table 145. North America Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)
- Table 146. North America Arctic Clothing Sales Quantity by Application (2027-2032) & (K Units)
- Table 147. North America Arctic Clothing Sales Quantity by Country (2021-2026) & (K Units)

Table 148. North America Arctic Clothing Sales Quantity by Country (2027-2032) & (K Units)

Table 149. North America Arctic Clothing Consumption Value by Country (2021-2026) & (USD Million)

Table 150. North America Arctic Clothing Consumption Value by Country (2027-2032) & (USD Million)

Table 151. Europe Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)

Table 152. Europe Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)

Table 153. Europe Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)

Table 154. Europe Arctic Clothing Sales Quantity by Application (2027-2032) & (K Units)

Table 155. Europe Arctic Clothing Sales Quantity by Country (2021-2026) & (K Units)

Table 156. Europe Arctic Clothing Sales Quantity by Country (2027-2032) & (K Units)

Table 157. Europe Arctic Clothing Consumption Value by Country (2021-2026) & (USD Million)

Table 158. Europe Arctic Clothing Consumption Value by Country (2027-2032) & (USD Million)

Table 159. Asia-Pacific Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)

Table 160. Asia-Pacific Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)

Table 161. Asia-Pacific Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)

Table 162. Asia-Pacific Arctic Clothing Sales Quantity by Application (2027-2032) & (K Units)

Table 163. Asia-Pacific Arctic Clothing Sales Quantity by Region (2021-2026) & (K Units)

Table 164. Asia-Pacific Arctic Clothing Sales Quantity by Region (2027-2032) & (K Units)

Table 165. Asia-Pacific Arctic Clothing Consumption Value by Region (2021-2026) & (USD Million)

Table 166. Asia-Pacific Arctic Clothing Consumption Value by Region (2027-2032) & (USD Million)

Table 167. South America Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)

Table 168. South America Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)

Table 169. South America Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)

Table 170. South America Arctic Clothing Sales Quantity by Application (2027-2032) &

(K Units)

Table 171. South America Arctic Clothing Sales Quantity by Country (2021-2026) & (K Units)

Table 172. South America Arctic Clothing Sales Quantity by Country (2027-2032) & (K Units)

Table 173. South America Arctic Clothing Consumption Value by Country (2021-2026) & (USD Million)

Table 174. South America Arctic Clothing Consumption Value by Country (2027-2032) & (USD Million)

Table 175. Middle East & Africa Arctic Clothing Sales Quantity by Type (2021-2026) & (K Units)

Table 176. Middle East & Africa Arctic Clothing Sales Quantity by Type (2027-2032) & (K Units)

Table 177. Middle East & Africa Arctic Clothing Sales Quantity by Application (2021-2026) & (K Units)

Table 178. Middle East & Africa Arctic Clothing Sales Quantity by Application (2027-2032) & (K Units)

Table 179. Middle East & Africa Arctic Clothing Sales Quantity by Country (2021-2026) & (K Units)

Table 180. Middle East & Africa Arctic Clothing Sales Quantity by Country (2027-2032) & (K Units)

Table 181. Middle East & Africa Arctic Clothing Consumption Value by Country (2021-2026) & (USD Million)

Table 182. Middle East & Africa Arctic Clothing Consumption Value by Country (2027-2032) & (USD Million)

Table 183. Arctic Clothing Raw Material

Table 184. Key Manufacturers of Arctic Clothing Raw Materials

Table 185. Arctic Clothing Typical Distributors

Table 186. Arctic Clothing Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Arctic Clothing Picture
- Figure 2. Global Arctic Clothing Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Arctic Clothing Revenue Market Share by Type in 2025
- Figure 4. Inner Layer Examples
- Figure 5. Middle Insulating Layer Examples
- Figure 6. Outer Protective Layer Examples
- Figure 7. Global Arctic Clothing Revenue by Heat Source Technology, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Arctic Clothing Revenue Market Share by Heat Source Technology in 2025
- Figure 9. Down Filling Examples
- Figure 10. Synthetic Insulation Filling Examples
- Figure 11. Active Heating Type Examples
- Figure 12. Others Examples
- Figure 13. Global Arctic Clothing Revenue by Process Structure, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Arctic Clothing Revenue Market Share by Process Structure in 2025
- Figure 15. Traditional Quilted Structure Examples
- Figure 16. Seamless Hot-Pressed Structure Examples
- Figure 17. Pre-Formed Motion Cutting Structure Examples
- Figure 18. Others Examples
- Figure 19. Global Arctic Clothing Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 20. Global Arctic Clothing Revenue Market Share by Application in 2025
- Figure 21. Scientific Expeditions Examples
- Figure 22. Exploration and Travel Examples
- Figure 23. Industrial Operations Examples
- Figure 24. Others Examples
- Figure 25. Global Arctic Clothing Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 26. Global Arctic Clothing Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 27. Global Arctic Clothing Sales Quantity (2021-2032) & (K Units)
- Figure 28. Global Arctic Clothing Price (2021-2032) & (US\$/Unit)
- Figure 29. Global Arctic Clothing Sales Quantity Market Share by Manufacturer in 2025

- Figure 30. Global Arctic Clothing Revenue Market Share by Manufacturer in 2025
- Figure 31. Producer Shipments of Arctic Clothing by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 32. Top 3 Arctic Clothing Manufacturer (Revenue) Market Share in 2025
- Figure 33. Top 6 Arctic Clothing Manufacturer (Revenue) Market Share in 2025
- Figure 34. Global Arctic Clothing Sales Quantity Market Share by Region (2021-2032)
- Figure 35. Global Arctic Clothing Consumption Value Market Share by Region (2021-2032)
- Figure 36. North America Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 37. Europe Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 38. Asia-Pacific Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 39. South America Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 40. Middle East & Africa Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 41. Global Arctic Clothing Sales Quantity Market Share by Type (2021-2032)
- Figure 42. Global Arctic Clothing Consumption Value Market Share by Type (2021-2032)
- Figure 43. Global Arctic Clothing Average Price by Type (2021-2032) & (US\$/Unit)
- Figure 44. Global Arctic Clothing Sales Quantity Market Share by Application (2021-2032)
- Figure 45. Global Arctic Clothing Revenue Market Share by Application (2021-2032)
- Figure 46. Global Arctic Clothing Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 47. North America Arctic Clothing Sales Quantity Market Share by Type (2021-2032)
- Figure 48. North America Arctic Clothing Sales Quantity Market Share by Application (2021-2032)
- Figure 49. North America Arctic Clothing Sales Quantity Market Share by Country (2021-2032)
- Figure 50. North America Arctic Clothing Consumption Value Market Share by Country (2021-2032)
- Figure 51. United States Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 52. Canada Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 53. Mexico Arctic Clothing Consumption Value (2021-2032) & (USD Million)
- Figure 54. Europe Arctic Clothing Sales Quantity Market Share by Type (2021-2032)
- Figure 55. Europe Arctic Clothing Sales Quantity Market Share by Application

(2021-2032)

Figure 56. Europe Arctic Clothing Sales Quantity Market Share by Country (2021-2032)

Figure 57. Europe Arctic Clothing Consumption Value Market Share by Country (2021-2032)

Figure 58. Germany Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 59. France Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 60. United Kingdom Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 61. Russia Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 62. Italy Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 63. Asia-Pacific Arctic Clothing Sales Quantity Market Share by Type (2021-2032)

Figure 64. Asia-Pacific Arctic Clothing Sales Quantity Market Share by Application (2021-2032)

Figure 65. Asia-Pacific Arctic Clothing Sales Quantity Market Share by Region (2021-2032)

Figure 66. Asia-Pacific Arctic Clothing Consumption Value Market Share by Region (2021-2032)

Figure 67. China Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 68. Japan Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 69. South Korea Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 70. India Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 71. Southeast Asia Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 72. Australia Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 73. South America Arctic Clothing Sales Quantity Market Share by Type (2021-2032)

Figure 74. South America Arctic Clothing Sales Quantity Market Share by Application (2021-2032)

Figure 75. South America Arctic Clothing Sales Quantity Market Share by Country (2021-2032)

Figure 76. South America Arctic Clothing Consumption Value Market Share by Country (2021-2032)

Figure 77. Brazil Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 78. Argentina Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 79. Middle East & Africa Arctic Clothing Sales Quantity Market Share by Type (2021-2032)

Figure 80. Middle East & Africa Arctic Clothing Sales Quantity Market Share by Application (2021-2032)

Figure 81. Middle East & Africa Arctic Clothing Sales Quantity Market Share by Country (2021-2032)

Figure 82. Middle East & Africa Arctic Clothing Consumption Value Market Share by Country (2021-2032)

Figure 83. Turkey Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 84. Egypt Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 85. Saudi Arabia Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 86. South Africa Arctic Clothing Consumption Value (2021-2032) & (USD Million)

Figure 87. Arctic Clothing Market Drivers

Figure 88. Arctic Clothing Market Restraints

Figure 89. Arctic Clothing Market Trends

Figure 90. Porters Five Forces Analysis

Figure 91. Manufacturing Cost Structure Analysis of Arctic Clothing in 2025

Figure 92. Manufacturing Process Analysis of Arctic Clothing

Figure 93. Arctic Clothing Industrial Chain

Figure 94. Sales Channel: Direct to End-User vs Distributors

Figure 95. Direct Channel Pros & Cons

Figure 96. Indirect Channel Pros & Cons

Figure 97. Methodology

Figure 98. Research Process and Data Source

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