

# Global Arak Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GF5998F95F5EN.html

Date: June 2024

Pages: 96

Price: US\$ 3,480.00 (Single User License)

ID: GF5998F95F5EN

# **Abstracts**

According to our (Global Info Research) latest study, the global Arak market size was valued at USD 14550 million in 2023 and is forecast to a readjusted size of USD 16620 million by 2030 with a CAGR of 1.9% during review period.

Arak is a traditional alcoholic beverage made from anise seeds and grape or date alcohol, popular in the Middle East and Mediterranean regions.

The market for arak is driven by the demand for authentic and traditional alcoholic beverages in the regions where it is consumed. The growing interest in exotic and cultural experiences also contributes to the market growth.

The Global Info Research report includes an overview of the development of the Arak industry chain, the market status of Supermarket (Obeidi or Merwah Grapes, Anise Seeds), Travel Retail (Obeidi or Merwah Grapes, Anise Seeds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Arak.

Regionally, the report analyzes the Arak markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Arak market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**

The report presents comprehensive understanding of the Arak market. It provides a holistic view of the industry, as well as detailed insights into individual components and



stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Arak industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Obeidi or Merwah Grapes, Anise Seeds).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Arak market.

Regional Analysis: The report involves examining the Arak market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Arak market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Arak:

Company Analysis: Report covers individual Arak manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Arak This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Travel Retail).

Technology Analysis: Report covers specific technologies relevant to Arak. It assesses the current state, advancements, and potential future developments in Arak areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Arak market. This analysis helps understand market share, competitive advantages, and potential areas



for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Arak market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Obeidi or Merwah Grapes

Anise Seeds

Market segment by Application

Supermarket

Travel Retail

Liquor Shop

Bar/Pub

Major players covered

Lebanese Arak Corporation

Abi Raad Group Sarl

Kawar Arak

**Eagle Distilleries** 



Haddad Distilleries

Ch?teau Ksara

Lebanese Fine Wines

Domaine des Tourelles

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Arak product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Arak, with price, sales, revenue and global market share of Arak from 2019 to 2024.

Chapter 3, the Arak competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Arak breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Arak market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Arak.

Chapter 14 and 15, to describe Arak sales channel, distributors, customers, research findings and conclusion.



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