

Global AR and VR Chips Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G1DC73BF87B5EN.html>

Date: May 2023

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: G1DC73BF87B5EN

Abstracts

According to our (Global Info Research) latest study, the global AR and VR Chips market size was valued at USD 1056.7 million in 2022 and is forecast to a readjusted size of USD 2544.8 million by 2029 with a CAGR of 13.4% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

AR and VR chips are utilized in AR and VR devices. AR is known as a live, direct or indirect view of a physical, real-world environment. Utilizing this technology, aspects of natural environment are increased or enhanced and to improve one's current sense of reality, computer-generated sensory inputs, such as music, video, graphics, or GPS data, are used. On the other hand, VR simulates components of the real world using cuttingedge technology.

This report is a detailed and comprehensive analysis for global AR and VR Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global AR and VR Chips market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global AR and VR Chips market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global AR and VR Chips market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global AR and VR Chips market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AR and VR Chips

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AR and VR Chips market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, MagicLeap, Apple, Allwinner Technology and Rock Chips, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

AR and VR Chips market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AR Chips

VR Chips

Market segment by Application

HMD/Glasses

Automobile Head Up Display

Others

Major players covered

Qualcomm

MagicLeap

Apple

Allwinner Technology

Rock Chips

Advanced Micro Devices

Spectra7

NVIDIA Corporation

Huawei Technologies Co., Ltd.

Samsung Electronics Co., Ltd.

PHOTONIS

Mediatek Inc.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AR and VR Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AR and VR Chips, with price, sales, revenue and global market share of AR and VR Chips from 2018 to 2023.

Chapter 3, the AR and VR Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AR and VR Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and AR and VR Chips market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of AR and VR Chips.

Chapter 14 and 15, to describe AR and VR Chips sales channel, distributors, customers, research findings and conclusion.

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