

# Global AR Lens Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF927024244FEN.html>

Date: January 2024

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: GF927024244FEN

## Abstracts

According to our (Global Info Research) latest study, the global AR Lens market size was valued at USD 106.7 million in 2023 and is forecast to a readjusted size of USD 217.6 million by 2030 with a CAGR of 10.7% during review period.

The HoloLens is a head-mounted display unit connected to an adjustable, cushioned inner headband, which can tilt HoloLens up and down, as well as forward and backward. To wear the unit, the user fits the HoloLens on their head, using an adjustment wheel at the back of the headband to secure it around the crown, supporting and distributing the weight of the unit equally for comfort,[16] before tilting the visor towards the front of the eyes.

Display Features:

Optics: See-through holographic lenses (waveguides)

Resolution: 2k 3:2 light engines

Holographic density: >2.5k radiants (light points per radian)

Eye-based rendering: Display optimization for 3D eye position

On Twitter Microsoft's Alex Kipman clarified the details. The headset provides 52 degrees of augmented viewing when measured diagonally, according to Kipman. Given that the Microsoft website states the headset's aspect ratio is 3:2, this would give a horizontal FoV of 43° and a vertical of 29° using the basic Pythagorean theorem.

The classification of AR Lens includes FOV 15°, FOV 23-30°, FOV 40° and others. According to the research study, the FOV 23-30° segment held a significant share of the of the AR Lens market.

The use and potential applications of augmented reality (AR) devices in many industries, including gaming, military, education, transportation, manufacturing and medicine, are growing rapidly.

North America held a key market revenue share of the AR Lens market in 2019 which account for 31.67%. The market in the region is anticipated to expand at a CAGR of 12.04% during the 2019-2026. The increasing adoption of AR Lens is expected to offer lucrative opportunities for vendors. In 2019, Microsoft, LX-AR, Lumus ranked top 3 of the revenue share in global market. These companies will witness a stable growth in the following five years.

The Global Info Research report includes an overview of the development of the AR Lens industry chain, the market status of Gaming (FOV 15°, FOV 23-30°), Military (FOV 15°, FOV 23-30°), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AR Lens.

Regionally, the report analyzes the AR Lens markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AR Lens market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the AR Lens market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AR Lens industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., FOV 15°, FOV 23-30°).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AR Lens market.

**Regional Analysis:** The report involves examining the AR Lens market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the AR Lens market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AR Lens:

**Company Analysis:** Report covers individual AR Lens manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards AR Lens This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Gaming, Military).

**Technology Analysis:** Report covers specific technologies relevant to AR Lens. It assesses the current state, advancements, and potential future developments in AR Lens areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the AR Lens market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

AR Lens market is split by Type and by Application. For the period 2019-2030, the

growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

FOV 15°

FOV 23-30°

FOV 40°

#### Market segment by Application

Gaming

Military

Education

Transportation

Manufacturing

Medicine

#### Major players covered

Microsoft

LX-AR

Lumus

Optinvent

Optics Division

Radiant Vision Systems

Huynew

Crystal Optech

Vuzix

North Ocean Photonics

HoloOptics?Luminit?

Beijing Ned

Lochn Optics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AR Lens product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AR Lens, with price, sales, revenue and global market share of AR Lens from 2019 to 2024.

Chapter 3, the AR Lens competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AR Lens breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and AR Lens market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AR Lens.

Chapter 14 and 15, to describe AR Lens sales channel, distributors, customers, research findings and conclusion.

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