+357 96 030922
info@marketpublishers.com

Global AR Indoor Navigation Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G41712936A7EEN.html
Date: September 2026
Pages: 154
Price: US$ 4,480.00 (Single User License)
ID: G41712936A7EEN

Abstracts

The global AR Indoor Navigation market size is expected to reach $ 2139 million by 2032, rising at a market growth of 24.5% CAGR during the forecast period (2026-2032).

AR Indoor Navigation refers to software and services that combine indoor digital maps, real-time positioning, route planning and augmented-reality spatial registration to overlay directional arrows, walking paths, destinations, floor-transition instructions and points of interest onto a live view of an indoor environment. The system is commonly delivered through smartphones, tablets or AR glasses and may use visual positioning systems, SLAM, cameras, inertial sensors, Bluetooth Low Energy, Wi-Fi, ultra-wideband, geomagnetic signals, QR codes or visual markers. Core functions include user localization, orientation recognition, multi-floor routing, route rendering, deviation detection, automatic rerouting, destination search and indoor–outdoor navigation continuity. The research scope covers full-stack AR Indoor Navigation platforms and applications, AR Indoor Navigation SDKs, APIs and middleware, spatial mapping, VPS and registration software, cloud map and content services, white-label applications, venue deployment, system integration and lifecycle maintenance. Major applications include transportation hubs, commercial and cultural venues, healthcare and educational facilities, corporate campuses, warehouses, factories and other complex indoor environments.

Key Findings

Full-stack platforms and applications represented approximately 44% of software offering revenue

+357 96 030922
info@marketpublishers.com

Hybrid multi-source positioning accounted for approximately 33% of technology-segment revenue

Transportation hubs and large public venues represented approximately 28% of application revenue

Market Trends

AR Indoor Navigation is evolving from customized demonstration projects into standardized venue SaaS platforms, embeddable SDKs and managed spatial services. Earlier systems relied heavily on Bluetooth beacons, Wi-Fi infrastructure or manually placed visual markers, while newer products increasingly combine visual positioning, SLAM, inertial sensors, geomagnetic signals and existing wireless networks. This hybrid architecture improves positioning continuity across entrances, corridors, open halls, elevators and multi-floor environments. Suppliers are also reducing deployment complexity through no-code map editors, automated floor-plan conversion, cloud-hosted content management and reusable mobile components. Smartphones remain the principal access device, but AR glasses and enterprise wearable displays are becoming more relevant in industrial, logistics and maintenance applications. Product value is shifting from basic directional arrows toward continuously updated digital-venue platforms that integrate destination search, accessibility routing, operational information, promotions, workflow instructions and location analytics.

Market Dynamics

Drivers

Market growth is driven by the digitalization of airports, railway stations, shopping centers, hospitals, campuses, offices, factories and warehouses. Large indoor environments often contain complex layouts, multiple floors and frequently changing destinations that are difficult to represent through static signs or conventional two-dimensional maps. Wider availability of smartphone cameras, inertial sensors, indoor wireless networks and mobile AR frameworks lowers the incremental cost of deploying visual navigation. Venue operators increasingly seek branded digital services that improve visitor movement, accessibility and destination discovery, while enterprise customers use AR navigation to reduce search time, guide workers and link location information with operational workflows.

+357 96 030922
info@marketpublishers.com

Restraints

Deployment remains constrained by the cost of spatial mapping, route-network configuration, device calibration and ongoing map maintenance. Positioning performance may be affected by changing lighting conditions, camera occlusion, repetitive corridors, reflective surfaces, crowded environments and differences among mobile-device sensors. Infrastructure-assisted solutions may require beacon, Wi-Fi or UWB installation, while visual systems require sufficiently distinctive spatial features and periodic remapping when the physical environment changes. Many projects also depend on integration with venue applications, building-management systems, content databases and accessibility information, increasing implementation cost and extending customer decision cycles.

Opportunities

Major opportunities lie in continuous indoor–outdoor navigation, accessibility services, industrial wearables and recurring venue subscriptions. Airports, hospitals and transport hubs can combine AR guidance with gate changes, appointment information, emergency routes and accessible pathways. Retail and cultural venues can integrate navigation with store discovery, exhibitions, promotions and personalized content. Warehouses and factories can connect route guidance with work orders, asset locations, picking instructions and restricted zones. Cloud-based map management, API usage, white-label applications and analytics services provide suppliers with opportunities to generate recurring revenue after the initial mapping and deployment phase.

Challenges

The industry must deliver stable positioning across different buildings, devices, operating systems and localization technologies. Poorly aligned graphics or delayed route updates can reduce user confidence and create safety risks in crowded or operational environments. Suppliers must also address privacy, cybersecurity and ownership of camera, location and spatial-map data. Another challenge is balancing standardization with venue-specific requirements, since each building may have different floor structures, accessibility rules, security restrictions and content-management systems. Market comparison is further complicated by mixed charging

+357 96 030922
info@marketpublishers.com

models based on buildings, floor area, SDK usage, active users, project scope or annual subscriptions.

Value Chain Analysis

The upstream layer includes floor plans, BIM data, three-dimensional scans, indoor map databases, cameras, inertial sensors, BLE, Wi-Fi and UWB infrastructure, geomagnetic data, mobile operating systems and AR development frameworks. These inputs determine map accuracy, positioning performance, device compatibility and the cost of initial deployment. Spatial data may be created from architectural drawings, laser scanning, photogrammetry or mobile-device capture, after which routes, destinations, restricted areas and floor-transition points are configured.

The midstream layer converts spatial and sensor inputs into positioning engines, routing algorithms, AR registration software, SDKs, APIs, venue-management platforms, mobile applications and system-integration services. Downstream customers include transport operators, commercial-property owners, hospitals, universities, corporate campuses, hospitality groups, logistics companies and industrial enterprises. Revenue is generated through software licenses, venue subscriptions, SDK and API fees, mapping services, application development, deployment, maintenance and cloud content management. Standardized SaaS platforms and reusable SDKs provide greater scalability, while complex industrial and public-facility projects continue to require higher levels of customization and on-site service.

Segment Insights

By primary product offering, full-stack AR Indoor Navigation platforms and applications represent approximately 44% of market revenue because they integrate maps, positioning, routing, AR visualization, user applications and management tools within a single commercial package. SDKs, APIs and middleware account for approximately 24%, serving customers that want to integrate navigation into existing applications. Spatial mapping, VPS and registration software represent approximately 21%, while cloud map, content and lifecycle services account for the remaining share and are becoming increasingly important as the market shifts toward recurring service models.

By positioning technology, hybrid multi-source systems represent approximately 33% of revenue and form the largest technical segment. Visual positioning and SLAM-led systems account for approximately 30%, supported by infrastructure-light deployment

+357 96 030922
info@marketpublishers.com

and improved smartphone-camera capabilities. Radio-frequency and geomagnetic infrastructure-assisted systems represent approximately 24%, while marker and reference-point systems account for approximately 13%. Hybrid architectures are expected to gain further importance because they can combine the strengths of visual, inertial and wireless positioning under changing indoor conditions.

Downstream Market Opportunities

Transportation hubs and large public venues represent approximately 28% of market revenue and remain the largest application segment due to complex layouts, high visitor volumes and strong demand for accessibility and real-time information. Retail, hospitality and cultural venues account for approximately 27%, followed by healthcare, education and corporate campuses at approximately 25%. Industrial, warehousing and logistics facilities represent approximately 20% and typically generate higher project value because navigation is integrated with workforce management, asset information and safety controls. The most attractive projects are those that support repeated use, regular map updates and broader venue digitalization rather than one-time promotional applications.

Regional Insights

Asia-Pacific is one of the most active regions for AR Indoor Navigation deployment, supported by large transport infrastructure, rapid commercial-property digitalization, extensive mobile-service ecosystems and investment in smart hospitals, campuses and industrial facilities. China, Japan, South Korea and Southeast Asian markets present opportunities in airports, railway networks, shopping centers, tourism facilities and manufacturing sites. Local map availability, mobile-platform integration and the ability to support dense, multi-floor buildings remain important competitive requirements.

North America has strong capabilities in accessibility-oriented navigation, cloud software, visual positioning and enterprise location services, with deployments concentrated in airports, healthcare facilities, universities, commercial properties and logistics operations. Europe maintains a developed base of indoor-positioning platforms, industrial software suppliers and public-infrastructure projects. European customers place relatively high importance on privacy compliance, open system interfaces and integration with building and operational data. Other regions are adopting AR Indoor Navigation selectively in airports, tourism destinations, premium commercial venues

+357 96 030922
info@marketpublishers.com

and major enterprise facilities.

Competitive Landscape Analysis

The competitive landscape includes full-stack AR navigation platforms, indoor-positioning specialists, spatial-mapping and VPS providers, digital-twin software companies and regional system integrators. ARway.ai, Navigine, Situm Technologies, ViewAR, Pointr, IndoorAtlas, Treedis, Wemap, Mapsted and GoodMaps compete through combinations of mapping, positioning, routing, AR visualization and venue-management capabilities. Immersal, Niantic Spatial and Kudan provide enabling visual-positioning, SLAM and spatial-registration technologies, while larger platform companies contribute mapping, AR frameworks and cloud infrastructure. Competition increasingly depends on positioning accuracy, mapping efficiency, multi-floor performance, infrastructure requirements, mobile-device compatibility, implementation speed and recurring service capability. Companies with reusable SDKs, cloud-based venue management and hybrid positioning architectures are better positioned to scale across customers, while project-oriented suppliers retain advantages in complex industrial and public-facility deployments.

Report Scope

This report studies the global AR Indoor Navigation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AR Indoor Navigation, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AR Indoor Navigation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AR Indoor Navigation total market, 2021-2032, (USD Million)

Global AR Indoor Navigation total market by region & country, CAGR, 2021-2032, (USD Million)

+357 96 030922
info@marketpublishers.com

U.S. VS China: AR Indoor Navigation total market, key domestic companies, and share, (USD Million)

Global AR Indoor Navigation revenue by player, revenue and market share 2021-2026, (USD Million)

Global AR Indoor Navigation total market by Type, CAGR, 2021-2032, (USD Million)

Global AR Indoor Navigation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AR Indoor Navigation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ARway.ai(Nextech3D.ai), Navigine Corporation, Situm Technologies, S.L., ViewAR GmbH, Pointr Ltd., IndoorAtlas Ltd., Treedis, Wemap SAS, Mapsted Corp., GoodMaps, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AR Indoor Navigation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AR Indoor Navigation Market, By Region:

United States

+357 96 030922
info@marketpublishers.com

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global AR Indoor Navigation Market, Segmentation by Type:

In-vehicle Display-based AR Navigation

Mobile Device-based AR Navigation

Head-mounted and Wearable AR Navigation

Fixed-terminal and Embedded AR Navigation

Global AR Indoor Navigation Market, Segmentation by Positioning Technology:

Visual Positioning and SLAM-led AR Navigation

RF and Geomagnetic Infrastructure-assisted AR Navigation

Marker and Reference-point-based AR Navigation

+357 96 030922
info@marketpublishers.com

Hybrid Multi-source AR Navigation

Global AR Indoor Navigation Market, Segmentation by Software:

Full-stack AR Navigation Platforms and Applications

AR Navigation SDKs and Middleware

Spatial Positioning and AR Registration Software

Cloud Map, Content and Lifecycle Services

Global AR Indoor Navigation Market, Segmentation by Application:

Transportation Hubs and Large Public Venues

Retail, Hospitality and Cultural Venues

Healthcare, Education and Corporate Campuses

Industrial, Warehousing and Logistics Facilities

Companies Profiled:

ARway.ai(Nextech3D.ai)

Navigine Corporation

Situm Technologies, S.L.

ViewAR GmbH

Pointr Ltd.

IndoorAtlas Ltd.

+357 96 030922
info@marketpublishers.com

Treedis

Wemap SAS

Mapsted Corp.

GoodMaps, Inc.

Resonai Inc.

Insider Navigation Inc.

GlobeCo Technologies Pvt. Ltd. (beco)

Immersal(Hexagon)

Niantic Spatial, Inc.

Kudan Inc.

Google LLC

Mapbox, Inc.

Hangzhou EZXR Advanced Technology Co., Ltd.

VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR)

SenseTime Group Inc.

Tencent Holdings Limited

Beijing Baidu Netcom Science Technology Co., Ltd.

Beijing FengMap Technology Co., Ltd.

Beijing SuperMap Software Co., Ltd.

+357 96 030922
info@marketpublishers.com

Key Questions Answered

1. How big is the global AR Indoor Navigation market?
2. What is the demand of the global AR Indoor Navigation market?
3. What is the year over year growth of the global AR Indoor Navigation market?
4. What is the total value of the global AR Indoor Navigation market?
5. Who are the Major Players in the global AR Indoor Navigation market?
6. What are the growth factors driving the market demand?

+357 96 030922
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 AR Indoor Navigation Introduction
1.2 World AR Indoor Navigation Market Size & Forecast (2021 & 2025 & 2032)
1.3 World AR Indoor Navigation Total Market by Region (by Headquarter Location)
  1.3.1 World AR Indoor Navigation Market Size by Region (2021-2032), (by Headquarter Location)
  1.3.2 United States Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.3 China Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.4 Europe Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.5 Japan Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.6 South Korea Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.7 ASEAN Based Company AR Indoor Navigation Revenue (2021-2032)
  1.3.8 India Based Company AR Indoor Navigation Revenue (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 AR Indoor Navigation Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World AR Indoor Navigation Consumption Value (2021-2032)
2.2 World AR Indoor Navigation Consumption Value by Region
  2.2.1 World AR Indoor Navigation Consumption Value by Region (2021-2026)
  2.2.2 World AR Indoor Navigation Consumption Value Forecast by Region (2027-2032)
2.3 United States AR Indoor Navigation Consumption Value (2021-2032)
2.4 China AR Indoor Navigation Consumption Value (2021-2032)
2.5 Europe AR Indoor Navigation Consumption Value (2021-2032)
2.6 Japan AR Indoor Navigation Consumption Value (2021-2032)
2.7 South Korea AR Indoor Navigation Consumption Value (2021-2032)
2.8 ASEAN AR Indoor Navigation Consumption Value (2021-2032)
2.9 India AR Indoor Navigation Consumption Value (2021-2032)

3 WORLD AR INDOOR NAVIGATION COMPANIES COMPETITIVE ANALYSIS

3.1 World AR Indoor Navigation Revenue by Player (2021-2026)

+357 96 030922
info@marketpublishers.com

3.2 Industry Rank and Concentration Rate (CR)
3.2.1 Global AR Indoor Navigation Industry Rank of Major Players
3.2.2 Global Concentration Ratios (CR4) for AR Indoor Navigation in 2025
3.2.3 Global Concentration Ratios (CR8) for AR Indoor Navigation in 2025
3.3 AR Indoor Navigation Company Evaluation Quadrant
3.4 AR Indoor Navigation Market: Overall Company Footprint Analysis
3.4.1 AR Indoor Navigation Market: Region Footprint
3.4.2 AR Indoor Navigation Market: Company Product Type Footprint
3.4.3 AR Indoor Navigation Market: Company Product Application Footprint
3.5 Competitive Environment
3.5.1 Historical Structure of the Industry
3.5.2 Barriers of Market Entry
3.5.3 Factors of Competition
3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: AR Indoor Navigation Revenue Comparison (by Headquarter Location)
4.1.1 United States VS China: AR Indoor Navigation Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
4.1.2 United States VS China: AR Indoor Navigation Revenue Market Share Comparison (2021 & 2025 & 2032)
4.2 United States Based Companies VS China Based Companies: AR Indoor Navigation Consumption Value Comparison
4.2.1 United States VS China: AR Indoor Navigation Consumption Value Comparison (2021 & 2025 & 2032)
4.2.2 United States VS China: AR Indoor Navigation Consumption Value Market Share Comparison (2021 & 2025 & 2032)
4.3 United States Based AR Indoor Navigation Companies and Market Share, 2021-2026
4.3.1 United States Based AR Indoor Navigation Companies, Headquarters (States, Country)
4.3.2 United States Based Companies AR Indoor Navigation Revenue, (2021-2026)
4.4 China Based Companies AR Indoor Navigation Revenue and Market Share, 2021-2026
4.4.1 China Based AR Indoor Navigation Companies, Company Headquarters (Province, Country)

+357 96 030922
info@marketpublishers.com

4.4.2 China Based Companies AR Indoor Navigation Revenue, (2021-2026)
4.5 Rest of World Based AR Indoor Navigation Companies and Market Share, 2021-2026
4.5.1 Rest of World Based AR Indoor Navigation Companies, Headquarters (Province, Country)
4.5.2 Rest of World Based Companies AR Indoor Navigation Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AR Indoor Navigation Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 In-vehicle Display-based AR Navigation
5.2.2 Mobile Device-based AR Navigation
5.2.3 Head-mounted and Wearable AR Navigation
5.2.4 Fixed-terminal and Embedded AR Navigation
5.3 Market Segment by Type
5.3.1 World AR Indoor Navigation Market Size by Type (2021-2026)
5.3.2 World AR Indoor Navigation Market Size by Type (2027-2032)
5.3.3 World AR Indoor Navigation Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY POSITIONING TECHNOLOGY

6.1 World AR Indoor Navigation Market Size Overview by Positioning Technology: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Positioning Technology
6.2.1 Visual Positioning and SLAM-led AR Navigation
6.2.2 RF and Geomagnetic Infrastructure-assisted AR Navigation
6.2.3 Marker and Reference-point-based AR Navigation
6.2.4 Hybrid Multi-source AR Navigation
6.3 Market Segment by Positioning Technology
6.3.1 World AR Indoor Navigation Market Size by Positioning Technology (2021-2026)
6.3.2 World AR Indoor Navigation Market Size by Positioning Technology (2027-2032)
6.3.3 World AR Indoor Navigation Market Size Market Share by Positioning Technology (2027-2032)

7 MARKET ANALYSIS BY SOFTWARE

7.1 World AR Indoor Navigation Market Size Overview by Software: 2021 VS 2025 VS 2032

+357 96 030922
info@marketpublishers.com

7.2 Segment Introduction by Software
7.2.1 Full-stack AR Navigation Platforms and Applications
7.2.2 AR Navigation SDKs and Middleware
7.2.3 Spatial Positioning and AR Registration Software
7.2.4 Cloud Map, Content and Lifecycle Services
7.3 Market Segment by Software
7.3.1 World AR Indoor Navigation Market Size by Software (2021-2026)
7.3.2 World AR Indoor Navigation Market Size by Software (2027-2032)
7.3.3 World AR Indoor Navigation Market Size Market Share by Software (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AR Indoor Navigation Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Transportation Hubs and Large Public Venues
8.2.2 Retail, Hospitality and Cultural Venues
8.2.3 Healthcare, Education and Corporate Campuses
8.2.4 Industrial, Warehousing and Logistics Facilities
8.3 Market Segment by Application
8.3.1 World AR Indoor Navigation Market Size by Application (2021-2026)
8.3.2 World AR Indoor Navigation Market Size by Application (2027-2032)
8.3.3 World AR Indoor Navigation Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 ARway.ai(Nextech3D.ai)
9.1.1 ARway.ai(Nextech3D.ai) Details
9.1.2 ARway.ai(Nextech3D.ai) Major Business
9.1.3 ARway.ai(Nextech3D.ai) AR Indoor Navigation Product and Services
9.1.4 ARway.ai(Nextech3D.ai) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.1.5 ARway.ai(Nextech3D.ai) Recent Developments/Updates
9.1.6 ARway.ai(Nextech3D.ai) Competitive Strengths & Weaknesses
9.2 Navigine Corporation
9.2.1 Navigine Corporation Details
9.2.2 Navigine Corporation Major Business
9.2.3 Navigine Corporation AR Indoor Navigation Product and Services

+357 96 030922
info@marketpublishers.com

9.2.4 Navigine Corporation AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.2.5 Navigine Corporation Recent Developments/Updates
9.2.6 Navigine Corporation Competitive Strengths & Weaknesses
9.3 Situm Technologies, S.L.
9.3.1 Situm Technologies, S.L. Details
9.3.2 Situm Technologies, S.L. Major Business
9.3.3 Situm Technologies, S.L. AR Indoor Navigation Product and Services
9.3.4 Situm Technologies, S.L. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.3.5 Situm Technologies, S.L. Recent Developments/Updates
9.3.6 Situm Technologies, S.L. Competitive Strengths & Weaknesses
9.4 ViewAR GmbH
9.4.1 ViewAR GmbH Details
9.4.2 ViewAR GmbH Major Business
9.4.3 ViewAR GmbH AR Indoor Navigation Product and Services
9.4.4 ViewAR GmbH AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.4.5 ViewAR GmbH Recent Developments/Updates
9.4.6 ViewAR GmbH Competitive Strengths & Weaknesses
9.5 Pointr Ltd.
9.5.1 Pointr Ltd. Details
9.5.2 Pointr Ltd. Major Business
9.5.3 Pointr Ltd. AR Indoor Navigation Product and Services
9.5.4 Pointr Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.5.5 Pointr Ltd. Recent Developments/Updates
9.5.6 Pointr Ltd. Competitive Strengths & Weaknesses
9.6 IndoorAtlas Ltd.
9.6.1 IndoorAtlas Ltd. Details
9.6.2 IndoorAtlas Ltd. Major Business
9.6.3 IndoorAtlas Ltd. AR Indoor Navigation Product and Services
9.6.4 IndoorAtlas Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.6.5 IndoorAtlas Ltd. Recent Developments/Updates
9.6.6 IndoorAtlas Ltd. Competitive Strengths & Weaknesses
9.7 Treedis
9.7.1 Treedis Details
9.7.2 Treedis Major Business

+357 96 030922
info@marketpublishers.com

9.7.3 Treedis AR Indoor Navigation Product and Services
9.7.4 Treedis AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.7.5 Treedis Recent Developments/Updates
9.7.6 Treedis Competitive Strengths & Weaknesses
9.8 Wemap SAS
9.8.1 Wemap SAS Details
9.8.2 Wemap SAS Major Business
9.8.3 Wemap SAS AR Indoor Navigation Product and Services
9.8.4 Wemap SAS AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.8.5 Wemap SAS Recent Developments/Updates
9.8.6 Wemap SAS Competitive Strengths & Weaknesses
9.9 Mapsted Corp.
9.9.1 Mapsted Corp. Details
9.9.2 Mapsted Corp. Major Business
9.9.3 Mapsted Corp. AR Indoor Navigation Product and Services
9.9.4 Mapsted Corp. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.9.5 Mapsted Corp. Recent Developments/Updates
9.9.6 Mapsted Corp. Competitive Strengths & Weaknesses
9.10 GoodMaps, Inc.
9.10.1 GoodMaps, Inc. Details
9.10.2 GoodMaps, Inc. Major Business
9.10.3 GoodMaps, Inc. AR Indoor Navigation Product and Services
9.10.4 GoodMaps, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.10.5 GoodMaps, Inc. Recent Developments/Updates
9.10.6 GoodMaps, Inc. Competitive Strengths & Weaknesses
9.11 Resonai Inc.
9.11.1 Resonai Inc. Details
9.11.2 Resonai Inc. Major Business
9.11.3 Resonai Inc. AR Indoor Navigation Product and Services
9.11.4 Resonai Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.11.5 Resonai Inc. Recent Developments/Updates
9.11.6 Resonai Inc. Competitive Strengths & Weaknesses
9.12 Insider Navigation Inc.
9.12.1 Insider Navigation Inc. Details

+357 96 030922
info@marketpublishers.com

9.12.2 Insider Navigation Inc. Major Business
9.12.3 Insider Navigation Inc. AR Indoor Navigation Product and Services
9.12.4 Insider Navigation Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.12.5 Insider Navigation Inc. Recent Developments/Updates
9.12.6 Insider Navigation Inc. Competitive Strengths & Weaknesses
9.13 GlobeCo Technologies Pvt. Ltd. (beco)
9.13.1 GlobeCo Technologies Pvt. Ltd. (beco) Details
9.13.2 GlobeCo Technologies Pvt. Ltd. (beco) Major Business
9.13.3 GlobeCo Technologies Pvt. Ltd. (beco) AR Indoor Navigation Product and Services
9.13.4 GlobeCo Technologies Pvt. Ltd. (beco) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.13.5 GlobeCo Technologies Pvt. Ltd. (beco) Recent Developments/Updates
9.13.6 GlobeCo Technologies Pvt. Ltd. (beco) Competitive Strengths & Weaknesses
9.14 Immersal(Hexagon)
9.14.1 Immersal(Hexagon) Details
9.14.2 Immersal(Hexagon) Major Business
9.14.3 Immersal(Hexagon) AR Indoor Navigation Product and Services
9.14.4 Immersal(Hexagon) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.14.5 Immersal(Hexagon) Recent Developments/Updates
9.14.6 Immersal(Hexagon) Competitive Strengths & Weaknesses
9.15 Niantic Spatial, Inc.
9.15.1 Niantic Spatial, Inc. Details
9.15.2 Niantic Spatial, Inc. Major Business
9.15.3 Niantic Spatial, Inc. AR Indoor Navigation Product and Services
9.15.4 Niantic Spatial, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.15.5 Niantic Spatial, Inc. Recent Developments/Updates
9.15.6 Niantic Spatial, Inc. Competitive Strengths & Weaknesses
9.16 Kudan Inc.
9.16.1 Kudan Inc. Details
9.16.2 Kudan Inc. Major Business
9.16.3 Kudan Inc. AR Indoor Navigation Product and Services
9.16.4 Kudan Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.16.5 Kudan Inc. Recent Developments/Updates
9.16.6 Kudan Inc. Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.17 Google LLC
9.17.1 Google LLC Details
9.17.2 Google LLC Major Business
9.17.3 Google LLC AR Indoor Navigation Product and Services
9.17.4 Google LLC AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.17.5 Google LLC Recent Developments/Updates
9.17.6 Google LLC Competitive Strengths & Weaknesses
9.18 Mapbox, Inc.
9.18.1 Mapbox, Inc. Details
9.18.2 Mapbox, Inc. Major Business
9.18.3 Mapbox, Inc. AR Indoor Navigation Product and Services
9.18.4 Mapbox, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.18.5 Mapbox, Inc. Recent Developments/Updates
9.18.6 Mapbox, Inc. Competitive Strengths & Weaknesses
9.19 Hangzhou EZXR Advanced Technology Co., Ltd.
9.19.1 Hangzhou EZXR Advanced Technology Co., Ltd. Details
9.19.2 Hangzhou EZXR Advanced Technology Co., Ltd. Major Business
9.19.3 Hangzhou EZXR Advanced Technology Co., Ltd. AR Indoor Navigation Product and Services
9.19.4 Hangzhou EZXR Advanced Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.19.5 Hangzhou EZXR Advanced Technology Co., Ltd. Recent Developments/Updates
9.19.6 Hangzhou EZXR Advanced Technology Co., Ltd. Competitive Strengths & Weaknesses
9.20 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR)
9.20.1 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Details
9.20.2 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Major Business
9.20.3 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) AR Indoor Navigation Product and Services
9.20.4 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.20.5 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Recent Developments/Updates
9.20.6 VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR)

+357 96 030922
info@marketpublishers.com

Competitive Strengths & Weaknesses
9.21 SenseTime Group Inc.
9.21.1 SenseTime Group Inc. Details
9.21.2 SenseTime Group Inc. Major Business
9.21.3 SenseTime Group Inc. AR Indoor Navigation Product and Services
9.21.4 SenseTime Group Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.21.5 SenseTime Group Inc. Recent Developments/Updates
9.21.6 SenseTime Group Inc. Competitive Strengths & Weaknesses
9.22 Tencent Holdings Limited
9.22.1 Tencent Holdings Limited Details
9.22.2 Tencent Holdings Limited Major Business
9.22.3 Tencent Holdings Limited AR Indoor Navigation Product and Services
9.22.4 Tencent Holdings Limited AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.22.5 Tencent Holdings Limited Recent Developments/Updates
9.22.6 Tencent Holdings Limited Competitive Strengths & Weaknesses
9.23 Beijing Baidu Netcom Science Technology Co., Ltd.
9.23.1 Beijing Baidu Netcom Science Technology Co., Ltd. Details
9.23.2 Beijing Baidu Netcom Science Technology Co., Ltd. Major Business
9.23.3 Beijing Baidu Netcom Science Technology Co., Ltd. AR Indoor Navigation Product and Services
9.23.4 Beijing Baidu Netcom Science Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.23.5 Beijing Baidu Netcom Science Technology Co., Ltd. Recent Developments/Updates
9.23.6 Beijing Baidu Netcom Science Technology Co., Ltd. Competitive Strengths & Weaknesses
9.24 Beijing FengMap Technology Co., Ltd.
9.24.1 Beijing FengMap Technology Co., Ltd. Details
9.24.2 Beijing FengMap Technology Co., Ltd. Major Business
9.24.3 Beijing FengMap Technology Co., Ltd. AR Indoor Navigation Product and Services
9.24.4 Beijing FengMap Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.24.5 Beijing FengMap Technology Co., Ltd. Recent Developments/Updates
9.24.6 Beijing FengMap Technology Co., Ltd. Competitive Strengths & Weaknesses
9.25 Beijing SuperMap Software Co., Ltd.
9.25.1 Beijing SuperMap Software Co., Ltd. Details

+357 96 030922
info@marketpublishers.com

9.25.2 Beijing SuperMap Software Co., Ltd. Major Business
9.25.3 Beijing SuperMap Software Co., Ltd. AR Indoor Navigation Product and Services
9.25.4 Beijing SuperMap Software Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026)
9.25.5 Beijing SuperMap Software Co., Ltd. Recent Developments/Updates
9.25.6 Beijing SuperMap Software Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 AR Indoor Navigation Industry Chain
10.2 AR Indoor Navigation Upstream Analysis
10.3 AR Indoor Navigation Midstream Analysis
10.4 AR Indoor Navigation Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World AR Indoor Navigation Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Table 2. World AR Indoor Navigation Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
Table 3. World AR Indoor Navigation Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
Table 4. World AR Indoor Navigation Revenue Market Share by Region (2021-2026), (by Headquarter Location)
Table 5. World AR Indoor Navigation Revenue Market Share by Region (2027-2032), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World AR Indoor Navigation Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
Table 8. World AR Indoor Navigation Consumption Value by Region (2021-2026) & (USD Million)
Table 9. World AR Indoor Navigation Consumption Value Forecast by Region (2027-2032) & (USD Million)
Table 10. World AR Indoor Navigation Revenue by Player (2021-2026) & (USD Million)
Table 11. Revenue Market Share of Key AR Indoor Navigation Players in 2025
Table 12. World AR Indoor Navigation Industry Rank of Major Player, Based on Revenue in 2025
Table 13. Global AR Indoor Navigation Company Evaluation Quadrant
Table 14. Head Office of Key AR Indoor Navigation Players
Table 15. AR Indoor Navigation Market: Company Product Type Footprint
Table 16. AR Indoor Navigation Market: Company Product Application Footprint
Table 17. AR Indoor Navigation Mergers & Acquisitions Activity
Table 18. United States VS China AR Indoor Navigation Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 19. United States VS China AR Indoor Navigation Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 20. United States Based AR Indoor Navigation Companies, Headquarters (States, Country)
Table 21. United States Based Companies AR Indoor Navigation Revenue, (2021-2026) & (USD Million)
Table 22. United States Based Companies AR Indoor Navigation Revenue Market

+357 96 030922
info@marketpublishers.com

Share (2021-2026)
Table 23. China Based AR Indoor Navigation Companies, Headquarters (Province, Country)
Table 24. China Based Companies AR Indoor Navigation Revenue, (2021-2026) & (USD Million)
Table 25. China Based Companies AR Indoor Navigation Revenue Market Share (2021-2026)
Table 26. Rest of World Based AR Indoor Navigation Companies, Headquarters (Province, Country)
Table 27. Rest of World Based Companies AR Indoor Navigation Revenue (2021-2026) & (USD Million)
Table 28. Rest of World Based Companies AR Indoor Navigation Revenue Market Share (2021-2026)
Table 29. World AR Indoor Navigation Market Size by Type, (USD Million), 2021 & 2025 & 2032
Table 30. World AR Indoor Navigation Market Size Value by Type (2021-2026) & (USD Million)
Table 31. World AR Indoor Navigation Market Size by Type (2027-2032) & (USD Million)
Table 32. World AR Indoor Navigation Market Size by Positioning Technology, (USD Million), 2021 & 2025 & 2032
Table 33. World AR Indoor Navigation Market Size Value by Positioning Technology (2021-2026) & (USD Million)
Table 34. World AR Indoor Navigation Market Size by Positioning Technology (2027-2032) & (USD Million)
Table 35. World AR Indoor Navigation Market Size by Software, (USD Million), 2021 & 2025 & 2032
Table 36. World AR Indoor Navigation Market Size Value by Software (2021-2026) & (USD Million)
Table 37. World AR Indoor Navigation Market Size by Software (2027-2032) & (USD Million)
Table 38. World AR Indoor Navigation Market Size by Application, (USD Million), 2021 & 2025 & 2032
Table 39. World AR Indoor Navigation Market Size by Application (2021-2026) & (USD Million)
Table 40. World AR Indoor Navigation Market Size by Application (2027-2032) & (USD Million)
Table 41. ARway.ai(Nextech3D.ai) Basic Information, Manufacturing Base and Competitors

+357 96 030922
info@marketpublishers.com

Table 42. ARway.ai(Nextech3D.ai) Major Business
Table 43. ARway.ai(Nextech3D.ai) AR Indoor Navigation Product and Services
Table 44. ARway.ai(Nextech3D.ai) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. ARway.ai(Nextech3D.ai) Recent Developments/Updates
Table 46. ARway.ai(Nextech3D.ai) Competitive Strengths & Weaknesses
Table 47. Navigine Corporation Basic Information, Manufacturing Base and Competitors
Table 48. Navigine Corporation Major Business
Table 49. Navigine Corporation AR Indoor Navigation Product and Services
Table 50. Navigine Corporation AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Navigine Corporation Recent Developments/Updates
Table 52. Navigine Corporation Competitive Strengths & Weaknesses
Table 53. Situm Technologies, S.L. Basic Information, Manufacturing Base and Competitors
Table 54. Situm Technologies, S.L. Major Business
Table 55. Situm Technologies, S.L. AR Indoor Navigation Product and Services
Table 56. Situm Technologies, S.L. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. Situm Technologies, S.L. Recent Developments/Updates
Table 58. Situm Technologies, S.L. Competitive Strengths & Weaknesses
Table 59. ViewAR GmbH Basic Information, Manufacturing Base and Competitors
Table 60. ViewAR GmbH Major Business
Table 61. ViewAR GmbH AR Indoor Navigation Product and Services
Table 62. ViewAR GmbH AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. ViewAR GmbH Recent Developments/Updates
Table 64. ViewAR GmbH Competitive Strengths & Weaknesses
Table 65. Pointr Ltd. Basic Information, Manufacturing Base and Competitors
Table 66. Pointr Ltd. Major Business
Table 67. Pointr Ltd. AR Indoor Navigation Product and Services
Table 68. Pointr Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. Pointr Ltd. Recent Developments/Updates
Table 70. Pointr Ltd. Competitive Strengths & Weaknesses
Table 71. IndoorAtlas Ltd. Basic Information, Manufacturing Base and Competitors
Table 72. IndoorAtlas Ltd. Major Business
Table 73. IndoorAtlas Ltd. AR Indoor Navigation Product and Services
Table 74. IndoorAtlas Ltd. AR Indoor Navigation Revenue, Gross Margin and Market

+357 96 030922
info@marketpublishers.com

Share (2021-2026) & (USD Million)
Table 75. IndoorAtlas Ltd. Recent Developments/Updates
Table 76. IndoorAtlas Ltd. Competitive Strengths & Weaknesses
Table 77. Treedis Basic Information, Manufacturing Base and Competitors
Table 78. Treedis Major Business
Table 79. Treedis AR Indoor Navigation Product and Services
Table 80. Treedis AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Treedis Recent Developments/Updates
Table 82. Treedis Competitive Strengths & Weaknesses
Table 83. Wemap SAS Basic Information, Manufacturing Base and Competitors
Table 84. Wemap SAS Major Business
Table 85. Wemap SAS AR Indoor Navigation Product and Services
Table 86. Wemap SAS AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Wemap SAS Recent Developments/Updates
Table 88. Wemap SAS Competitive Strengths & Weaknesses
Table 89. Mapsted Corp. Basic Information, Manufacturing Base and Competitors
Table 90. Mapsted Corp. Major Business
Table 91. Mapsted Corp. AR Indoor Navigation Product and Services
Table 92. Mapsted Corp. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Mapsted Corp. Recent Developments/Updates
Table 94. Mapsted Corp. Competitive Strengths & Weaknesses
Table 95. GoodMaps, Inc. Basic Information, Manufacturing Base and Competitors
Table 96. GoodMaps, Inc. Major Business
Table 97. GoodMaps, Inc. AR Indoor Navigation Product and Services
Table 98. GoodMaps, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. GoodMaps, Inc. Recent Developments/Updates
Table 100. GoodMaps, Inc. Competitive Strengths & Weaknesses
Table 101. Resonai Inc. Basic Information, Manufacturing Base and Competitors
Table 102. Resonai Inc. Major Business
Table 103. Resonai Inc. AR Indoor Navigation Product and Services
Table 104. Resonai Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Resonai Inc. Recent Developments/Updates
Table 106. Resonai Inc. Competitive Strengths & Weaknesses
Table 107. Insider Navigation Inc. Basic Information, Manufacturing Base and

+357 96 030922
info@marketpublishers.com

Competitors
Table 108. Insider Navigation Inc. Major Business
Table 109. Insider Navigation Inc. AR Indoor Navigation Product and Services
Table 110. Insider Navigation Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Insider Navigation Inc. Recent Developments/Updates
Table 112. Insider Navigation Inc. Competitive Strengths & Weaknesses
Table 113. GlobeCo Technologies Pvt. Ltd. (beco) Basic Information, Manufacturing Base and Competitors
Table 114. GlobeCo Technologies Pvt. Ltd. (beco) Major Business
Table 115. GlobeCo Technologies Pvt. Ltd. (beco) AR Indoor Navigation Product and Services
Table 116. GlobeCo Technologies Pvt. Ltd. (beco) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. GlobeCo Technologies Pvt. Ltd. (beco) Recent Developments/Updates
Table 118. GlobeCo Technologies Pvt. Ltd. (beco) Competitive Strengths & Weaknesses
Table 119. Immersal(Hexagon) Basic Information, Manufacturing Base and Competitors
Table 120. Immersal(Hexagon) Major Business
Table 121. Immersal(Hexagon) AR Indoor Navigation Product and Services
Table 122. Immersal(Hexagon) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Immersal(Hexagon) Recent Developments/Updates
Table 124. Immersal(Hexagon) Competitive Strengths & Weaknesses
Table 125. Niantic Spatial, Inc. Basic Information, Manufacturing Base and Competitors
Table 126. Niantic Spatial, Inc. Major Business
Table 127. Niantic Spatial, Inc. AR Indoor Navigation Product and Services
Table 128. Niantic Spatial, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Niantic Spatial, Inc. Recent Developments/Updates
Table 130. Niantic Spatial, Inc. Competitive Strengths & Weaknesses
Table 131. Kudan Inc. Basic Information, Manufacturing Base and Competitors
Table 132. Kudan Inc. Major Business
Table 133. Kudan Inc. AR Indoor Navigation Product and Services
Table 134. Kudan Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. Kudan Inc. Recent Developments/Updates
Table 136. Kudan Inc. Competitive Strengths & Weaknesses
Table 137. Google LLC Basic Information, Manufacturing Base and Competitors

+357 96 030922
info@marketpublishers.com

Table 138. Google LLC Major Business
Table 139. Google LLC AR Indoor Navigation Product and Services
Table 140. Google LLC AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. Google LLC Recent Developments/Updates
Table 142. Google LLC Competitive Strengths & Weaknesses
Table 143. Mapbox, Inc. Basic Information, Manufacturing Base and Competitors
Table 144. Mapbox, Inc. Major Business
Table 145. Mapbox, Inc. AR Indoor Navigation Product and Services
Table 146. Mapbox, Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Mapbox, Inc. Recent Developments/Updates
Table 148. Mapbox, Inc. Competitive Strengths & Weaknesses
Table 149. Hangzhou EZXR Advanced Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 150. Hangzhou EZXR Advanced Technology Co., Ltd. Major Business
Table 151. Hangzhou EZXR Advanced Technology Co., Ltd. AR Indoor Navigation Product and Services
Table 152. Hangzhou EZXR Advanced Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. Hangzhou EZXR Advanced Technology Co., Ltd. Recent Developments/Updates
Table 154. Hangzhou EZXR Advanced Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 155. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Basic Information, Manufacturing Base and Competitors
Table 156. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Major Business
Table 157. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) AR Indoor Navigation Product and Services
Table 158. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Recent Developments/Updates
Table 160. VisionStar Information Technology (Shanghai) Co., Ltd. (SightPlus/EasyAR) Competitive Strengths & Weaknesses
Table 161. SenseTime Group Inc. Basic Information, Manufacturing Base and Competitors

+357 96 030922
info@marketpublishers.com

Table 162. SenseTime Group Inc. Major Business
Table 163. SenseTime Group Inc. AR Indoor Navigation Product and Services
Table 164. SenseTime Group Inc. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. SenseTime Group Inc. Recent Developments/Updates
Table 166. SenseTime Group Inc. Competitive Strengths & Weaknesses
Table 167. Tencent Holdings Limited Basic Information, Manufacturing Base and Competitors
Table 168. Tencent Holdings Limited Major Business
Table 169. Tencent Holdings Limited AR Indoor Navigation Product and Services
Table 170. Tencent Holdings Limited AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. Tencent Holdings Limited Recent Developments/Updates
Table 172. Tencent Holdings Limited Competitive Strengths & Weaknesses
Table 173. Beijing Baidu Netcom Science Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 174. Beijing Baidu Netcom Science Technology Co., Ltd. Major Business
Table 175. Beijing Baidu Netcom Science Technology Co., Ltd. AR Indoor Navigation Product and Services
Table 176. Beijing Baidu Netcom Science Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 177. Beijing Baidu Netcom Science Technology Co., Ltd. Recent Developments/Updates
Table 178. Beijing Baidu Netcom Science Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 179. Beijing FengMap Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 180. Beijing FengMap Technology Co., Ltd. Major Business
Table 181. Beijing FengMap Technology Co., Ltd. AR Indoor Navigation Product and Services
Table 182. Beijing FengMap Technology Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 183. Beijing FengMap Technology Co., Ltd. Recent Developments/Updates
Table 184. Beijing FengMap Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 185. Beijing SuperMap Software Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 186. Beijing SuperMap Software Co., Ltd. Major Business
Table 187. Beijing SuperMap Software Co., Ltd. AR Indoor Navigation Product and

+357 96 030922
info@marketpublishers.com

Services
Table 188. Beijing SuperMap Software Co., Ltd. AR Indoor Navigation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 189. Beijing SuperMap Software Co., Ltd. Recent Developments/Updates
Table 190. Beijing SuperMap Software Co., Ltd. Competitive Strengths & Weaknesses
Table 191. Global Key Players of AR Indoor Navigation Upstream (Raw Materials)
Table 192. Global AR Indoor Navigation Typical Customers

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. AR Indoor Navigation Picture
Figure 2. World AR Indoor Navigation Total Revenue: 2021 & 2025 & 2032, (USD Million)
Figure 3. World AR Indoor Navigation Total Revenue (2021-2032) & (USD Million)
Figure 4. World AR Indoor Navigation Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Figure 5. World AR Indoor Navigation Revenue Market Share by Region (2021-2032), (by Headquarter Location)
Figure 6. United States Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 7. China Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 8. Europe Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 9. Japan Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 10. South Korea Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 11. ASEAN Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 12. India Based Company AR Indoor Navigation Revenue (2021-2032) & (USD Million)
Figure 13. AR Indoor Navigation Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 16. World AR Indoor Navigation Consumption Value Market Share by Region (2021-2032)
Figure 17. United States AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 18. China AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 19. Europe AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 20. Japan AR Indoor Navigation Consumption Value (2021-2032) & (USD

+357 96 030922
info@marketpublishers.com

Million)
Figure 21. South Korea AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 22. ASEAN AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 23. India AR Indoor Navigation Consumption Value (2021-2032) & (USD Million)
Figure 24. Producer Shipments of AR Indoor Navigation by Player Revenue ($MM) and Market Share (%): 2025
Figure 25. Global Four-firm Concentration Ratios (CR4) for AR Indoor Navigation Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for AR Indoor Navigation Markets in 2025
Figure 27. United States VS China: AR Indoor Navigation Revenue Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: AR Indoor Navigation Consumption Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. World AR Indoor Navigation Market Size by Type, (USD Million), 2021 & 2025 & 2032
Figure 30. World AR Indoor Navigation Market Size Market Share by Type in 2025
Figure 31. In-vehicle Display-based AR Navigation
Figure 32. Mobile Device-based AR Navigation
Figure 33. Head-mounted and Wearable AR Navigation
Figure 34. Fixed-terminal and Embedded AR Navigation
Figure 35. World AR Indoor Navigation Market Size Market Share by Type (2021-2032)
Figure 36. World AR Indoor Navigation Market Size by Positioning Technology, (USD Million), 2021 & 2025 & 2032
Figure 37. World AR Indoor Navigation Market Size Market Share by Positioning Technology in 2025
Figure 38. Visual Positioning and SLAM-led AR Navigation
Figure 39. RF and Geomagnetic Infrastructure-assisted AR Navigation
Figure 40. Marker and Reference-point-based AR Navigation
Figure 41. Hybrid Multi-source AR Navigation
Figure 42. World AR Indoor Navigation Market Size Market Share by Positioning Technology (2021-2032)
Figure 43. World AR Indoor Navigation Market Size by Software, (USD Million), 2021 & 2025 & 2032
Figure 44. World AR Indoor Navigation Market Size Market Share by Software in 2025
Figure 45. Full-stack AR Navigation Platforms and Applications
Figure 46. AR Navigation SDKs and Middleware

+357 96 030922
info@marketpublishers.com

Figure 47. Spatial Positioning and AR Registration Software
Figure 48. Cloud Map, Content and Lifecycle Services
Figure 49. World AR Indoor Navigation Market Size Market Share by Software (2021-2032)
Figure 50. World AR Indoor Navigation Market Size by Application, (USD Million), 2021 & 2025 & 2032
Figure 51. World AR Indoor Navigation Market Size Market Share by Application in 2025
Figure 52. Transportation Hubs and Large Public Venues
Figure 53. Retail, Hospitality and Cultural Venues
Figure 54. Healthcare, Education and Corporate Campuses
Figure 55. Industrial, Warehousing and Logistics Facilities
Figure 56. World AR Indoor Navigation Market Size Market Share by Application (2021-2032)
Figure 57. AR Indoor Navigation Industrial Chain
Figure 58. Methodology
Figure 59. Research Process and Data Source

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global AR Indoor Navigation Supply, Demand and Key Producers, 2026-2032

Product link: https://marketpublishers.com/r/G41712936A7EEN.html

Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G41712936A7EEN.html